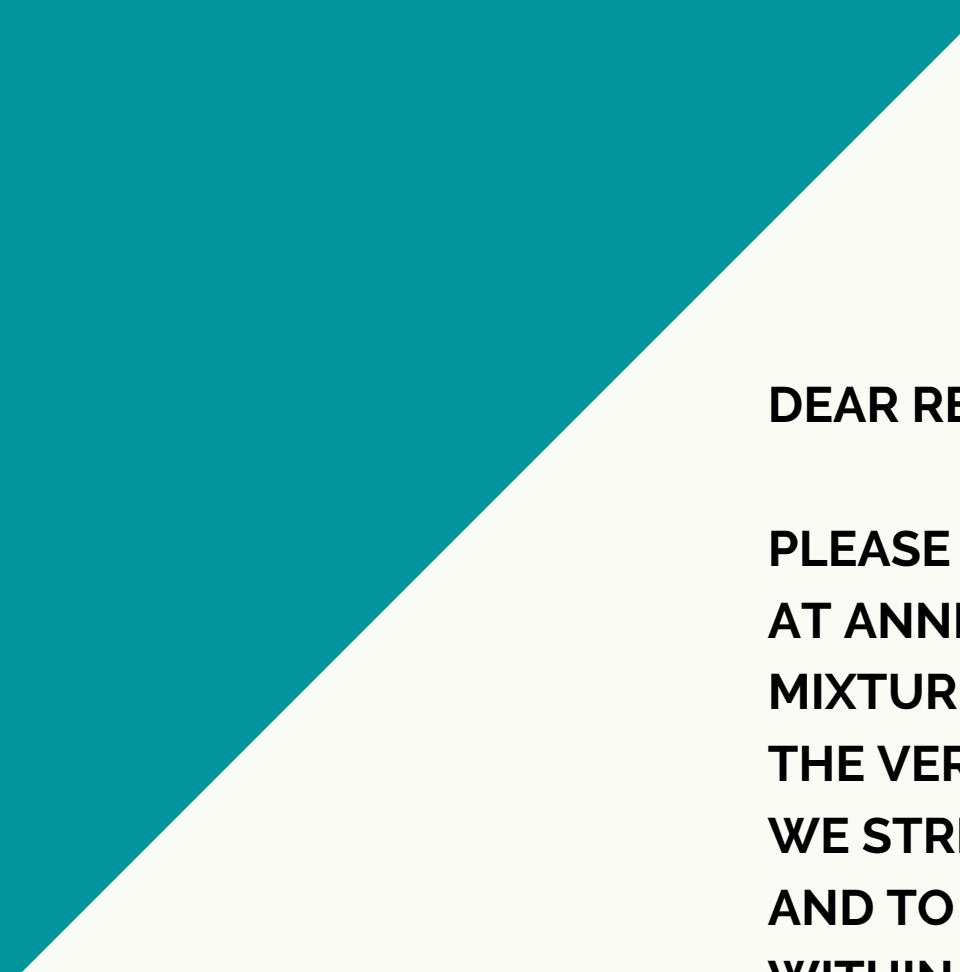


**YOUR ONE-STOP SHOP
FOR CREATIVE
SERVICES**

AnnexLogics System Pvt. Ltd.

We Help Innovators Implement Ideas



DEAR RECEIVER,

PLEASE FIND ENCLOSED OUR DETAILED PORTFOLIO FOR YOUR KIND CONSIDERATION.
AT ANNEXLOGICS WE ARE AWARE THAT CREATING CLIENT-ORIENTED SOFTWARE TAKES A MIXTURE OF TECHNICAL EXCELLENCE AND CLEAR COMMUNICATION AND OUR FIRM HIRES ONLY THE VERY BEST TO ENSURE YOU RECEIVE BOTH. WE KNOW THAT EVERY CLIENT IS UNIQUE AND WE STRIVE TO DELIVER AN INDIVIDUAL, INNOVATIVE AND AFFORDABLE PROPOSAL EVERY TIME AND TO FOLLOW IT THROUGH WITH AN OUTSTANDING DELIVERY WHICH IS BOTH ON TIME AND WITHIN BUDGET.

WE HAVE OVER 9+ YEARS OF EXPERIENCE OF DEVELOPMENT IN THIS AREA. YOU MAY ALSO WISH TO REVIEW OUR WEBSITE AT [ANNEXLOGICS.COM](https://annexlogics.com) TO SEE OUR PORTFOLIO OF PREVIOUS WORK AND LEARN MORE ABOUT OUR ORGANIZATION.
WE ALSO PRIDE OURSELVES ON OUR AFTER-SALES CLIENT-CARE INCLUDING OUR GUARANTEES, STAFF-TRAINING AND ONSITE AND OFFSITE SUPPORT.
FINALLY, WE REALIZE THAT YOU ARE VERY BUSY AND WANTED TO THANK YOU IN ADVANCE FOR YOUR TIME SPENT REVIEWING OUR PROPOSAL.

