

WOMEN'S COFFEE PROJECT



ASCAFÉ
CAUCA
COLOMBIA

ASCAFÉ believes and recognizes that the economic empowerment of women farmers guarantees a better use of resources within the family economy, due to their ability to distribute resources in a better way, giving priority to education, health, and housing, with family welfare as a top priority.

The strengthening of female coffee entrepreneurship, creating collective skills among women leaders and women of the different associations of the department, has shown great results; reduction of gender violence, better distribution of income and exceptional quality, combined with the productive capacity of men, increases the family's economic potential and ensures a better future for their children.

It is also significant to highlight the efforts of women coffee producers to improve living conditions in our territory. Protecting the farms from illicit crops and alienating their children from armed groups, and transforming the region. Our vision as ASCAFÉ women focuses on sustainable production of high quality coffee, with the ability to provide long-term raw materials for a socially responsible industry.

The impact of climate change and soil fertility deficit leads us to conclude that coffee will become, in the face of scarcity, a treasure, and women are, by far, the best guard it.

A coffee cherry goes a long way to reach the palate of a consumer, when that path is planned and accompanied by the management of a woman, coffee grower gives a seal of quality.



SELECTIVE
COLLECT



11
SUB REGIONS



FULLY WASHED



1650 - 1950 m.a.s.l.



APRIL - JULY



BEANS SCREEN 15+
HIGH DENSITY



MINIMUM
COFFEE BORER BEETLE



515.000 kg
2019



WOMEN'S COFFEE PROJECT

We, the coffee growers, print love, passion and discipline that are reflected in flavors and aromas that lead to an experience.

When you buy a pound of female coffee, you join a family, share principles of quality, honesty, cooperativism, discipline and give the best gift to your customers, "A COFFEE, WITH THE SOUL OF WOMAN". Welcome!



ASCAFÉ

Specialty Coffees Social Responsibility Programs

ASCAFE women's project is formed by 520 women, divided into 17 associations in 11 municipalities of Cauca department. From the highest mountains to the fertile midlands.



Caldono
El Tambo
La Vega
Rosas
Popayán
Piendamó
Sotara
Morales
Timbio
Sucre





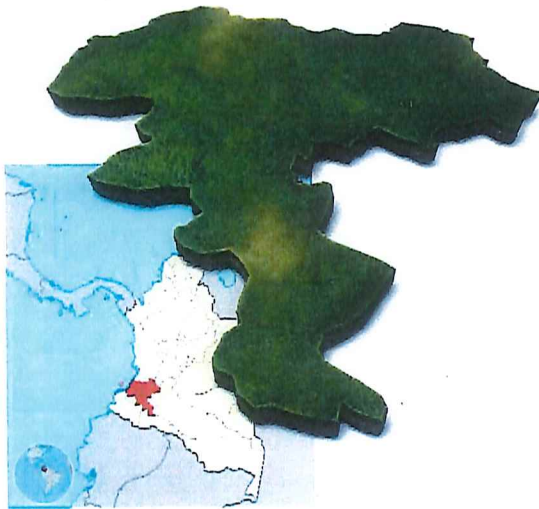
INTERGENERATIONAL COFFEE PROJECT

ASCAFÉ

Specialty Coffees
Social Responsibility Programs

Students with entrepreneurial flair who, from the inside of their schools learn coffee in a transversal way to education with the accompaniment of their teacher. This training goes from theory to practice in the field with the techniques required to guarantee quality and continuous production of coffee with the high quality standards demanded by international markets today.

The entrepreneurial aroma motivates 11,870 students like Carolina, who produce in their parents' farms in thirty-two municipalities of the department of Cauca in southwestern Colombia, "Castillo" coffee variety. Each grain is cultivated and processed with strict quality parameters of the PCCS of ASCAFÉ and with the support of inter-institutional organizations of the region.



