

TothBe

Treinamentos e soluções
corporativas [®]

Business Presentation

TothBe - Treinamentos e Soluções Corporativas
We build content that transforms companies.

About Us

- TothBe is a company specialized in regulatory training.
 - We bring together experienced professionals in their fields to help other organizations develop their talents.
 - Our trainings consider the similarities and needs of each business, with a practical and efficient methodology.
- Our way of transmitting knowledge is uncomplicated and friendly.
- We believe that by investing in the awareness and training of the team, the company guarantees its reliability, productivity and growth.

We want to partner with your company.

Come with TothBe!



OUR MISSION

Help companies improve their teams, providing the best learning experience through innovative technological resources.



We have already trained
more than 250.000 employees!

Some of our customers

USIMINAS 



 Eldorado
Brasil



JHSF 

PEPSICO

 energia responsável
cocac

 BRK
Ambiental

 Paraná Banco

 gráfica
GONCALVES

Kemira

 BANCO RCI
BRASIL

 Valmet
FORWARD

 Sesc Fecomércio
Senac

 Special Do!
COMPANY

AB | BRASIL

ZONA OESTE
MAIS
saneamento

 PG Procurement Garage
Expertise Matters

 NUTRILITE.



 TM
Termomecanica



BW



 WÜRTH | INDUSTRY

 Fototerra

 KYOCERA

 Link-Belt
EXCAVATORS

 CREDISHOP

 FIBRA
CENTRO UNIVERSITÁRIO

 abrae.

 enc
interativa

OSF DIGITAL

ROBERTET
BRASIL

Atos

 FUNDAÇÃO COPEL
Por toda vida

 gtplan
SUPPLY CHAIN 4.0

 Marfrig

Grupo  HTB

 LexisNexis®
RISK SOLUTIONS



 Roland

 seconciSP
Serviço Social
da Construção

 JCB

SOLIS INVESTIMENTOS

 neoband
para ideias de todos os tamanhos

 PremieRpet
TEMPO DE NUTRIR. DE VERDADE.

 General
Mills

payface 

 ASA
Assessoria
de Comércio
Exterior

 gfi/Brazil.  barte

KARPOWERSHIP

AON

 FIPS

 CTG Brasil

 RDsaúde



About us



Members

We gathered our experiences in the Legal and Compliance areas and specialization in Digital Law and ESG.



Márcia Medeiros
Chief Content Officer



- TothBe DPO and Chief Content Officer
- Corporate Lawyer.
- Postgraduate in Digital Law
- 15 years of experience in legal management, in companies from various segments, such as: agribusiness, cellulose and paper, public sector and telecommunications.
- Exin Certified in “Privacy & Data Protection Essentials”, “Information Security Foundation” and “Privacy & Data Protection Foundation”.
- Member of the ANPPD Legal Committee
- Certified in the “ESG in practice value generation” course - IBGC.

<https://www.linkedin.com/in/m%C3%A1rcia-medeiros-44b22372/>



Rosângela Riguetto
Director of Strategic Affairs

- Graduated in Administration, from FMU.
- Postgraduate in Digital Law.
- 20 years of experience in Compliance, responsible for the implementation of the program in Latin America.
- Certified “Privacy & Data Protection Essentials”, “Information Security Foundation, by Exim
- Green Belt Six Sigma Certified
- Certified in the “ESG in practice value generation” course - IBGC.
- Certified in CPC-A – Compliance and Anti-Corruption by LEC/FGV

<https://www.linkedin.com/in/rosangela-cavalcante-riguetto-6a447113/>



Our Services

[Learn more about our solutions](#)

TothBe Content Factory

We transform ideas into learning experiences!



Interactive Experiences

- Gamification
- Games & Simulations
- Role Plays
- Problem Solving



Paths & Programs

- Learning Paths
- Customized Programs
- E-Learning

TothBe

Treinamentos e soluções corporativas[®]

Digital Content & Visuals

- Storytelling
- Animations
- Learning Maps
- One Pages & Microlearning
- WhatsApp Posts



Meetings & Exchanges

- Workshops (In-Person & Online)
- Active Workshops
- Lectures
- Case Studies



Advantages of our EAD Trainings

- **Practical Applicability:** With examples and storytelling
- **Information Retention:** Enough time to view and review content
- **Interactivity:** Gamification
- **Periodically Updated Content**
- **Governance and Monitoring:** Weekly Reports for follow-up
- **Cost benefit**
- **Total convenience:** We prepare everything from Go live to sharing certificates in large quantities.
- **Possibility of customization to meet the client company's policies**



Occupational safety begins with integration! 🚧 🛡️

Count on Tothbe to transform the work safety integration process of your company!

