

VICIOUS CIRCLE OF THE PRODUCER

Step 1 Weed emergence in the field

Step 2 Use of herbicides in order to control them

Step 3 < Generation of resistance in certain weeds

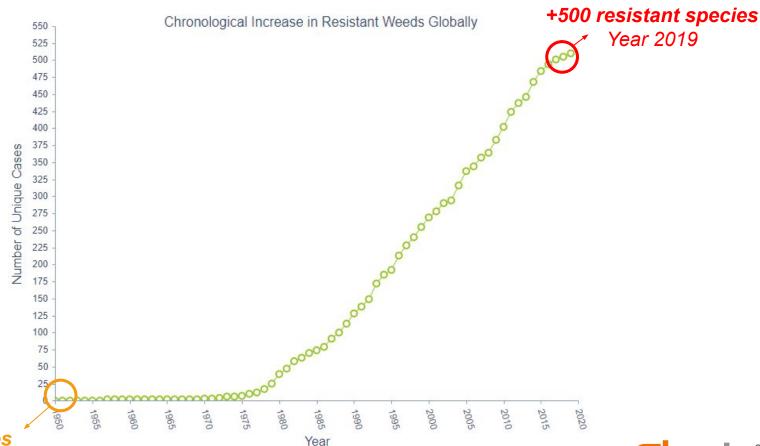
Step 4 Increased herbicide dose in order to kill them

Step 5 < Emergence of new resistant species





RESISTANT WEED GROWTH



1 resistant species Year 1995



1291

Millions of liters of herbicides

Are used globally for the purpose of controlling weeds.

GLOBAL HERBICIDES MARKET



USD 27 Billions



ENVIRONMENTAL PROBLEMS



Drift: doses of agrochemicals that are carried by the wind.



SOCIAL PROBLEMS

Affected

Deaths







LEGAL PROBLEMS

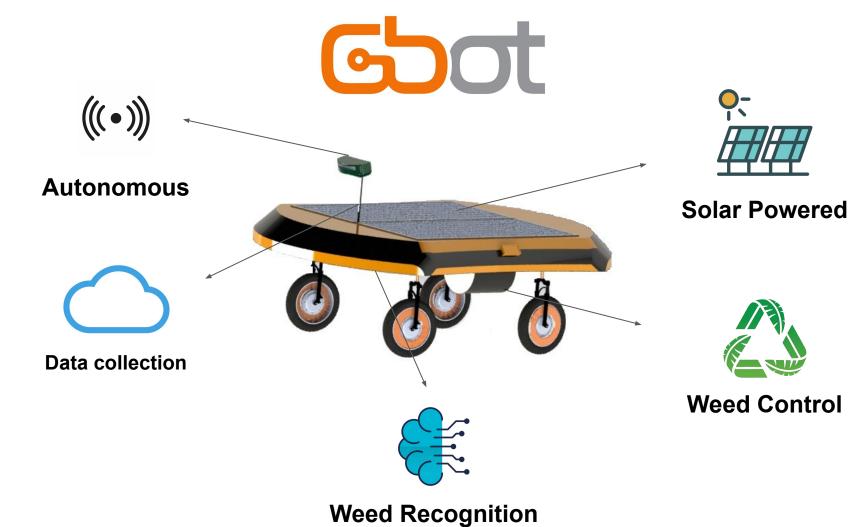








Our solution





VALUE PROPOSAL



0% herbicide



Better Decisions



100% agrochemical savings









COLLECTION AND USE OF REAL DATA



TRACTION

Letters of Intent









TRACTION

Organic Interest



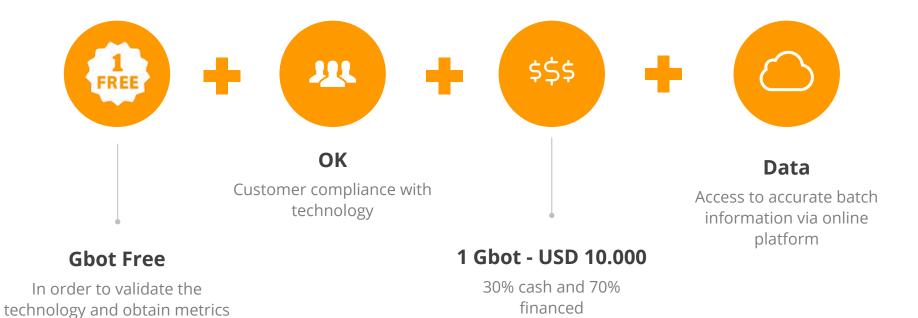
+50 farmers





1 month

BUSINESS MODEL



^{*} A producer spends on average USD 100 per year per hectare on herbicides - Gbot survey to agricultural producers

OUR COMPETITORS







GBOT TEAM











Juan Ignacio Mandolesi

Javier Epeloa

Gonzalo Saravia

Nicolas Santinelli

Sergio Gregori







in

in

COO - Operations Founder

Mapplics



CEO

Experimental development

CTO - Software Founder













Gonzalo Saravia - CEO

gonza@gbot.ag

+549 3492-585251

www.gbot.ag