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highdeveloper.com



### ABOUT US

#### **About Us**

High Developer is a technology company that provides IT solutions, such as: the development of web and mobile apps, the creation and implementation of IoT systems, digital marketing, and so on. We are a company of great determination, spirit and innovation; therefore our main objective is to turn the most cutting-edge technology into a simple, efficient and useful tool for companies.

At High Developer there is high quality and trustworthy human talent, supported jointly by their great expertise and trajectory in the field of IT. Several of them have many years of proficient experience, achieved through exertion in different sectors of the technological industry.

Our philosophy has made us the best choice for customers of all kinds, who are looking for long term associations and maintaining a constant growth in team.



### **Mission**

To design and provide resourceful, robust and ground-breaking technological solutions for the different business fields, allowing organizations to standardize, automate processes, increase their productivity, maximize their revenues and expand their market position.

### Vision

To be the supplier and strategic associate of our clients, as well as allied with organizations, offering high quality services, posing all kinds of scenarios, strategies and solutions to boost their professional and business growth in the field of technology.







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### Application Development

Web and mobile apps have caused a great impact in recent years, allowing automating, scaling and enhancing business growth, managing to improve global communication regardless of location.

High Developer has an arduous experience in methodologies, development and implementation of apps that are created from scratch, custom-made and by requirements, resulting in what your company needs; going from the design of data to the flow of the system, thus creating robust, secure and high performance apps.

We have a team committed to the development of your project, which analyzes and evaluates every detail of the design process, programming, user experience, testing, production deployment and maintenance; keeping in mind all kinds of parameters, such as: industry, implementation market, end user and integration of APIs and business services.

- Web Applications
- Mobile Applications
- Desktop Applications
- Data Analysis
- Big Data
- Machine Learning
- Business Intelligence
- SOA

- Microservices Architecture
- Databases
- Real-time Communication
- Message Queues
- Enterprise Application Integration and APIs
- Software Migration
- Support and Maintenance



### Infrastructure Solutions

Cloud Computing is the strategy of today and tomorrow, and thanks to it, today we have an unimaginable set of services for the management of servers, networking and apps deployment in a flexible, robust and secure way; where we can implement all kinds of strategies either to simplify, speed up, automate or to improve processes of installation, configuration, security and scalability of apps, among others.

The High Developer team has extensive experience in the design and implementation of Cloud Computing strategies, models and architectures for the deployment of enterprise apps through the most advanced and robust providers in the market, which allow us to offer high quality and high performance solutions, without the need to incur into new and expensive hardware and software investments.

- Cloud Architectures
- Proxy and Cache
- Networking
- Clusters
- Security
- Server Administration
- Brokers
- Database Administration

- Load Balancing
- Monitoring
- DevOps
- Amazon Web Services
- Google Cloud Platform
- Microsoft Azure
- DigitalOcean



### IoT Systems Development

We are in the era where the Internet and the ideas have no limits, and thanks to technological improvements multiple initiatives to meet the needs of IoT are being created, where we currently have the ability to connect any device or sensor to the Internet in real time, which allows us to reach more critical and sophisticated markets.

The High Developer team is focused on the most accurate details when identifying and providing an IoT solution, from extraction, shipping and processing data in an efficient, secure and scalable way. That is why we have specialized engineers for the analysis, development and implementation of IoT systems working with state-of-the-art electronics, sensors and modules for interconnections, giving powerful, impactful and high quality solutions for our clients, regardless of the project execution scope.

- Arduino
- Tessel
- 1010
- Raspberry Pi
- Android
- Analytics
- Big Data
- Machine Learning

- M2M
- Frame Processing
- Enterprise Communication
- Ambient Intelligence
- Sensors
- Modules / Shields



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### **Digital Marketing**

Nowadays, any movement is registered, having access to a world without boundaries, where internet marketing becomes essential when managing and taking advantage of business positioning and growth opportunities.

At High Developer, prior to executing the marketing model and strategy, we take the appropriate time to analyze all kinds of markets, logistics, channels and budgets; thus achieving viable and efficient solutions, with the sole purpose of boosting, positioning, reducing costs and making the best decisions for your company.

- Analytics
- Search Engines
- Social Media
- Email Marketing
- Mobile Marketing
- CRM
- B2B
- B2C
- KPls
- A/B Testing
- Multivariate Testing



#### **Quality Assurance**

The procedures of testing and quality assurement in software projects are of great importance, and these should be handled transversally at all stages of development, in order to prevent flaws, errors, delays and rejection by the end user, thus causing significant losses for the company.