Plateau

8 MUNICIPALITIES
22 SCHOOLS
483 HECTÁREAS

PRODUCTION 2019
215.000 KILOS

North east

12 MUNICIPALITIES
21 SCHOOLS
448 HECTÁREAS

PRODUCTION 2019
120.000 KILOS

South

7 MUNICIPALITIES
12 SCHOOLS
162 HECTÁREAS

PRODUCTION 2019
100.000 KILOS

Macizo

4 MUNICIPALITIES
9 SCHOOLS
149 HECTÁREAS

PRODUCTION 2019
80.000 KILOS



11.870

STUDENTS

64

SCHOOLS





INTERGENERATIONAL COFFEE PROJECT



ASCAFÉ
CAUCA
COLOMBIA

From the Cauca countryside, we face the phenomenon of illicit crops, making technical coffee growing a profitable model that integrates parents, teachers and students.

Carolina, fourteen, lives in the mountains of Colombia, attends eighth grade, at her young age had the only option to follow in the footsteps of her family, be a cultivator of coca and marijuana to obtain money and help in the needs of her family home.

Altamira is located three hours by car, on a low-quality road, from Suárez municipality in the north of the department of Cauca. It has impressive and fertile mountains, land that is, unfortunately, used to show the illegality of this type of crops to Carolina and other young people in the area as the most viable way forward to leverage the economic development of their homes.

In the midst of such a dark panorama that surrounded the future of her parents, as to end up in judicial problems, Carolina's school came to coffee as an opportunity to change the culture of illegality. For three years, she has been learning from her teachers, how the land of the field is worked but no longer for the sowing of coca and marijuana.

Each coffee tree planted in bloom is an opportunity for students to social progress and allows them to build their life plan. The Intergenerational Coffee Project allows the substitution of illicit crops such as coca and marijuana, a process that also contributes to the decrease in the consumption of drugs that threaten the lives of young people and adults throughout the world. Thus, with each little tree in the Cauca, room is being, meter by meter, removed to the illegality, allowing the growth of legal economies.



SELECTIVE
COLLECT



4 CAUCA
SUBREGIONS



FULLY WASHED



1650 - 1950 m.a.s.l.



Beans Screen 15+
High Density



Minimum
Contamination



APRIL - JULY



515,000 kg
2021



Spirit of peace



CAUCA

COLOMBIA

El gran cuerpo del café Spirit of Peace, su acidez brillante y vivida, un aroma intenso, notas dulces, frutas cítricas nos permiten explorar sabores como la malta, cacao oscuro y nueces. Cultivado entre los 1650 y 1950 m.a.s.l., incluso superando altitudes de 2000 m.a.s.l.

En el territorio que durante 53 años fue un teatro de guerra, donde generaciones de campesinos, indígenas y afrodescendientes olvidaron el valor de la paz y hoy es símbolo de esperanza y transformación, se cultivan los granos más selectos de café arábigo de variedad castillo, bajo un exigente proceso de beneficio fermentado y lavado. Hombres y mujeres que en el pasado se alzaron en armas encontraron en el café un camino de reincorporación y reconciliación con la sociedad.

Cada taza de café de espíritu de paz simboliza el derecho a vivir en paz que toda comunidad debe tener.

Cada Grano es cultivado y procesado bajo la calidad PCCS de ASCAFE y es apoyado por el gobierno nacional de Colombia, bajo la tutela de la ARN, Agencia para la Reincorporación y Normalización, además de la Misión de verificación de la ONU.

Espíritu de Paz marca una gran diferencia en calidad, basados en una rigurosa selección manual cereza a cereza, garantizando el uso de solo los granos más densos y grandes.



RECOLECCION
SELECTIVA



ETRC
CAUCA



FULLY WASHED



1650 - 1950 m.a.s.l.



APRIL - JULY



Spirit of peace

Nuestros cultivos están ubicados en 4 núcleos de producción que nacen dentro de los ETCR "Espacios territoriales para la Capacitación y Reincorporación" logrados en el acuerdo final de paz, Ubicados en Miranda, Buenos Aires, Caldon y Argelia, podremos garantizar café fresco los doce (12) meses del año.

Nunca antes una taza de café transformo un territorio como ahora



Miranda
Buenos Aires
Caldon
Argelia

Specialty Coffees Social Responsibility Programs



SOCIAL AVOCADO PROGRAM

For ASCAFE the family farming economy is fundamental, it's based on agricultural production in areas of up to 3 hectares, where the most important things are the housing and family business activity, to guarantee sustainability and well being of the community.

