

# Apptastic

## Company Profile V1.3.0

*"You can relax,  
as we take care  
of your apps!"*



APPTASTIC

## About us

Est. January, 2011 by Rajiv Hieralal as an University student to later grow towards an International Custom Software development agency.

### Vision

We envision a future where people, planet and profit are in harmony inspired by Apptastic technology.

### Mission

We create technology for insightful decision-making by combining the best in old and new.

### Core Values

- Be Innovative: Always stepping up your game.
- Be Successful: Focused on client success.
- People: Take care of our people.
- Be real: Integrity above all
- Mindful: Align every step.

### Leadership

Rajiv Hieralal - CEO

Nicole Pawirodirjo - Operations Director

Don Moedjijo - Lead Developer

## Our Services

We serve our clients with our three service pillars:

1. **Customer Experience (CX)** via Augmented Reality, Whatsapp Chatbots or our custom developed apps.
2. **Operational Excellence** through system integrations, customized dashboards and custom developed apps.
3. **Consultancy** to ensure client satisfaction and adoption for both the internal and external client. Additionally providing documentation of projects delivered and its processes. And being certified in business process redesign.

Through all these service pillars, we are very conscience of overarching needs such as:

- **Analytics** that translate our solutions to your organization's KPIs and targets.
- **Data Security** of your data confidentiality conforming to ISO 27001 standards protected by practices that are [OWASP](#) proactive.
- **Data Privacy** that conforms to national and international standards such as GDPR, CCPA or HIPAA.



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## Our References

This is a glimpse of some of our references:

- **Clients:** Fernandes Concern Beheer, World Bank Group, Surmac Cat and Trustbank Amanah.
- **Member** of VSB(Suriname Business Association) since 2016 and ICT-Association Suriname since 2015. Since Sep 2022 member of American Chamber of Commerce of Suriname.

## Contact

Email us at: [info@apptatic.sr](mailto:info@apptatic.sr), or call/Whatsapp us at: +597-8888013

Meeting booking link: <https://app.undock.com/u/apptastic>

## Focus on Quality

SGS Certificate for ISO 9001: 2015 with reference number: PA22/00000029

Issue 1. Certified since 05 October 2022

## Our scope of our Quality Management System

Development of custom software that supports business process redesign and automation.

## Quality Policy

In offering technology for insightful decision making, Apptastic focuses on customers' satisfaction and a supply chain system that creates harmony between People, Planet and Profit.

We commit to a quality management system (QMS) that delivers products and services that serve the requirements of our client, the needs and supplies for our staff, shareholders and other relevant stakeholders by implementing measures according to national legislation, international technology requirements, and the ISO 9001 standard.

We are maintaining the QMS with frequency, to provide the organization a framework to implement measures based on Plan-Do-Check-Act cycle, to annually determine quality objectives and continuously improving our processes through our management review as the highest level of quality commitment. In this pursuit, this quality policy is supported by our core values.

**Our Brand promise: We strive to deliver quality on schedule!**