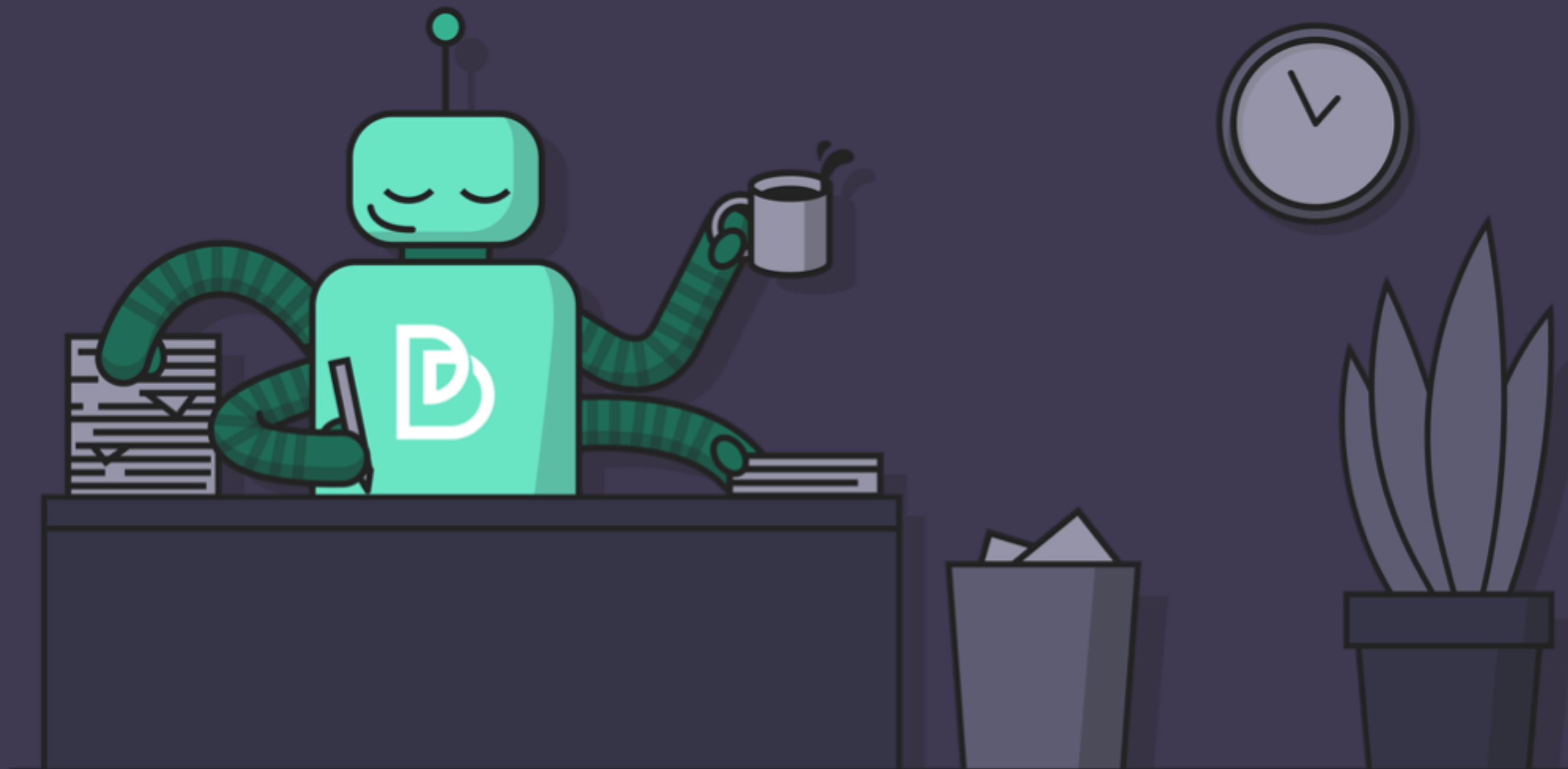


Briefery

Data Driven Innovation



The Pitch



Briefery enables to build lightning-fast workflows using existing templates and quick custom built. Any process that now runs in unstructured way like papers, emails, spreadsheets, phone calls, WhatsApp, can be instantly turned into structured workflow.

The structured data enables the built of dynamic Business Dashboards and Analytics to add transparency to the organization. Using the data, the company can uncover anomalies, bottlenecks and inefficiencies that will allow adaptation of an on-going improvement process in the business.