The main goal of the Social Avocado Program is to contribute to the infrastructure farm development and increase the life quality of each member throughout the supply chain, exporting avocado worldwide, and promoting the sustainable consumption culture.

Economic model of family agriculture.

The economic model of family agriculture is conformed by different business units to promote diversification of income.



5.000 Coffee Trees.



224 Avocado Trees.



70 Timber Trees.



1 Family Vegetable Garden.



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SOCIAL AVOCADO PROGRAM



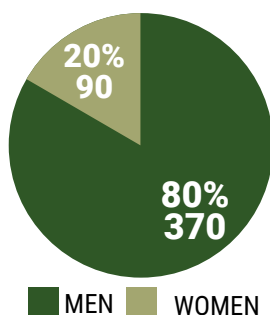


STRUCTURE

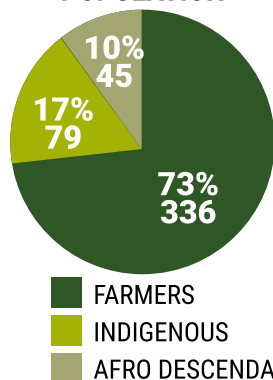
Total Families Associated

460

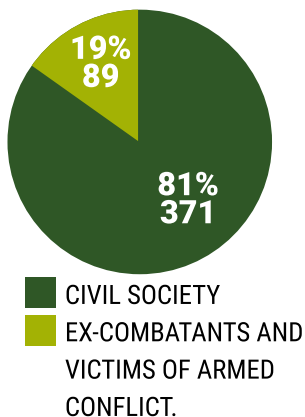
GENDER DISTRIBUTION



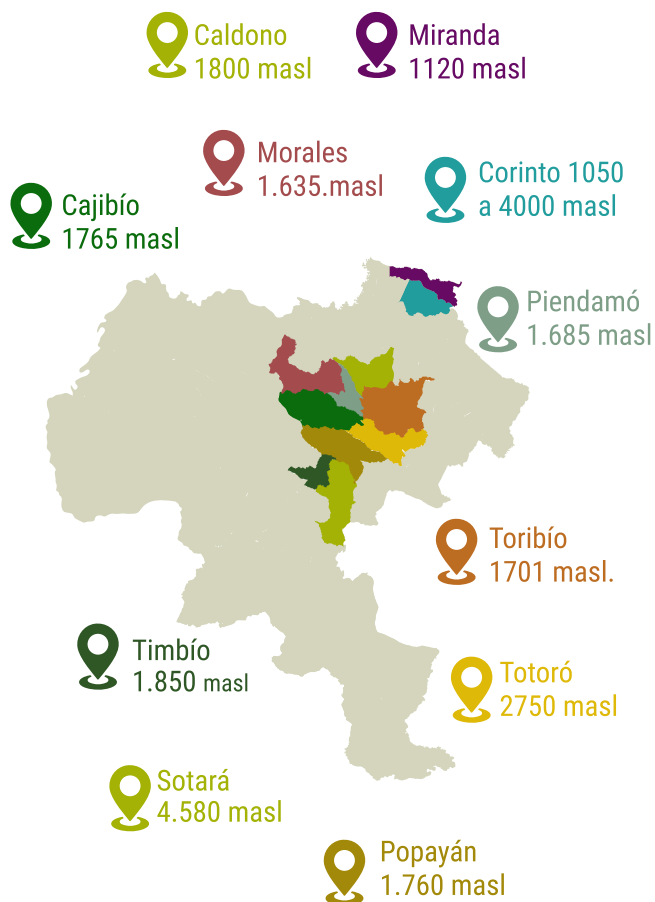
ORIGIN OF THE POPULATION



CONTRIBUTION TO PEACE IN COLOMBIA



MUNICIPALITIES



PRODUCTION

Hectares planted :
560 Hectares

Productivity:
12 Tonnes per Hectare

Harvest Season:
From March until May
From September until November

Exportable offer:
5000 Tonnes per Year.

OUR PROMISE

- Traceability from harvest until delivered at the port.
- Build strategic alliances with experienced partners.
- Develop long term business relationships.
- Keep sustainability, loyalty, and transparency in all processes.
- Product commercialization with high-quality standards.