At High Developer, we partner with each of our clients to determine the strategy according to their preferences, in which our QA analysts and testers are fully involved in the development process, consequently implementing complete testing cycles, allowing us to minimize errors, maximize software quality and save costs in the total development of the project.

- White-box Testing
- Black-box Testing
- Integration Testing
- Non-functional Testing
- Test Automation
- Continuous Integration
- Continuous Delivery
- Continuous Deployment
- A/B Testing
- Multivariate Testing



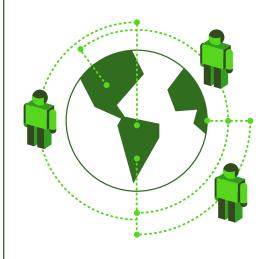
#### **Software Factory**

"The world is flat," a book that sums up the meaning of globalization and mindset that companies must have in order to enter into more competitive world markets.

High Developer provides a portfolio with different types of hiring, under the modality of software factory, taking into account if it is work on demand, support or if you need to extend and strengthen your work team in the short, medium or long term; where we have immediate access to some of the best and brightest IT professionals.

At High Developer we analyze every detail in the provision of our services, such as the project type, documentation, requirements, resources, execution time, human talent and technology implementation.

- Outsourcing
- Offshoring
- On Demand





#### **IT Consultancy**

The continuous increase of data, the technological changes, and the information security needs are some of the problems that are transforming the field of technology, which is crucial for the growth and continuity of any business.

High Developer provides specialized IT consultancy, where companies can contact experts in analysis, software development, use and research of new technologies, and so on.

Our goal is to create a strategy that incorporates the best practices, products and support solutions into your business or company, so you can create a more efficient, cost-effective, easy-to-maintain and focused technology environment to meet your real needs.

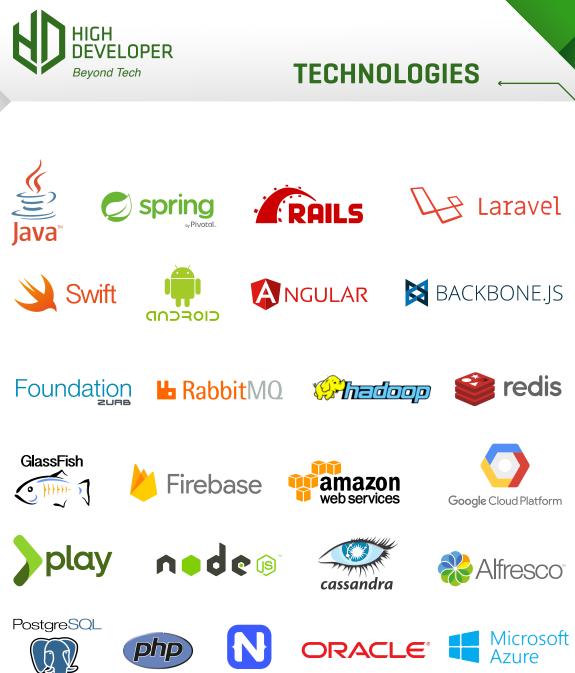
- Software Design
- Cloud Computing
- Software Architectures
- Deployment of Servers
- Conventions and Best Practices
- Software Quality
- Software Marketing

- UI / UX Design
- Big Data
- Machine Learning
- Business Intelligence
- Internet of Things

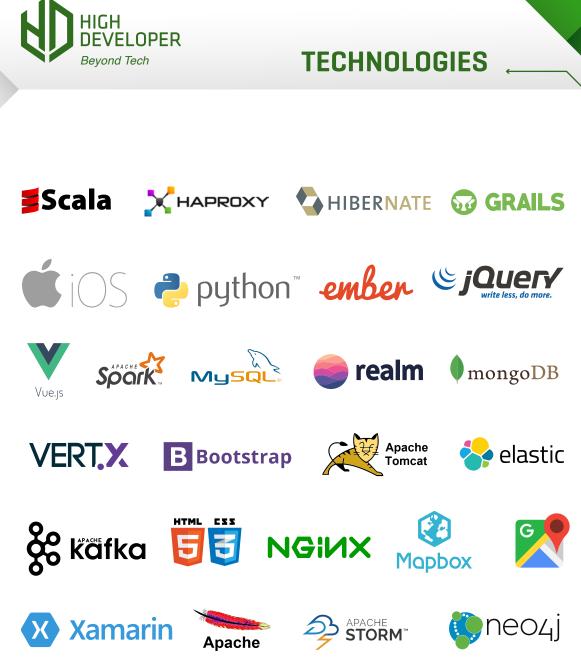


## TECHNOLOGIES











# CUSTOMERS

CONTRACT













SPECIALIZED CONSULTING

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Carreleras y Concretos de Calidad