Why use Briefery if I have ERP/CRM?



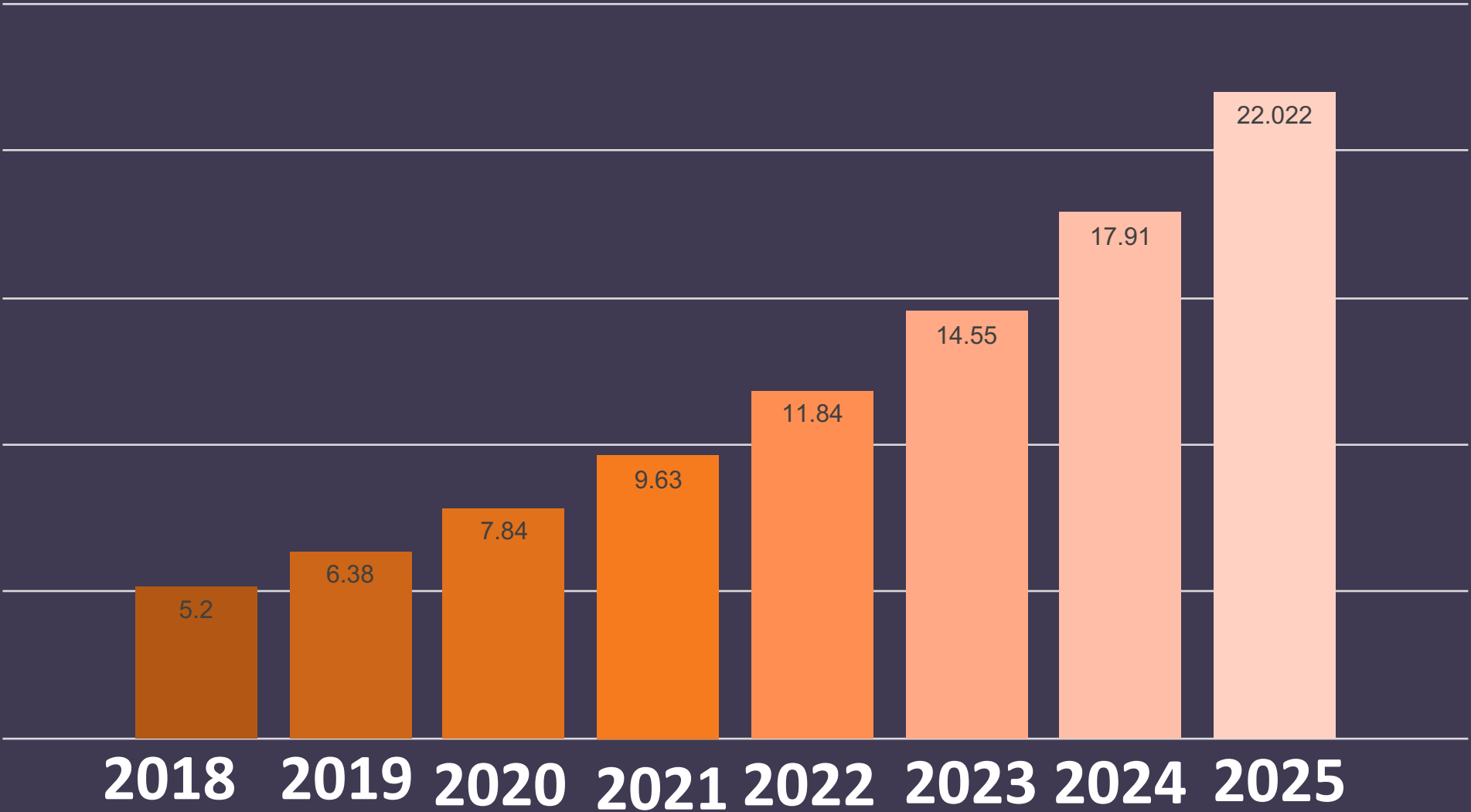
By design ERP/CRM's have complex structure and compound tables relationships. Most adaptations and changes, require careful design, long project and expensive programming. At the end, if you look at companies' operations, you would notice that 60% or even more of workflows are not digitized and are done in unstructured way*.



