

Commercial Consultancy International Market

Expanding your company's horizons

About us

Up4market is a strategic marketing company focused on the internationalization of brands with expertise in the European market. We are specialists in the food and beverage, cosmetics, health and medical device segments.

We help companies at all stages of the journey with different solutions that adjust to the reality and size of each business. We believe that strategy is a fundamental part of internationalization and is essential for understanding new markets and your competitors.

We help many brands to plan, build strategies, find commercial partners and sell, creating concrete results in new markets. With knowledge it is possible to improve commercial performance and develop internationally.

We don't dream about our success.
We work for it.



HOW TO ACCESS A NEW MARKET?

Our work is organized into four macro solutions that can run concurrently according to each company's needs and business strategy.

We introduce your brand to potential buyers and assist in various stages; from marketing, product, and brand registration to providing logistical, legal, fiscal, and accounting support.

We also conduct events, missions, and commercial representation for various brands in international markets. We help our clients with commercial planning, channel sales strategy development, sales, and pitch construction.

Additionally, we offer digital marketing solutions to support brands in communicating and promoting their products and services in new markets.



MARKET ACCESS

Market objectives definition and international empowerment. Commercial presentation, price list and catalog.



MARKET STRATEGY

Market research. Construction of international commercial strategy and positioning.



SALES

Access to buyers and seeking commercial partners in the target market, along with commercial expansion.



MARKETING & COMMUNICATION

Creation of a marketing strategy in Europe to publicize the company and boost sales, with the development of websites, landing pages and communication materials

Missions, Training, Lectures and Business Roundtables



FOOD SECTOR

Anuga Fair Project Brazil Trade

Lounge Apex

Germany – 2023



BEAUTY SECTOR

Expo Cosmética Porto Mission

Beleza Bahia Project

FIEB SEBRAE

Portugal - 2022



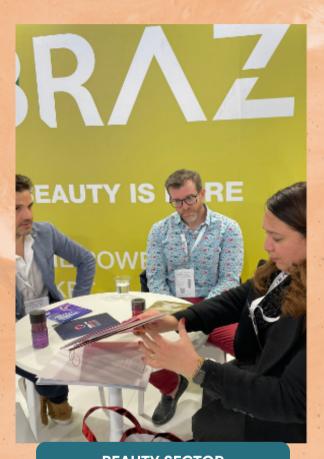
BEAUTY SECTOR

Commercial presentation

Jacques Janine

UNAHOTEL Bologna

Italy – 2023



BEAUTY SECTOR

Beauty On.Road Project

Lounge Beauty Fair

Cosmoprof Bologna

Italy – 2022



FOOD SECTOR
PLANT BASED FAIR
WORLD EXPO
London - 2023



Thank you



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