

# Beaches for all by re-using plastic Costa Rica



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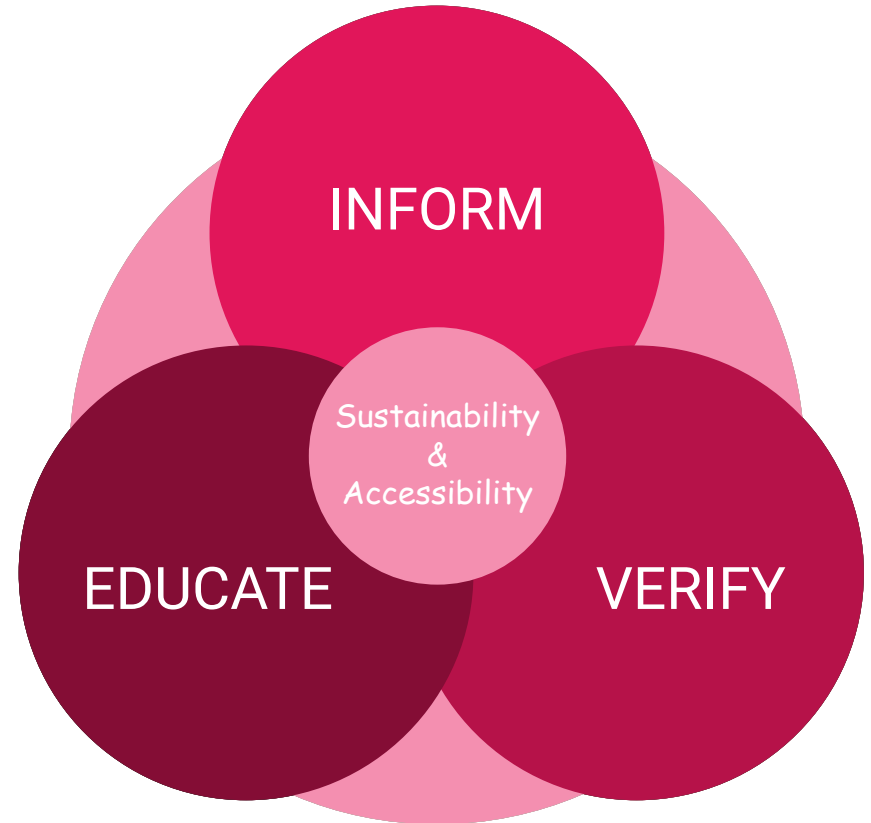
**RED COSTA RICA  
TURISMO ACCESIBLE**

# Non Profit Association



Created to promote the right of recreation and leisure within the tourism sector and make accessibility a REALITY.

Created July 2017



# Working in the Field

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# Social & Environmental Project

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Aims at improving accessibility in rural and nature areas which had never been accessible before, like in the beaches of Costa Rica.

*Created May 2018*



# Country Campaign

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People around the country collect plastic 2,4 & 5 and donate it to the project.



# Partners since May 2018

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Soon, 180 New  
Collector Centers!



	ISTO	<ul style="list-style-type: none"><li>• Communicate</li><li>• Promote</li><li>• Social Seal</li></ul>
311	Plastic Donors	<ul style="list-style-type: none"><li>• Collect plastic</li><li>• Transport it</li><li>• Deliver it to Collector Centers</li></ul>
38	Collector Centers	<ul style="list-style-type: none"><li>• Internal Campaigns</li><li>• Open their Doors to Public</li><li>• Transportation</li></ul>
	Volunteers	<ul style="list-style-type: none"><li>• Beach Cleaning</li><li>• Separate Plastic</li><li>• People with Disabilities Test Products</li></ul>
	Yo Hago El Cambio	<ul style="list-style-type: none"><li>• Environmental Management</li><li>• Volunteers</li><li>• Certify</li></ul>
	Industria Productora Plástico	<ul style="list-style-type: none"><li>• Receive the Plastic from the Campaign</li><li>• Transforms it to Plastic Wood</li><li>• Create Accessible Solutions</li></ul>
	IL VIAGGIO TRAVEL	<ul style="list-style-type: none"><li>• Financial Support</li><li>• Operations - Logistic</li><li>• Marketing</li></ul>



# Accessibility ACTIONS

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Physical-architectonic barriers:

## 4 BEACHES with

- 412 lineal meters of accessible plastic pathways
- 10 amphibian chairs
- First Changing Place / bathroom / Shower



# Accessible Beaches

4

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Sites



PLAYAS ACCESIBLES DE



# Jaco Beach

March 2019

- Retractable Pathways
- Amphibian Chairs
- Life Guard Tower





# Samara Beach

February 2020

- Accessible Dock
- Pathways
- Life Guard Tower





# Hermosa Beach in Guanacaste

January 2021





# Dominical Beach in OSA

March 2021

- Retractable Pathway
- Amphibian Chairs

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**COMING SOON**





# Attitudinal Barriers

## Education - Training

1650 people from

Tourism Chain of Value

**Now Digital Courses:**

<https://red-costarricense-de-turismo-accessible.teachable.com/>

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# Environmental Achievements

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**50,000 KILOS** of Plastic  
have been collected from May  
2018 until today!!



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# Replication Potential

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**100% SCALABLE**

**DO NATAPA**

The whole world has plastic to transform and natural areas like beaches to adapt.

Accessibility is a right and should be the route back to normality!



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**THANK YOU!**