Our "Occupational Safety Integration Training", 100% online and aligned with the new NR-1 for employees and third parties, have: 💡

- ✓ Engaging and accessible didactics
- ✓ Scenarios and Incredible Characters
- ✓ Realistic simulations
- ✓ Fixation of learning with gamification to the right measure

Be in accordance and collaborate for a safer and more productive work environment with Tothbe training!

Workload: 30 minutes

Languages: 🇧🇷 🇺🇸 🇦🇷

Visit the page: <https://lnkd.in/dFsFnTGB>



Training Prevention of Moral Harassment, Sexual Harassment and Discrimination at Work

Make your company compliant with the Law 14.457/22. Our training trains and sensitizes its employees, meeting the legal requirements, especially article 23, item IV.

And also:

- Clarifies what is and is not moral and sexual harassment;
- It provokes empathic and transformative reflection.
- **Administrative:** 45 minutes
- **Operational:** 35 minutes
- **Languages:**   

[Workplace Harassment Training \(tothbe.com.br\)](https://tothbe.com.br)



Non-Violent Communication Training - NVC

Did you know that Non-Violent Communication (NVC) plays a very important role in preventing harassment in the workplace?

Understanding and applying NVC is the key to promoting a healthier and more productive corporate environment.

Our training explores the principles of NVC and guides, in a practical, playful and full of examples, how it can be easily applied in personal and professional relationships.

- **Workload: 35 minutes**
- **Language:**   

[Training on Non-Violent Communication - NVC](https://tothbe.com.br)
 [\(tothbe.com.br\)](https://tothbe.com.br)

Mental Health Training at Work (Complies with the law 14.831/24)

A healthy work environment is the foundation for achieving exceptional performance and keeping your team motivated!

Our training demonstrates how to turn day-to-day challenges into opportunities for growth, empowering each employee to find meaningful purpose at work and achieve job satisfaction.

Workload: 35 minutes.

Language:   

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Leadership in Practice

Developing leaders who are prepared to organize, engage, and protect their teams has never been more urgent.

TothBe's "Leadership in Practice" training program is fast, 100% online, and designed to transform behavior in an objective and practical way.

With a focus on assertive communication, team management, task allocation, conflict prevention, and the identification of psychosocial risks, the content directly meets the requirements of the New NR-1, including actions aimed at promoting mental health in the workplace.

More than just a training program, it is an essential solution for reducing risks, strengthening leadership, and ensuring your company's legal compliance.

Workload: 40 minutes

Language:   



Financial Education

Financial stress is currently one of the main causes of decreased productivity and absenteeism.

On the other hand, financially balanced employees are more productive, have fewer absences, and stay with the company longer.

With our training, your company supports the Mental Health program stipulated in NR-1, and your employees learn in practice:

- ✓ Identify risky behaviors (spending, gambling, impulsivity)
- ✓ Planning your financial life
- ✓ Practice mindful consumption
- ✓ Applying what you've learned to your personal and professional life.

Financial well-being is synonymous with high corporate performance.

Workload: 30 minutes

Language:   



Psychosocial Risk Assessment Platform

TothBe

Taking care of mental health in the workplace is now a requirement of NR-1, in effect from 05/26/2025!

How to stay compliant and promote a healthy and productive work environment?

TothBe has the answer! In addition to the training we offer, we have partnered with a cutting-edge assessment platform, developed by experts and psychologists, which allows us to assess psychosocial risks in a safe, strategic and informed way.

- ✓ **Questionnaires structured** by experts for accurate risk mapping;
- ✓ **User-friendly and easy-to-use platform**;
- ✓ **Recommended action plan** based on assessment results;
- ✓ **Fully compliant with LGPD**, ensuring data protection;
- ✓ **Exclusive TothBe partnership**, with differentiated prices for our customers.

Contact us and find out how this solution can strengthen your company's psychosocial risk management.

Training

"Ergonomics in the Home Office"

Working from home offers several benefits for both employees and companies. However, it also presents challenges.

Around 80% of remote workers report some physical discomfort due to non-ergonomic practices, and the costs of sick leave and labor liabilities resulting from occupational illnesses are often significant.

It is essential to make people aware of the importance of correcting habits and attitudes that could harm their health.

Therefore, TothBe developed ergonomics training for the home office, based on effective practices to prevent health problems and maximize employee efficiency.

- Workload: 30 minutes.
- Language:   



Training on General Data Protection Law - LGPD

With TOthBe's LGPD training , your employees will have greater ability to:

- Understand and contribute to the process of adapting to the LGPD;
- Evaluate whether a data processing is being carried out properly;
- Understand the importance of the company's security policies;
- Use existing corporate support channels, when necessary;
- Be multipliers of good practices.