Workflow Management Market



GLOBAL WORKFLOW MANAGEMENT SYSTEM MARKET WORTH USD 22.1 BILLION BY 2025:
ZION MARKET RESEARCH Feb. 15, 2019



Our unique solution provides:



Agility

We increase agility and efficiency by automating the 60% unstructured processes



Autonomous

Our solution requires no involvement of the IT department



Business Inelegance

Our BI dashboard allows you to define the process Key Performance Indicators, monitor and control them.



Automation

Automate processes and procedures that are not managed by the corporate core solution



Easy Integration

Easily and securely integrate with existing corporate solutions or work as a stand alone solution



Artificial Inelegance

Discover hidden patterns in your data and utilize it to improve your business.



High Mobility

Mobile First, Native, On-the-Go solution (and desktop)



No-Code

Intuitive and easy to adapt workflow automation and collaboration app



Case Study – International Concrete Block & Concrete products Company



The Need

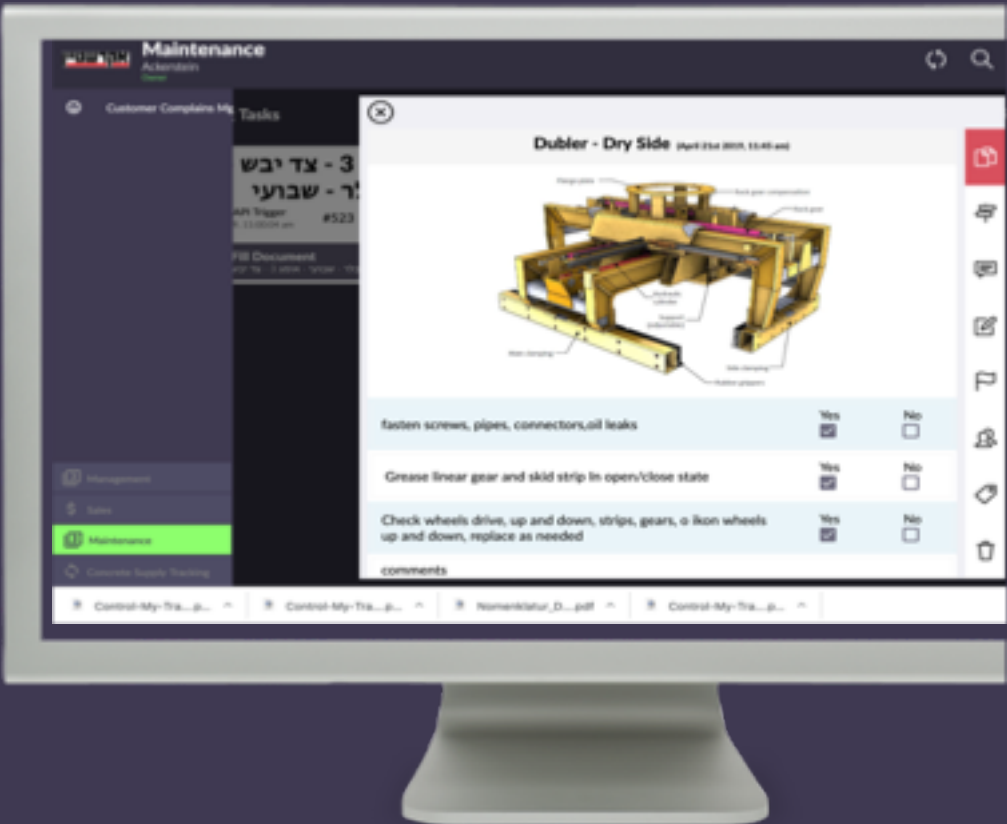
Unstructured procedures with lack of transparency lead to excessive downtime of machines, unresolved product quality problems and increased customer complains

The following workflows with BI dashboard for each, were built :

- Preventive and breakdown maintenance module
- Customer's complains
- Customer Credit approval
- Plant investments
- Custom-made products
- Safety and regulation
- New project safety procedure

As result,

Machine downtime has been significantly reduced.
Customer compline's are analyzed, Quality issues that are being found are rectified.
Briefery dashboards are used daily to monitor the plants' performance and analyze any anomaly bottleneck, or inefficiency.





