# Erva-Mate Cultyvada



# Our History

- □ 2012 Start the bussines
- ☐ 2013 Acquire brand Cultyvada
- □ 2014 Activities with Cultyvada
- 2018 Mint and lemom with ginger line launched
- 2020 Start of the exports to USA and UK
- ☐ 2020 Tea line
- □ 2021 New factory
- □ 2021 Forhealth products



☐ The company has five farms to suplly raw materials to the factories.





- Around eighty familys have some interaction with the process.
- ☐ The capacity of production is loaded in 65%.





- □ The new factory can produce three hundred thousand kilos.
- ☐ More one hundred families have some interaction with the process.





☐ The process is modern.





## Cultyvada in the world



## **Cultyvada Products**

☐ Yerba-mate for tea companies





## COD: AA1

Yerba-mate 0,01in(0,3 mm) to 0,05in(1,50 mm)

- $\Rightarrow$  05 to 13% of "palos"
- $\Rightarrow$  06 to 09% of humidity
- $\Rightarrow$  Packed 55 lbs(25 kgs)
- ⇒ Each pallet with 25bags
- $\Rightarrow$  Minimum of 2pallets 2.755 lbs (1.250 kgs)





## COD: AB1

Yerba-mate 0,06in(1,6 mm) to 0,10in(2,5 mm)

- $\Rightarrow$  10 to 18% of "palos"
- $\Rightarrow$  04 to 06% of humidity
- ⇒ Packed 55 lbs(25 kgs)
- ⇒ Each pallet with 25bags
- $\Rightarrow$  Minimum of 2pallets 2.755 lbs (1.250 kgs)





## COD: AC1

Yerba-mate 0,20in(05 mm) to 1,3in (33 mm)

- $\Rightarrow$  20 to 26% of "palos"
- $\Rightarrow$  07 to 10% of humidity
- $\Rightarrow$  Packed 55 lbs(25 kgs)
- ⇒ Each pallet with 20bags
- ⇒ 24 pallets in acontainer
- $\Rightarrow$  Minimum of 2pallets 2.204 lbs (1.000 kgs)
- $\Rightarrow$  FCL 26.455 lbs (12.000 kgs)





## COD: AC3

Yerba-mate 0,20in(05 mm) to 0,6in(15 mm)

- $\Rightarrow$  22 to 31% of "palos"
- $\Rightarrow$  07 to 10% of humidity
- $\Rightarrow$  Packed 55 lbs (25 kgs)
- ⇒ Each pallet with 20bags
- ⇒ 24 pallets in acontainer
- $\Rightarrow$  Minimum of 2pallets 2.204 lbs (1.000 kgs)
- $\Rightarrow$  FCL 26.455 lbs (12.000 kgs)





#### Products to supermarkets – tea

- ☐ Chamomile tea 10 sachets 0,35oz/10gr
- Mint tea 10 sachets 0,35oz/10gr







#### Products to supermarkets – tea

- ☐ Mixed green, orange mate tea bitter with cinnamon cloves and ginger 10 sachets 0,52oz/15gr
- Mixed green mate tea, mint green tea and guarana guarana flavor 10 sachets 0,52oz./15gr







#### Products to supermarkets – tea

- ☐ Teas with 24 months shelf life
- ☐ Each box have 2,2 lbs(1 kgs)
- Box with 30 packets of 0,32oz/10gr or 0,52oz/15gr
- □ Pallet with 200 boxes can be mixed
- ☐ Minimum 1 pallet











#### Products to supermarkets – yerba mate

- ☐ Vacuum Nativa Cultyvada 2,2 lbs/1 Kg yerba-mate
- Vacuum Cultyvada Nativa 1,1 lbs/500g yerba-mate
- Vacuum Cultyvada Grossa 2,2 lbs/1 Kgyerba-mate
- □ Vacuum Cultyvada Grossa 1,1 lbs/500g yerba-mate
- ☐ Vacuum Cultyvada Suave 2,2 lbs/1 Kg yerba-mate





#### Products to supermarkets – yerba mate

- □ Vacuum Mint Cultyvada yerba-mate 1,1 lbs/500g
- □ Vacuum Lemon with ginger Cultyvada yerba-mate 1,1 lbs/500g





#### Products to supermarkets – yerba mate

- □ Vacuum packeged 18 months shelf life
- ☐ Each box have 22 lbs(10 kgs)
- Box with 20 packets of 1,1 lbs(500 gr) or 10 packets of 2,2 lbs (1 kg)
- ☐ Pallet with 90 boxes can be mixed
- → Minimum 1 pallet













#### Products to supermarkets – yerba mate tea

- ☐ Each box have 11 lbs(05 kgs)
- Box with 10 packets of 1,1 lbs(500 gr)
- ☐ Pallet with 250 boxes
- ☐ Pallet with 2.500 packets
- ☐ Minimum 10 pallets
- □ 60.000 packets each container
- ☐ FCL 26.455 lbs (12.000 kgs)







#### ForHealth products



#### Products to supermarkets – forHealth

#### Energy with guaraná and catuaba!

- ☐ Tea with 18 months shelf life
- ☐ Each box have 6,6 lbs(3 kgs)
- Box with 30 packets of 3,5oz/100gr
- □ Pallet with 64 boxes
- Minimum 1 pallet





#### Products to supermarkets – forHealth

#### Fit with hibiscus and cinnamon!

- ☐ Tea with 18 months shelf life
- ☐ Each box have 6,6 lbs(3 kgs)
- Box with 30 packets of 3,5oz/100gr
- □ Pallet with 64 boxes
- ☐ Minimum 1 pallet





#### Products to supermarkets – forHealth

Rejuvenate with hydrolyzed collagen and yerba mate!

- ☐ Tea with 18 months shelf life
- ☐ Each box have 6,6 lbs(3 kgs)
- Box with 30 packets of 3,5oz/100gr
- □ Pallet with 64 boxes
- ☐ Minimum 1 pallet





### Anothers informations

- ☐ Three to ten days to produce;
- ☐ LCL 1 tea pallet;
- ☐ LCL 1 packet of yerba mate pallet;
- □ LCL 2 yerba mate pallet;
- □ FCL40".

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