Administrative: 45 minutes (companies that are starting the implementation)

Annual Retraining: 30 minutes

Operational: 10 minutes

Languages:   

[LGPD Training \(tothbe.com.br\)](https://tothbe.com.br)

Information Security Training

Investing in Information Security has never been more important!

Technological investments and internal policies are not sufficiently capable of ensuring total information security.

Prepare your employees well so that they do not fall into traps!

Our training is highly effective, filled with examples that reflect fit into real everyday situations in companies.

Prepared by experts in the field.

Uncomplicated methodology.

Games and tasting.

- **Administrative:** Credit Hours: 45 minutes
- **Operational:** Workload: 25 minutes
- **Languages:**   

[Information Security Training with Gamification](http://tothbe.com.br)
 [\(tothbe.com.br\)](http://tothbe.com.br)

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Social Engineering Training

Statistics show that Brazil ranks 5th in the world in cyberattacks, the number continues to grow and worries the corporate world.

Prevent your employees from criminal schemes and protect you from attacks, especially those using social engineering techniques.

TothBe's Social Engineering awareness training is a proven means of minimizing risk. After all, the human factor remains the weakest link in data and information security.

- **Workload: 35 minutes**

- **Languages:**   

[Social Engineering: awareness training \(tothbe.com.br\)](https://tothbe.com.br)



Phishing, Smishing and Vishing Simulation Platform.

Protect Your Business with TBphishing - TothBe's Phishing Simulator!

Keep your business safe from scam threats by:

- **Fraudulent Emails:** Attackers send emails with malicious links that appear to be from trusted sources.
- **Text Messages (Smishing):** Similar to emails, but using text messages to trick users into clicking on malicious links or providing sensitive information.
- **Phone Calls (Vishing):** Criminals make phone calls pretending to be representatives of trusted institutions to obtain confidential information and apply other scams.



Assault, Robbery and Kidnapping Prevention Training

Many employees and managers transport corporate equipment, such as laptops, tablets and smartphones, between their homes and the workplace. In the face of increasing urban violence, personal safety must be a priority.

TothBe's 'Assault, Robbery and Kidnapping Prevention' training explores best practices and guidance to prevent risk exposure situations, with practical examples from everyday life.

By promoting this training, your company demonstrates that it values the safety of its employees and managers.

TothBe can help build a safety culture where everyone in your company feels confident and protected. Embark on this safety journey with TothBe!

Workload: 35 minutes.

Language:   



Cybercine TB



Cyberattacks are bolder than ever, and the numbers don't lie: Social Engineering scams have soared by more than 100% in the last year, according to an ANPD report! 🚨 But your company doesn't need to be the next victim.

TothBe's CYBERCINE has arrived! 🎬🔥 The most thought-provoking and electrifying series about Cyber Security, with stories based on real risks, full of suspense and action to hold your attention from start to finish.

- ✅ Short and impactful episodes
- ✅ Current and essential topics to protect your company
- ✅ Perfect for Information Security Week and as a strategic reinforcement of security culture.

The topic “Digital Security” has never been so engaging! Get ready to shield your company and transform your team's security culture with the CYBERCINE series.

Don't be left behind. Come with TothBe and press play on digital protection!

Training "Good Practices for using AI for Companies"

- **Develop your team for the digital future with Artificial Intelligence in a safe and efficient way.**
- **Improve processes** with the intelligent use of AI, reducing costs and increasing productivity.
- **Protect data and information** with compliance and security best practices.
- **Avoid common mistakes** when using AI tools and minimize legal risks.
- **Empower your team** to identify and choose the best AI solutions for your business.
- **For employees and leaders.**
- **Customizable** to meet Corporate Policy.
- **Invest in innovation with security and governance.**



Anti-Corruption and Anti-Bribery Training

The Anti-Corruption and Anti-Bribery Training, based on the Anti-Corruption Law (Law 12.846/13), is applicable to any company, especially those that maintain relations with public agencies, through their representatives and business partners.

Training helps create or strengthen an ethical culture within your organization, taking it to a new level.

Its content and methodology are developed by certified experts with extensive experience in Compliance.