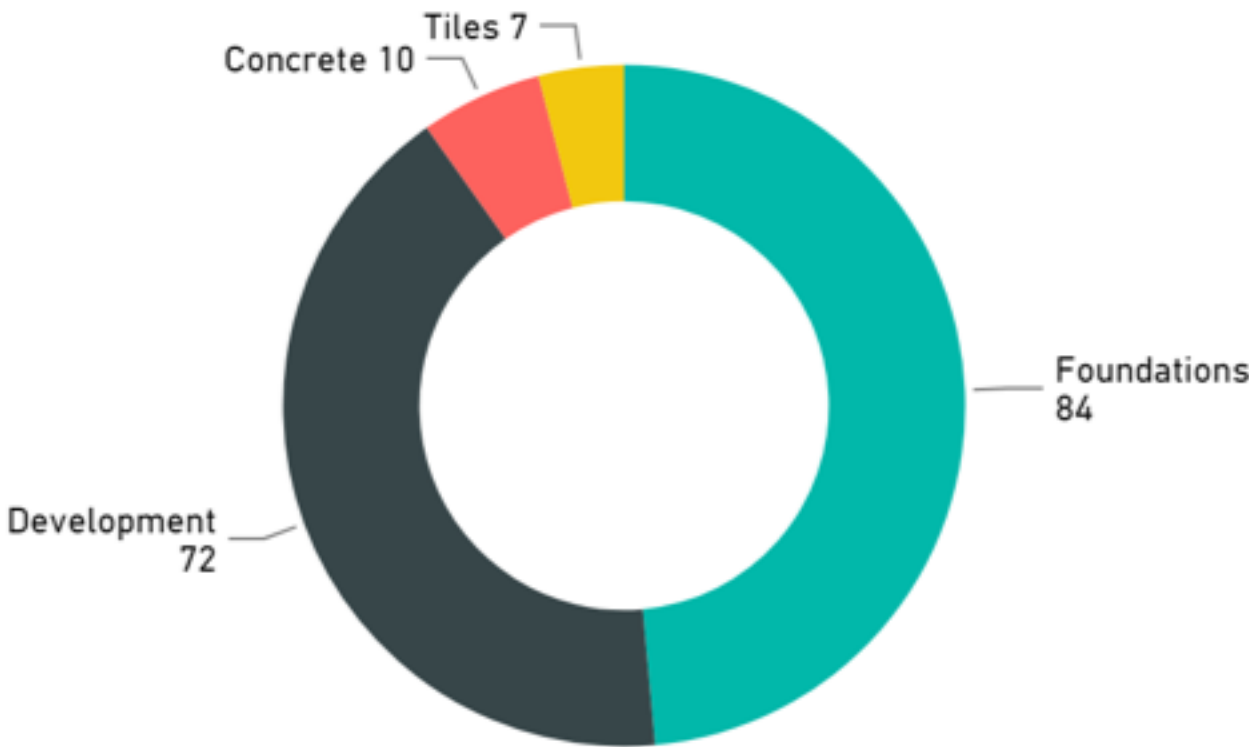
Customer Complains Dashboard

Open Complaints Status

Number of complaints at each factory



Number of open complain by department



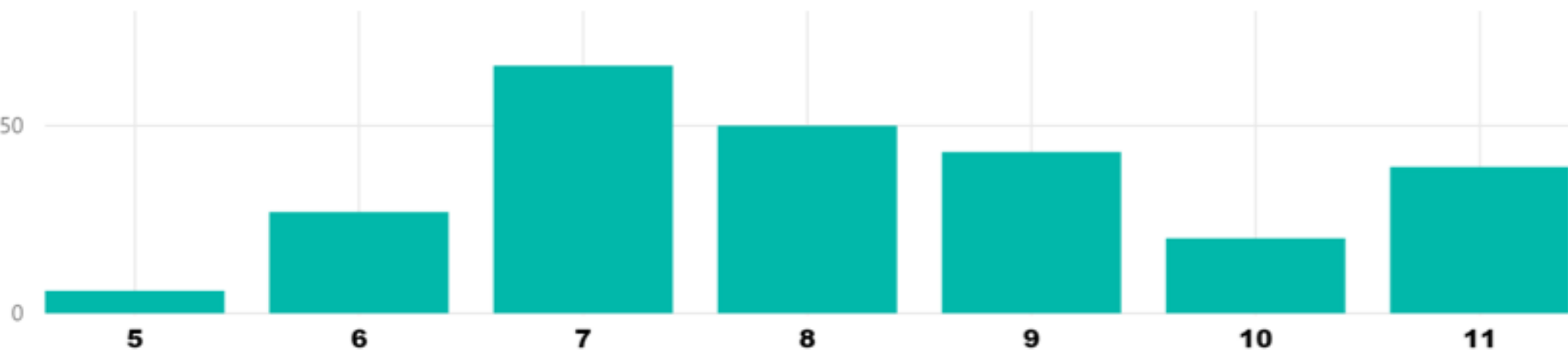
173

Open Complaints

76

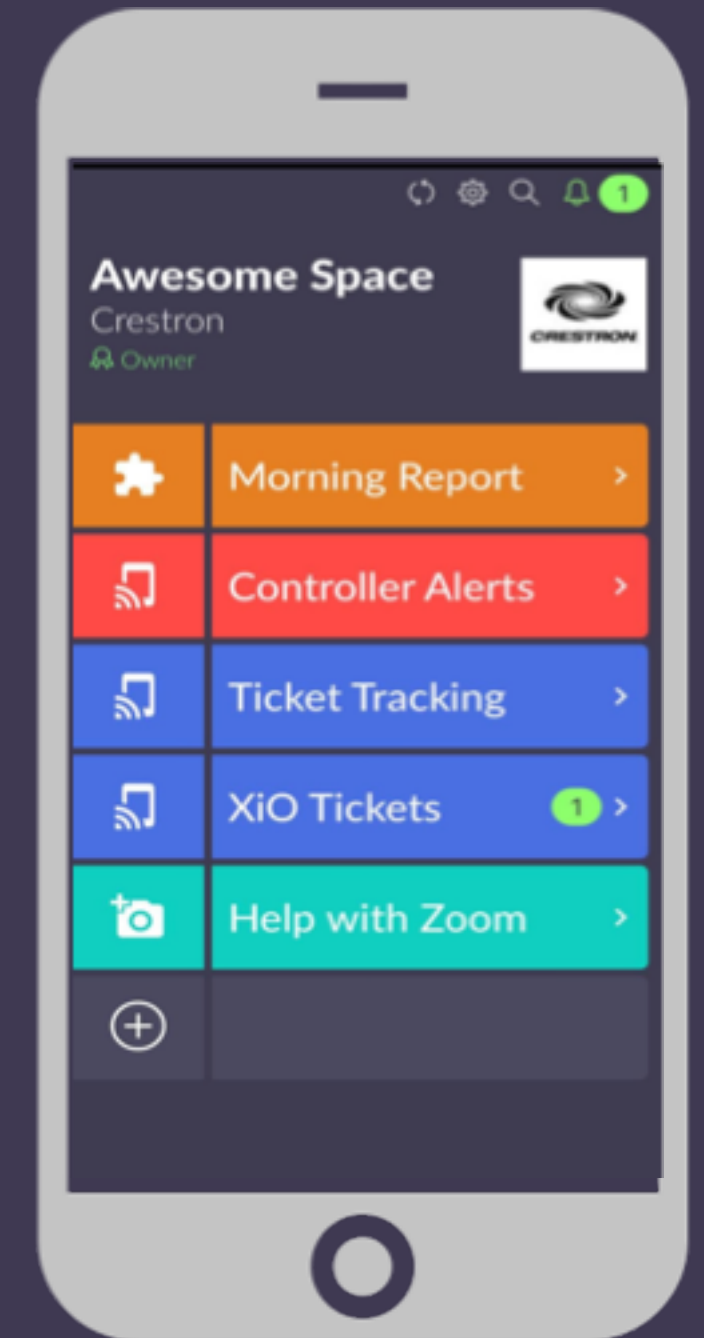
Average days a compaint is open

Number of new complaints by month



Briefery Features

- Instant mobile app builder
- Templates for quick deployment
- Developers' friendly with optional access to self JS coding (RM)
- Document, checklist, and workflow builder
- Unlimited number of documents and workflows
- Unlimited permission profiles
- Spaces for group's or department's
- Automation of workflows
- Notification according to progress in workflows
- Flag/Task every document line for further action
- In-flow chat
- User and flow labels
- Email and Web integration
- PDF and CSV/Excel reporting
- Native Mobile and Web version
- Cloud and On-Premise
- Integrations (Crestron, Paessler – PRTG, Genesys, CRM, ERP, Email, REST, ...)
- Business Intelligence, dashboards and Analytics



Customers



REST Integrations With Enterprise Software



Briefery empowers operations intelligence

