BEFINE

BEFINE PROPOSAL

The manufacturer which makes the most optimized accessories for IT devices With its revolutionary design and unique technology.

Aug 2017

AGENDA

1. STAND POUCH 2 for MacBook 12 inch

2. STAND POUCH 2 for MacBook 13 & 15 inch

3. TASCA SLEEVE for MacBook PRO 13 inch

4. KEYBOARD KEYSKIN (BASIC & DESIGN FONT)

5. ICECREAM KEYBOARD KEYSKIN (BASIC & DESIGN FONT)

6. PROTECTION FILM(iPhone, iPad, Macbook)

1. STAND POUCH 2 for MacBook 12 inch

Features

A wise choice for your MacBook 12 inch : The Stand Pouch 2 has been developed with a perfectly protective feature
And a refined design exclusive for MacBook users.

The cult of simplicity: The Stand Pouch 2 will allow you to direct your MacBook so nice at any angle.
No flowery words or shinny ornaments is needed to describe the great looking line and the simple design.

The best typing angle: The Stand Pouch 2 makes the most comfortable angle for wrists when the MacBook is unfolded, which
makes your hands and necks not sore and tired even from long hours of typing.

Solid but simple : The Stand Pouch 2 is firm and solid enough to protect your MacBook but slim as well as that it won't take
much space in bag.

Harmonious color, the most optimal quality of the material : The Stand Pouch 2 is a piece of work that has been produced
through hundreds of tests and R&D. BEFINE has carefully selected the most harmonious colors that best match with MacBook

Color
Dark Tan, Navy Blue, Candy Red, Black

Material
PVC, Polyester, Genuine leather

Adaptable Device
MacBook 12 inch

Size
315 X 280 X 8 (mm)

Certification
Design registered with many countries

Designed and Made in Korea

BF-NM012DT

BF-NM012NB

BF-NM012CR

BF-NM012BK

2. STAND POUCH 2 for MacBook 13 & MacBook PRO 15 inch(Touch)

<u>Features</u>

Steady and solid: The Stand Pouch 2 provides firmness that locks the MacBook hard by the most
Simple way based on BEFINE's own know-how.

.

Best quality: The Stand Pouch 2 used premium and natural colors and materials as though it were one with MacBook.

A versatile multiplayer : The Stand Pouch 2 Designed to have both MacBook 13" & 15" perfectly usable.

Solid but simple : The Stand Pouch 2 is firm and solid enough to protect your MacBook but slim as well as that
it won't take too much room in your bag.

Excellent angle for users : We considered the most comfortable angle when you opened your MacBook. The outstanding angle
prevents you from fatigue on your hands and neck against typing over long periods of time.
Now use your MacBook more conveniently.

Color
Dark Tan, Navy Blue, Candy Red, Black

Material
PVC, Polyester, Genuine leather

Adaptable Device
MacBook 13" & MacBook Pro 15" with Touch bar

Size
350X 320 X 8 (mm) / 380 X 393 X 8 (mm)

Certification
Design registered with many countries

Designed & Made in Korea

BF-MP013DT

BF-MP013NB

BF-MP013CR

BF-MP013BK

3. TASCA SLEEVE for MacBook PRO 13 inch

Features

Natural stylish fashion: The TASCA Sleeve uses simple, luxurious color and materials.

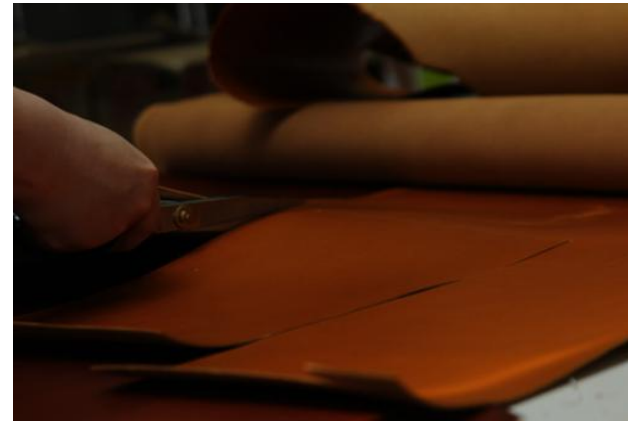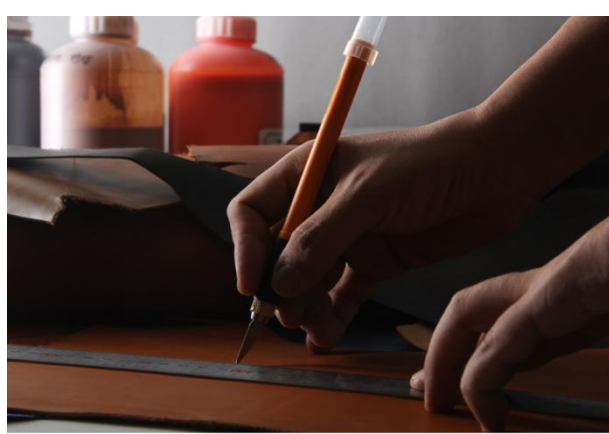You can feel natural and stylish fashion at any time

.

