



### Why the U.S. Market?





million households



333.9

million potential consumers



**65**%

of buyers are millennials, a fully digital generation



of the B2B market will be led by e-commerce



# Bosanet understands why only 3% of companies successfully export.

#### **Barriers**

- ✓ Lack of experience in international trade
- Unawareness of regulatory matters (labels, FDA, etc.)
- O Difficulties in negotiation and buyer protocols in the U.S.
- Limited access to buyers
- International and domestic logistical challenges
- Demand for small volumes, reducing competitiveness





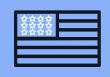




Points of sale reached **56,653+** 



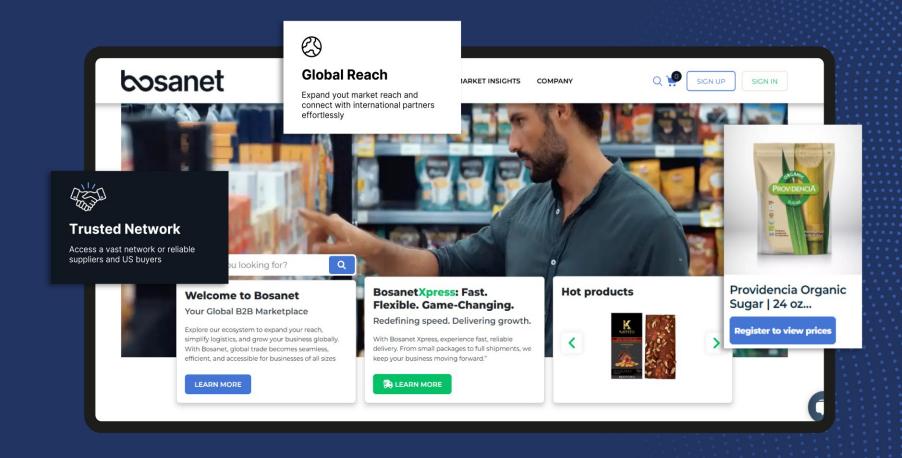
Allied companies **200+** 



Presence in 20+ regions across the U.S.

### **Our Solution**

We are an international trade community supported by a **B2B** platform that simplifies and optimizes export processes to the U.S.



GLOBAL SELLERS



**U.S. BUYERS** 



# We facilitate exports to the U.S.



**Market analysis** 



U.S. compliance & requirements



Access to B2B & B2C buyers







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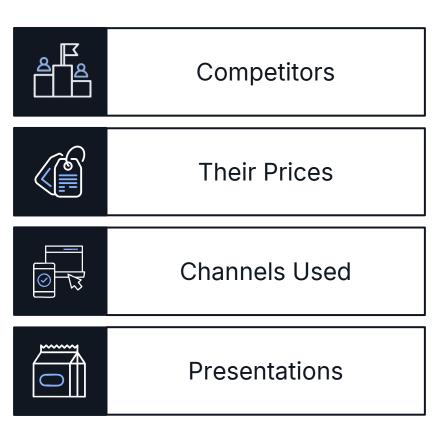




# Market Analysis 🍪

A **general approach** to the market to establish a **competitive price** and the best **presentation of your product**.









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**Market analysis** 



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Access to B2B & B2C buyers







### U.S. compliance & requirements







Labels



**FDA Agent** 



**DUNS Number** 



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Market analysis



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Access to B2B & B2C buyers





### Access to B2B & B2C buyers





#### **CONNECT ONLINE**

**ONLINE BUYERS** 

Walmart **copuff** 

amazon











#### **STARTER**









## We facilitate exports to the U.S.





Market analysis



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Access to B2B & B2C buyers







### We manage the export process











### **The Negotiation**

We make business with buyers possible

# The administration of the sale

Insurance, setup of different clients, documentation.

#### The Purchase

We are your only buyer

### The Logistics

We purchase CIF (USA) and take care of delivering the product to the final customer.



### Where Are We Present?



#### +12 countries with more than 398 brands

#### **1.500 PRODUCTS**

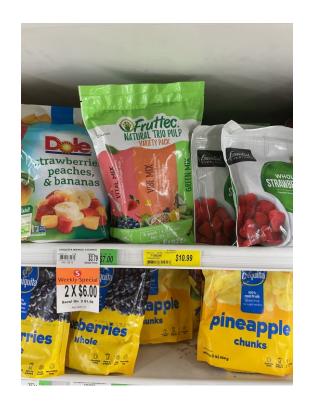




# **Proven Success**



### 250,000+ units sold in a year











### **Bosanet Community**

A community where you can find all the information you need and interact with Allies, Suppliers, and Partners to address your questions.



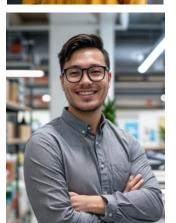
**Networking** 













**Newsletters** 



**Webinars** 





**Exclusive discounts & preferential pricing** 

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