Workload: 30 minutes

Languages:   



Money Laundering Prevention Training - PLDFT

What do employees and managers need to know about the Money Laundering Crime? This is a serious and potentially harmful topic, so the risk of its occurrence should be avoided! It is important that everyone in the organization is aware of the common forms of money laundering and knows how to identify suspicious transactions, according to the Money Laundering Prevention Act (Law no. 9.613/98)

Workload: 30 minutes

Languages:   



Anti-Money Laundering with a Focus on the Cayman Islands

TothBe's online training, focused on the peculiarities of the Cayman Islands, is the missing resource to ensure that your employees understand financial operations and the risks arising from them.

COAF, in Brazil; and the Cayman Islands Monetary Authority (CIMA), emphasize the importance of continuous training to prevent money laundering and terrorist financing.

Therefore, it is critical that financial institutions operating in the Cayman Islands implement and maintain effective training programs to avoid fine penalties and other operational restrictions, as well as ensure regulatory compliance.

Workload: 63 minutes

Languages:   

TothBe



Insider Trading Training

Awareness that protects the market and the company's reputation.

In a financial environment increasingly exposed to regulatory scrutiny and public attention, responsible information management has become a central theme for institutions and market professionals.

With this in mind, **TothBe** developed a dynamic training program on **Insider Trading**, transforming a complex regulatory topic into a clear, practical, and engaging experience.

Using realistic storytelling, 2D animations, and gamification, the content presents everyday situations in the financial market, helping to recognize risks, understand responsibilities, and act ethically in the use of information.

In addition to strengthening a **culture of integrity**, the training was structured to **meet the expectations of internal audit, compliance, and regulatory requirements.**

Workload: 40 minutes

Languages:   



ESG Awareness Training (Environmental, Social and Governance)

ESG is an imperative need for the present and the future. There is a growing demand from consumers, investors and regulators for sustainable corporate practices.

Our training addresses the pillars of ESG, showing how to apply them inside and outside the organization. In addition to promoting sustainability, it prepares and engages its employees to work on several fronts.

We offer a customized track to highlight your company's ESG Program.

Workload: 40 minutes

Languages:   

[ESG: ESG training \(tothbe.com.br\)](https://tothbe.com.br)



ESG in Civil Construction

Prepare your team for the future of construction!

ESG training for Civil Construction will raise awareness among your employees on the construction site about sustainable practices, social responsibility and governance, ensuring that your company is aligned with the challenges and best practices in the market.

Workload: 17 minutes

Languages:   



Don't Be Silent Training

The São Paulo law 17.635/23 requires employees of bars, restaurants, nightclubs, clubs, venues and the like to be trained annually to be able to identify and act in situations of risk to the safety of women.

Compliance with the law will be supervised by Procon-SP and any violations may result in a fine, suspension of the service or activity and even interdiction, under the terms stipulated by the Consumer Protection Code.

"Don't Be Silent" is a lively, gamified, certified training, full of practical simulations that employees will be able to find in their daily lives.

Differentials: periodic reports, mass enrollment of employees and certificates delivered directly to the company.

Workload: 20 minutes.

Language:   



Libras - Brazilian Sign Language

The Brazilian Sign Language – LIBRAS, is fundamental for the inclusion of people with hearing loss.

Through Libras, companies can ensure that everyone has access to information and knowledge, making the work environment more inclusive and diverse, which has been an initiative of the organizations that are implementing the ESG Program.

[Libras - Training with Brazilian Sign Language \(tothbe.com.br\)](https://tothbe.com.br)



Get ready, our next trainings are coming!

- Insider Trading



Our Platform - Gamified

TothBe

- Fixation exercises with gamification.
- Follow-up Reports.
- Access from any internet-connected device, including “app”.
- Team ranking (Optional).
- Proof.
- Certificate



TothBe Corporate Comics and Spelling book

Turn corporate learning into a visual and captivating experience!

TothBe's Corporate Comics and Spelling book are a powerful tool to engage your team and disseminate good practices on topics such as: LGPD, Cyber Security, Harassment and Discrimination, Women's Protection, ESG, Mental Health, CNV and many others.



Some work from our content factory



Pepsico - Integration

We developed the Training for the integration of new employees on Health, Safety and Environment, with Libras resources.



Marfrig Code of Ethics and Conduct



Cocal Code of Conduct

We transformed the Code of Conduct into an interactive Training with animation and gamification features.



Fips - Integration



JCB Code of Conduct and Onboarding of new employees



Our features: 2D Animation, Professional Voiceover, Scorm Content with Gamification.

Learn more about our latest ESG event at Fundação Copel in Curitiba

Click on the link
below and learn how
was the event.



[Post](#) | [Feed](#) | [LinkedIn](#)





TothBe Events:
Seconsi – SP
800 managers

Join us on the journey of business transformation and prepare for a new level of corporate success.

Fale conosco

Visit our website:



www.tothbe.com.br



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