Ruggedness and Stability: **"SUEDE"** is used for TASCA Sleeve, which is suitable for protecting device from everyday life. It can be stored securely.

Fine finished : Fine edge backstitch is one of the reason that TASCA Sleeve can be strong and feels craftsmanship .

Slim & Light : The TASCA Sleeve is slim and lightweight . However it is sturdy to keep device safe.

All process by BEFINE : Low grade finish, unselected material, unstable quality. It is our dislike things.

Customer's satisfaction is our first goal.

Color
Black, Gray, Navy, blue, Light Tan, Dark Tan

Material
Polyurethane

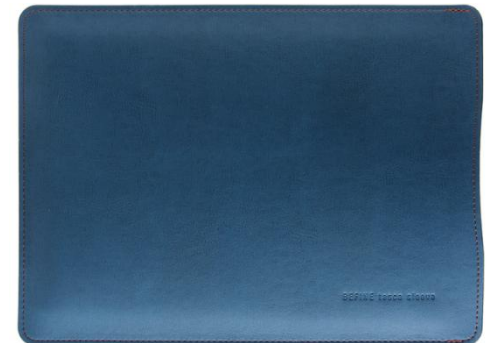## Adaptable Device
MacBook Pro 13"

Size
336X 245 X 5 (mm)

Certification
Design registered with many countries
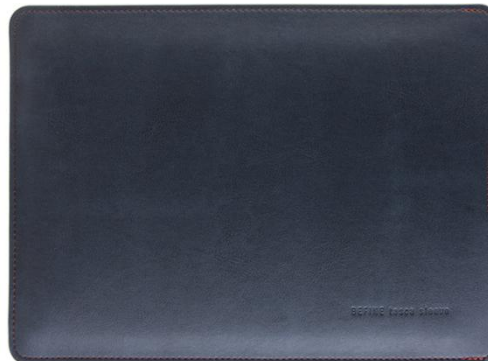
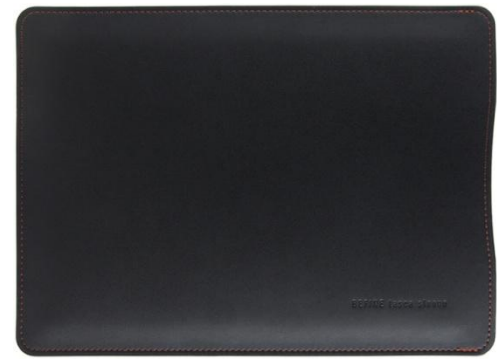# Designed & Made in Korea

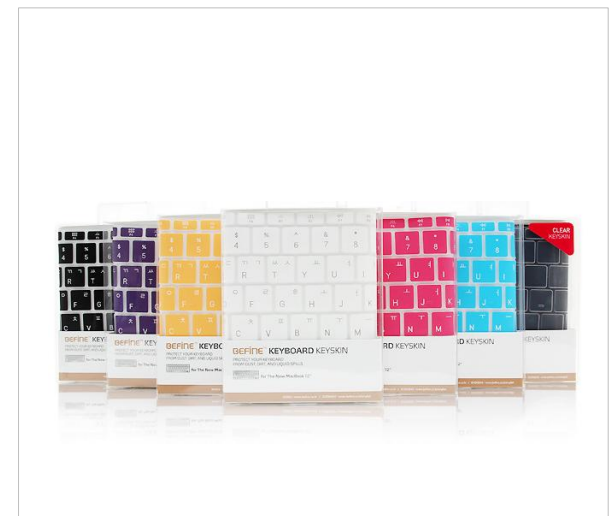BF-TS013LT-16

BF-TS013BE-16

BF-TS013GY-16

BF-TS013DT-16

BF-TS013NY-16

BF-TS013BK-16

4. KEYBOARD KEYSKIN (BASIC & DESIGN FONT)

<u>Features</u>

Protect your keyboard from dust, dirt and liquid spills

Supreme quality proven by official quality test
All keyskins of BEFINE has passed the stability test and REACH standard of TUV Rheinland*, and also gained K+** certificate.
*The international quality test lab published in Germany 1872.
** The certificate that is only given to premium quality products made in Korea.

2 type to choose for your purpose
Basic font : Has same sized fonts and supports keyboard backlit function.
Design font : Has bigger fonts for better legibility and doesn't support keyboard backlit function.

The perfect fit
Provides the perfect fit at any angle, so it doesn't fall off from the keyboard even when it's flipped.

Backlit support
With the highly developed light spread coating technique, the keys shine even when the keyskin is in on the keyboard.

Extremely slim
It doesn't leave traces on or deal damage to the screen when you close the screen with the keyskin on the keyboard, Thanks to its super slim 0.23mm thickness.