YOURS TRULY,
ANNEXLOGICS SYSTEM PVT. LTD.

OUR SERVICES

We offer highly scalable, customized and functional web design, web development, mobile app development and internet marketing solutions, and provide complete solution and support to your critical business IT requirements at very competitive prices.

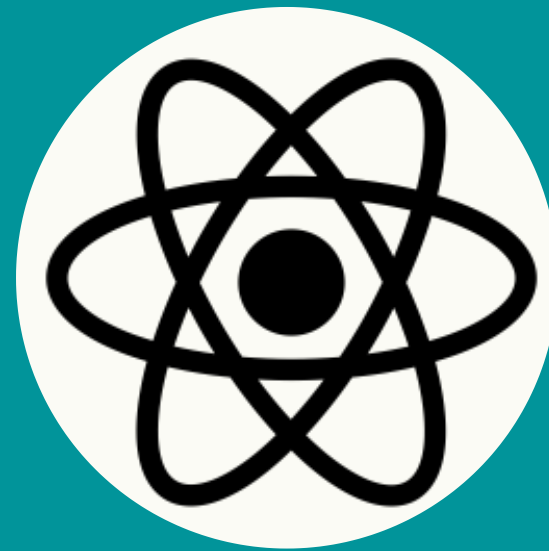
AnnexLogics Team



ANDROID



FLUTTER



REACT



IOS



IONIC

MOBILE APP DEVELOPMENT SERVICES

Presentations are communication tools that can be used as demonstrations, lectures, speeches, reports, and more. Most of the time, they're presented before an audience. It serves a variety of purposes, making them powerful tools for convincing and teaching.

To create a stunning presentation, it's best to simplify your thoughts. Start with an outline of topics and identify highlights, which can be applied to whatever subject you plan on discussing.



MAGENTO



WOOCOMMERCE



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BIGCOMMERCE

E-COMMERCE DEVELOPMENT SERVICES

Are you ready to start your own Internet business? Everything You Need To Start Selling Online Today. Secure Shopping Cart. Easy Maintenance. Cost Reduction Integrated Sales Channel.



LMS



CRM



ERP



OPENCART



SIS

PHP DEVELOPMENT PLATFORMS

Providing the best integration systems having PHP framework in the best way possible. Our PHP experts will help you with your requirements regarding these softwares.



RUBY ON RAILS



LARAVEL



SALESFORCE



CODEIGNITER



SYMPHONY

CUSTOM DEVELOPMENT

Custom development is what we are best in. Our organization specializes in the field of custom development in many languages like **Angular**, **Php open edX**, **php bbpress**, **Pyhthon**, **Django**, **Devops** etc...

CASE STUDY

A proven customer example of
AnnexLogics System Pvt. LTD. for
eCommerce and retail apps

BACKGROUND

This eCommerce brand sells a wide variety of goods and services to people and businesses worldwide. This customer's app offers exclusive, limited-time sales on clothing and accessories with built-in notifications for shoppers who want to find the best deals anywhere, anytime.

CHALLENGES

This eCommerce brand needs solutions to challenges like:

They need to know where their highest value purchasers came from by comparing lifetime value for users acquired through paid acquisition, versus organically acquired users.

In order to drive their product direction in the right way, they need to know how design and feature changes made impacted sales.

They need to strike a balance between rolling out new features and offers on a test basis, without disrupting the core business.

RELEVANT FEATURES

This eCommerce brand needs solutions to challenges like:

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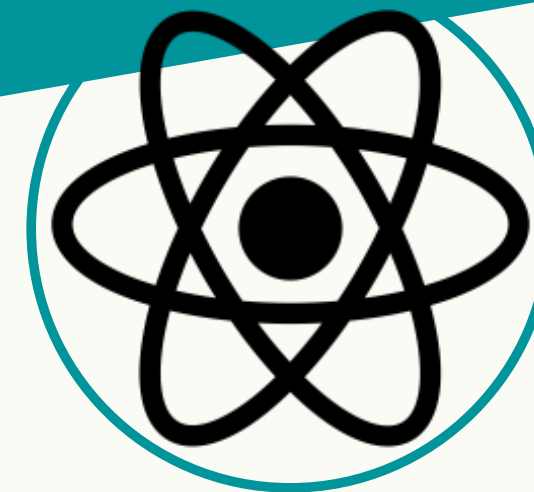
They need to strike a balance between rolling out new features and offers on a test basis, without disrupting the core business.

USED PLATFORMS



MOBILE APP(IOS/ANDOROID)

Provided the client with a freshly designed UI for both IOS and Android The mobile app and thw web app was later integrated with different software mentioned below



WEB APP (REACT JS.)

