



**ALIMENTOS**  
**SALUDABLES**  
A R G E N T I N O S

Healthy Food of Argentina is an export group of small and medium companies with a common goal: the development and marketing of healthy foods to the world for all people who care about having a healthy diet.

We have the support of two important institutions in Argentina:  
The Argentine Agency for Investment and International Trade and the ICBC Foundation



## about us

We are a group of companies that care about healthy eating. This unites us and calls us to continue developing innovative products and sell them not only in Argentina but also to the world. Healthy Eating is a trend in the world. People want to eat better and healthier.

Our purpose is to export to the world through strategic alliances with our clients abroad, achieving long-term relationships. Some of the products that make up our export offer have some of the following characteristics:

GLUTEN FREE

VEGETARIANS

KOSHER

WHOLE GRAINS

ORGANICS

WITHOUT FLOUR AND SUGAR

The companies that make up the group are the following:



HAUSBROT



## companies



Our Company was founded in 2014 with the misión of developing natural snacks that combine taste and nutrition. Honoring our family business status we believe in offering our customers the same natural and quality products that we serve at our table. Our products are natural since they do not have additives, flavorings or any preservatives.

They are also gluten free, they do not contain trans fat and are reduced in sodium.

Our product line with our ALWA Brand are currently as follows:

- **Alwa Rural Potato Chips:** traditionally cooked and following the customs of the north of our country, ALWA chips stands out for its large sheets of potatoes, its thickness, perfect golden color and the perfect touch of salt.
- **Alwa Sweet Potato Chips:** our Chips are made only with the best sweet potatoes of our land. This new snack fuses the natural sweetness with a fine bath of salt, achieving a perfect balance of flavor in your mouth.
- **Alwa Natural Selection:** made with the best fruits from our land, it is a combination of flavor and health. It provides energy, fibers, proteins, antioxidants and helps reduce cholesterol.
- **Alwa Crispy Andean Corn:** millenary product of the Andean gastronomy, rich in fibers and energy. It helps metabolize fats and reduce cholesterol. Its smooth taste and the just touch of salt make it ideal companion for all occasions.

Passerini Mill begins in 1938 the production of corn flour, candela wheat semolina and white peeled corn. Over the years, it grew and today it is a company with more than 80 years of experience, which industrializes and markets a wide range of dried cereals and legumes and inflated cereal treats.

In 2014, consolidating its competitiveness in the market, the company achieved the certification of the international standard FSSC 22000 making the commitment to work according to standards and a management system that ensure the safety of the products it manufactures. In 2016, we incorporated the Corporate Social Responsibility policy, aiming to encourage actions to improve the wellbeing of our internal and external community.

Within its exportable offer we can find:

- Cereals: popcorn, traditional and instant corn flour, peeled white corn, peeled wheat, candela wheat semolina, burgol wheat, instant and traditional oatmeal, oat bran, corn starch.
- Vegetables: chickpeas, lentils, big lentils, red beans, black beans, haricot beans, beans pellets, soybean, green split beans and mix of pulses.
- Crunchy bars of inflated rice: traditional and fortified of various flavors.
- Inflated corn of various flavors.

All of its products also have KOSHER certification, and inflated cereal treats and corn starch are products GLUTEN FREE

It is a family business that began in 1986 dedicated to the production of 100% whole-grain bakery products, certified organic cereals ground dry in stone mills and kneaded in its own plant. All these processes are also certified organic.

Hausbrot was founded with the mission of:

- Improve the quality of life, spreading the nutritional, preventive and therapeutic qualities of whole foods.
- The preservation of the environment, promoting organic crops.
- Contribute to social containment through donations to food banks.

As a differential we can point out that 100% of the milled grain is used, that is, authentically whole grains. No additives, preservatives or GMOs.

In Argentina It markets its products through a chain of its own stores.

Within the export portfolio we have the following products:

- Frozen Vegetable Empanadas of the following flavors: Chard, or Broccoli, or Pumpkin, or Vegan Pumpkin, or Caprese, or Cheese and Onion, or Leek and Champignon.
- Frozen Vegan Burgers of Lentils, or Soy, or Rice.
- Frozen Burger of Quinoa.



HAUSBROT



## companies



We are a family business established in 2013 with the aim of creating healthy foods with a healthy vision and fewer calories. For this reason we took the challenge of achieving products without flours or starches, without gluten and without sugar, with our line of alfajores, ready for customers who likes to treat themselves without guilt. Our alfajor is a chocolate snack with a high percentage of proteins and food fibers, with 0% trans fat, gluten-free and without added sugar. Our exportable portfolio consists of:

- Pure cocoa mass, naturally sweetened and bathed in pure chocolate: white or black.

Suitable for celiacs, diabetics and athletes and those who want to take care of their body without guilt!