Color
Black, White, Blue, Violet, Pink, Orange, Silver and Transparent

Material
Silicone, polyurethane

Adaptable Device
MacBook Air 13" & MacBook Pro Retina Display 13", 15" / MacBook Air 11"
MacBook Pro 13", 15"(with Touch bar&Touch ID) /   MacBook 12"
Wireless keyboard   /   Apple Magic keyboard

Certification
All keyskins of BEFINE has passed the stability test and REACH standard of TUV Rheinland and gained K+ certificate.

Package size
125X 102 X 20 (mm)

Designed and Made in Korea

Soft, fitted feeling when touched	High heat resistance (250'C)	Backlit function supported (basic type only)	Supports every layouts and languag
High resistance against stretching	Eco-friendly silicone	The perfect fit on the keyboard, at any angle	waterproof, easily washable

5. ICECREAM KEYBOARD KEYSKIN (BASIC & DESIGN FONT)

Features

Protect your keyboard from dust, dirt and liquid spills

Supreme quality proven by official quality test
All keyskins of BEFINE has passed the stability test and REACH standard of TUV Rheinland*, and also gained K+** certificate.
-The international quality test lab published in Germany 1872.
-The certificate that is only given to premium quality products made in Korea.

2 type to choose for your purpose
-Basic font : Has same sized fonts and supports keyboard backlit function.
-Design font : Has bigger fonts for better legibility and doesn't support keyboard backlit function.

The perfect fit
Provides the perfect fit at any angle, so it doesn't fall off from the keyboard even when it's flipped.

Backlit support
With the highly developed light spread coating technique, the keys shine even when the keyskin in on the keyboard.

Extremely slim
It doesn't leave traces on or deal damage to the screen when you close the screen with the keyskin on the keyboard, Thanks to its super slim 0.23mm thickness.

Color
Mint Green, Cookie Cream, Cherry Jubile

Material
Silicone, polyurethane

Adaptable Device
MacBook Air 13" & MacBook Pro Retina Display 13", 15" / MacBook Air 11"
MacBook Pro 13", 15",17" / MacBook 12"
Wireless keyboard / Apple Magic keyboard

Certification
All keyskins of BEFINE has passed the stability test and REACH standard of TUV Rheinland and gained K+ certificate.

Package size
125X 102 X 20 (mm)

Made in Korea

Soft, fitted feeling when touched	High heat resistance (250'C)	Backlit function supported (basic type only)	Supports every layouts and languag
High resistance against stretching	Eco-friendly silicone	The perfect fit on the keyboard, at any angle	waterproof, easily washable

6. BEFINE FILLM

MacBook Pro 13" Retina Display

BF-MP131RD
HIGH QUALITY

BF-MP132RD
SURFACE PERFECT

BF-MP133RD
HIGH QUALITY PERFECT

MacBook Pro 15" Retina Display

BF-MP151RD
High Quality Screen

BF-MP152RD
Surface Perfect

BF-MP153RD
High Quality Perfect

MacBook Air 11"

BF-MA111A
High Quality LCD

BF-MA112A
Surface Perfect

BF-MA113A
High Quality Perfect

※Film for all models of Mac Book is available

iPhone 7/8 &iPhone 7/8plus
LCD protection film

iPhone 7/8 & iPhone 7/8 plus tempered glass
(front color: Black / White)

Features

Compatibility

-Apple Smart phone : iPhone6 / 6 plus, iPhone7 / 7plus

-Tablet PC : Covers all Apple iPad

-MacBook : Covers all Apple MacBook

Film Classification

-LCD Protection Film: Screen Protection Film

-Perfect Protection Film (MacBook): LCD Protection Film + Front cover film+ Rear cover film +

Film Type

-High Quality (general hard clear coating)

-Oleophobic(anti-oil coating)

Origin of Materials

-LCD Protection Film : Japan

-Perfect Protection Film(without LCD Protection Film) : South Korea

7. TASCA COVER for iphone7/8 & iphone7/8 plus

Features

Genuine Italian leather: With a beautiful hand-made premium quality, the TASCA cover made from durable Italian Genuine leather. This premium leather is also providing a feeling of enhanced grip and protection against a scratch.

TASCA COVER transforms your daily experience: covered 100% Inside and outside high quality genuine leather. The patterns may look different depending on angle in viewing. and it may give you feeling that you open case and use it for the first time

Five times of handmade edging processes: For a delicate and beautiful exterior, it is completed with a five time of Handmade edging-processes.

Special design for iPhone7/8 & 7/8 Plus: TASA cover is designed only for iphone7 & iphone7 plus. And the spirit enables to give a perfect fit and most natural feeling of using power and volume buttons.

Color
Marrone, Vinoso, Verde, Giallo, Blu

Material
Italian, genuine leather, TPU

Adaptable Device
Iphone7/8 and iphone7/8 plus

Size
96.00 x 167.00 x 16.50 (mm) / 118.00 x 198.00 x 16.50 (mm)

Certification
Design registered with many countries

BEFINE
THANK YOU

BEFINE