



IMPACTO+



# WHO ARE WE?

We have a story of 22 years of professionalism, responsibility, purpose and partnership in the sustainability segment.

As an entity that respects and admires this journey, we are redefining the relationship with the market.

Now, we introduce the Impacto+, that will deal with ESG issues and green projects.

Impacto+ is an institute extremely up-to-date with global issues, what gives us more affinity with each stage of the ESG agenda.



# WHO ARE WE?

- We are UN Global Compact signatories
- We are Coordinators of the Environmental, Social and Governance Working Groups at Commercial Chambers AHK PR, CCBRALUX SC and CBU Brazil
- We are ESG Adjunct Director at the Institute of International Relation of Paraná - IRIP





# WHICH IS YOUR LEGACY?

From the company's Corporate Name we can understand:

- Why does it exist for society?
- Which is its greatest legacy?

A company's legacy must be greater than just generating profits:  
This legacy should be the cause of its existence



# Head IMPACTO+



Cris Baluta  
Head Impacto+  
Graduated in International Marketing, in Germany  
Extension in Environmental Management, in Brazil  
Course on ESG Without Borderlines, by Exame Academy  
CEO of Roadimex Ambiental



Rubia Elaine Moisa  
Head Impacto+  
Chemical Engineer  
Specialist in Environmental Management and Engineering  
Master in Environmental Liabilities  
Technical Director of Roadimex Ambiental



Denise Baluta  
Head Impacto+  
Administrative Director of Roadimex Ambiental  
Technical in International Trade  
Internal Auditor - Environmental and ESG Actions



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# OUR SERVICES - ESG Impacto+ Label

Impacto+ attests companies that demonstrate their actions regarding the sustainable development, through their Sustainable or Governance Committee.

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This recognition is the beginning to build a sustainable legacy. So, it figures a certification of the company, in terms of:

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- ESG Scalability;
- Critical analysis: Potentialities, focal points, risks;
- Prospects: Matrix of Materiality





# OUR SERVICES - ESG Impacto+ Label

This service is made through:

- Self-diagnosis follows the Recommendation Practical ABNT PR 2030 criterias
- Materiality Analysis follows the Dom Cabral Institution methodology
- On line mentories
- Concession the Label Impacto+ ESG.



# OUR SERVICES - PROMOTING PROGRAM TO SEED STARTUPS

Starting a business following the most current trends is a way to achieve sustainable success. To help seeds startups achieve this goal, Impacto+ offers the Promoting Program, consisting of:

- Online awareness regarding the application of ESG concept into its business, products and services;
- Materiality Analysis of the startup's product or service, follows the Dom Cabral Institution methodology;
- Concession the Label Impacto+ Promoting ESG.





# OUR SERVICES - REFERENCE PROJECTS TO THE SDG

As UN Global Compact signatories, Impacto+ must work on the dissemination of the 17 Sustainable Development Goals - 17 SDG.

Impacto+ analysis projects developed by the companies according UN criterias.

As a result, this project is referenced to specific SDG/UN



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# OUR SERVICES - PROMOTING GREEN PROJECTS

We are living in a time of great challenges imposed by climate change.

It is urgent to understand these changes, to help communities and companies to adapt, and to reduce these changes, using renewable energies.

Impacto+ promotes Green Projects capable of achieving these goals, as example:

- Biodigester plants;
- Climate risk analysis;
- Improvement of rainfall indexes.



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# ADVANTAGES



Adding Impacto+ to its brand provides:

Value the brand	Positive assessment according to the financial market	Aumento de produtividade
Increase reputation	Greater visibility	Retenção de talentos
Compliance with Agenda 2030	International competitiveness	Imprimir um legado perene



# Methodology



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DEVELOPMENT



Rede Brasil

**FDC**  
FUNDAÇÃO  
DOM CABRAL

INSTITUTO  
**ETHOS**

**ABNT** ASSOCIAÇÃO  
BRASILEIRA  
DE NORMAS  
TÉCNICAS

BACKGROUND



# OUR LEGACY





# OUR PARTNERS



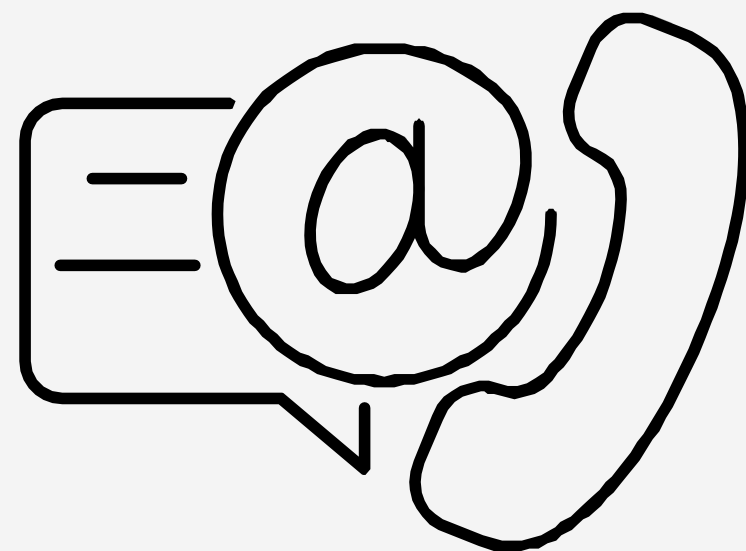


# CONSCIOUS LEADERSHIP

Conscious leadership are accountable for serving the purpose of the organization by creating value for all its stakeholders and cultivating a Conscious Culture of trust and care.



# CONTACT



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