



Miskaryan  
heritage



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MISMA LLC was founded in 2004, on May 14th. The company has many years of experience in operational printing, working with the private sector and public systems, and is a reliable, trustworthy, and conscientious partner.

Dedicated to its 15th anniversary on May 14th, 2019, MISMA launched a new project called THE MOST ARMENIAN, which aims to promote the recognition and dissemination of unique samples of old Armenian rug ornaments and patterns.

MISMA company, combining the old and the new, created the Miskaryan heritage brand and provided a beautiful Armenian product that becomes a part of the interior.



We offer embroidered pillows, tablecloths, napkins, bags, souvenirs, accessories, belts, toys, t-shirts with old Armenian rug ornaments. Especially embroidered pillows of the Miskaryan heritage brand were pleasantly accepted in Armenia, Diaspora, and abroad by foreigners.

We proudly continue to participate in the development and recognition of Armenian culture. We also have kid, decorative, festive, and personalized products.

Let's recognize, spread, teach, give, buy THE MOST ARMENIAN!

... the old in a new way ...



  
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**Jraberd** carpets from Dragon rug class are characterized by a pattern reminiscent of a flowering cross, which is similar to the rays of the sun. It has about a dozen versions. This carpet has been kept in the Center for Folk Art since 1860.



Carpet weaving was widespread in Artsakh, Syunik, Tavush and in our other provinces, with rugs having place names. Examples are the carpets of **Tavush** group in particular, one of which (kept in the Mother See of Holy Etchmiadzin (1850)) we used to create patterns for our collection.







Carpet **Unknown**, 1890.  
Origin: Zangezur, Nakhichevan.  
Kept in National Gallery of Armenia.





This carpet of **Memling** group was created in 1850 in Ararat valley. It is kept in History Museum of Armenia.



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Presented rug belongs to **Vahanakir** group. Shields with radians symbolize sun worship. MISMA embroidery corner gives a new breath to the past with modern, comfortable pillows.



This rug pattern also belongs to the group **Vahanakir**, symbolizing the longevity of life, fertility.



This woolen carpet from 1890 is of **Memling** class; the original rug is preserved in the History Museum of Armenia. It was created in the Ararat valley.





The rug belongs to the **Khachagorg** (Cross carpet) class dates back to the 17th century. It was exhibited at Shushi Carpet Museum, in 2020 was saved and is kept in Yerevan.





MISMA company borrowed the next pattern from the series of carpets with **Long and geometrical** composition, which are mainly decorated with hooked crosses.

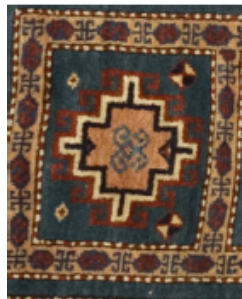






The **Memling** carpet is also called Mykhank. As well it is known from the paintings of the Dutch painter Hans Memling (1440-1494). The sun symbol and the hooked ornaments on the octagons carry the idea of everlasting life.

The patterns of our pillows called Memling are borrowed from the Armenian carpet of the same name.



Carpet **Tree of Life**, 1860.  
Origin: Meghri.  
Kept in Armenia Ethnography  
Museum and the National Liberation  
Movement.



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The Cross carpet class keeps and saves traditions. In the vicinity of heterodox people, carpets with **Cross-centered** composition became a symbol of religion for Armenians.



**Pazyryk** is the oldest carpet discovered (VI-V centuries BC). It is kept in the Hermitage of St. Petersburg. According to experts, Pazyryk is an Armenian carpet made of double Armenian knot and painted red with Armenian cochineal.





This pattern comes from a series of carpets with composition **Astghahavq**. In the center of the medallions is the symbol of sun, decorated with symbolic images of stars and rosettes.





The carpets belonging to the **Diagonal-patterned** class are presented with a combination of various patterns, images and decorations. They are framed with hooks, with or without a saw-like zigzag pattern.









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