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FIDECAL S.R.L is an agroindustrial Company established for more than 37 years in Argentina. It integrates the agricultural activity with the industrial, producing in its final stage Breakfast Cereals, Snacks and rice toast. All of these products are Gluten Free. The Breakfast and Snack Cereals factory satisfies high quality standards and guarantees high quality products, excellent flavor and high nutritional quality. It is one of the few companies, but the only one, that can certify Traceability from the Field to the Supermarket Shelf, guaranteeing at all times Good Agricultural Practices and Good Manufacturing Practices. Patagonia Grains (our brand) is, within the company, an expanding business unit that had its origins in 2013. All processed products are gluten free. In addition, products have recently been developed that, in addition to being gluten-free, are without added sugar.

Processed products:

Rice Crackers: Regular/ Sweetened/ No-Added Sal/ Chocolate/ Strawberry, Chocopicos, Fruited Rings, Chocolate balls, Cornflakes with sugar, Sugar Free Cornflakes, Pillows with Strawberry filling, Pillows with Lemon filling, Pillows with Chocolate filling, Pillows with Hazelnut filling, Pillows with peanut filling, Classic Pillow (without filling), Stuffed Chocolate Pillows no added sugar, Strawberry Stuffed Pillows no added sugar, Rice biscuits.



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We are a family business that started with my grandfather, an Italian immigrant who worked as a carpentry, and in his spare time did beekeeping for personal use. After him, my parents continued with beekeeping as a secondary activity. When I was 11 years old, I had my first 25 hives. Since then, I tried to grow the passion I feel for bees. When I retired as a kindergarten teacher, I decided to start producing honey that I have been producing since my youth. Nowadays we have 2 plants: an extraction and packing plant, which are certified "gluten-free" and Organic certified by OIA for Argentina., European Community, USA and Canada. The plants located in Facundo Quiroga, Province of Buenos Aires. During these years, we managed to add value to all our products and we are now processing the Argentine Food seal. Shortly we will add "gluten free" cream honey.



## our products



Rural Potato Chips.  
100 grams



Sweet potato Chips.  
90 grams



Crispy Andean Corn.  
80 grams



Natural Selection.  
55 grams

## our products



Quick Cooking Polenta.  
500 grams



Polenta.  
500 grams



White Peeled Corn.  
500 grams



Red Peeled Corn.  
500 grams



Peeled Wheat.  
500 grams



Wheat Semolina.  
500 grams



Burgol Wheat.  
500 grams



Oat Bran.  
250 grams



Traditional Oatmeal.  
400 grams



Instant Oatmeal.  
350 grams



Corn Starch.  
200/500 grams



Corn Kernels.  
500 grams



## our products



Big Lentils.  
400 grams



Lentils Beans.  
400 grams



Red Beans.  
500 grams



Bean Pellets.  
500 grams



Black Beans.  
500 grams



Haricot Beans.  
500 grams



Soy Beans.  
500 grams



Green Split Peas.  
500 grams



Chickpeas.  
500 grams



Mix of Pulses.  
500 grams



## our products



Traditional Crispy Rice Bar.  
20 grams



Crispy Rice Bar with  
Chocolate. 20 grams



Crispy Rice Bar with  
Coconut. 60 grams



Crispy Rice Bar with  
Peanuts & honey. 24 grams



Crispy Rice Bar Fortified with  
Zinc. 20 grams



Rice Bar Egran Sport  
Flavour Orange. 30 grams



Rice Bar Egran Slim  
Flavour Strawberry. 20 grams



Rice Bar Egran Forte with  
Calciu & Zinc Flavour Tutti Frutti.  
20 grams



Peanut Crunch.  
85 grams



Peanut, Almond and Honey Cake.  
150 grams



Caramelized Tutuca (Puffed Corn).  
80 grams



Caramelized Tutuca (Puffed Corn)  
with Peanuts & Honey.  
80 grams



Caramelized Tutuca (Puffed Corn)  
with Chocolate. 80 grams



Caramelized Tutuca (Puffed Corn)  
with Coconut. 80 grams

## our products

### HAUSBROT

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Frozen Empanadas of the following flavours: Chard, Broccoli, Pumpkin, Vegan Pumpkin, Caprese, Cheese & Onion, Leek & champignon.



Frozen Hamburgers of the following flavours: Lentils, Soy, Rice.



Quinoa Frozen Hamburgers.

## our products



Black Chocolate Alfajor.  
50 grams



White Chocolate Alfajor.  
50 grams

## our products



Pillows with Strawberry Filling.  
100 grams



Pillows with Chocolate filling.  
100 grams



Pillows with lemon Filling.  
100 grams



Pillows with Hazelnut filling.  
100 grams



Classic Pillows.  
100 grams



Chocolate Stuffed Pillows  
no added sugar. 100 grams



Strawberry Stuffed Pillows  
no added sugar. 100 grams



Cornflakes with Sugar.  
100 grams



Sugar Free Cornflakes.  
100 grams



Fruited Rings.  
100 grams



Chocolate Balls.  
100 grams



Chocopicos.  
100 grams



Salted Rice Toast.  
150 grams



Unsalted Rice Toast.  
150 grams



Sweet Rice Toast.  
150 grams

## our products



Organic Honey "Gluten Free".  
250 grams



Organic Honey "Gluten Free".  
500 grams



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