Provided the client with a mobile responsive fast loading website with mordern design and animation integrated with automation softwares mentioned in teh next slide



INTERGRATED THIRD PARTY CUSTOM SOFTWARES

We integrated softwares thorough API that were custom made by our team like the **vTliger CRM** that handled all the process of the mobile and web app simultanioudly. t

The software was developed to ease th staff with workload and have most of the things automated like status of shipping, packing, picking and delivery

CASE STUDY

ERP & POS Solution For Retail With Data
Science And Extensive Automation

BUSINESS GOALS:

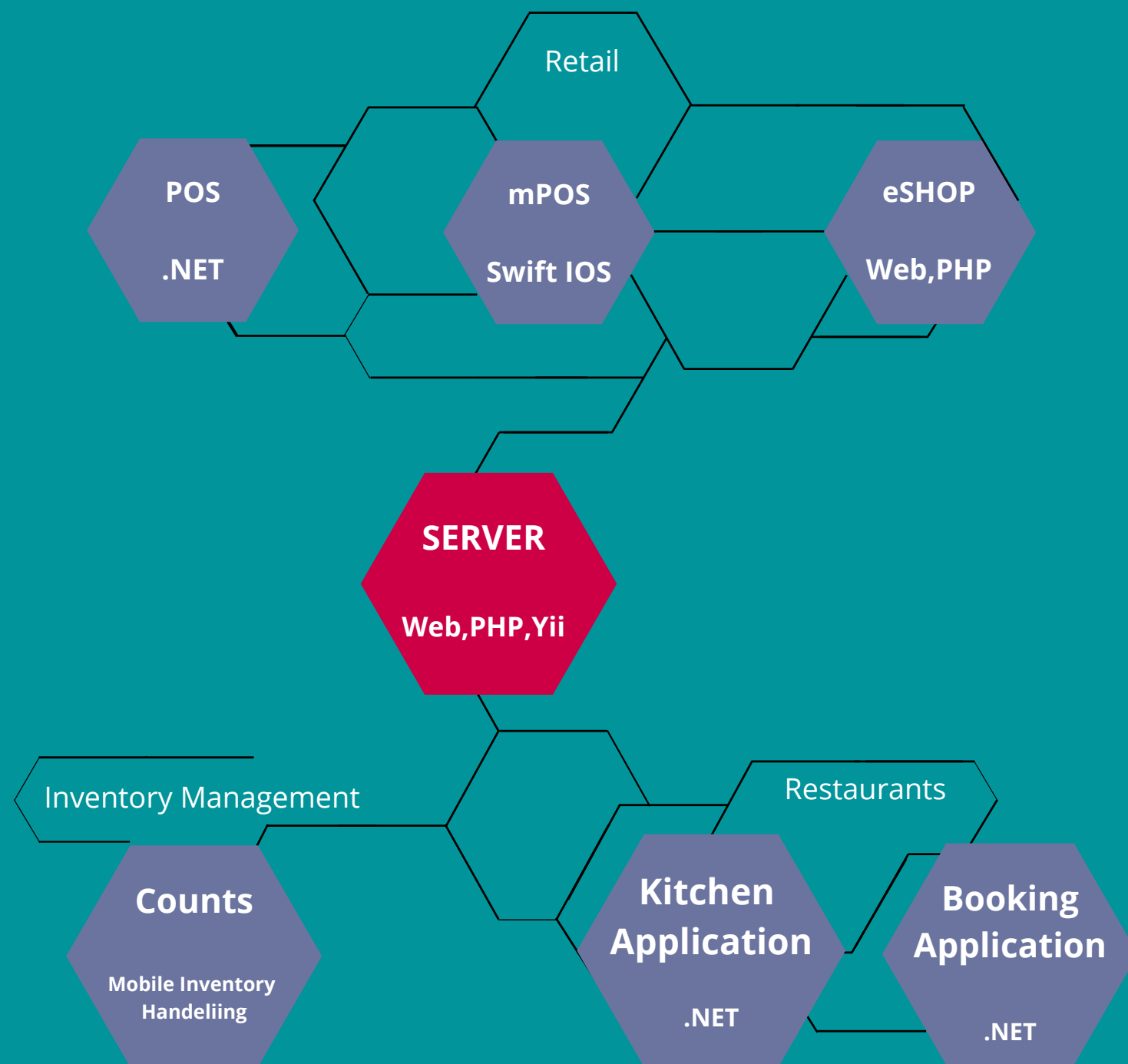
Creation of an innovative and reliable ERP software suite and its delivery to retail and restaurant businesses on an ongoing basis

PRODUCT:

Cloud-based system that comprises ERP, desktop and mobile POS software, accounting and inventory management software, an administration portal, and an eShop

APPLIED TECHNOLOGIES:

- Web stack: Yii, PHP, MySQL, Nginx
- NET stack: WPF, .NET Framework 4.5
- iOS stack: Objective-C, Swift, CoreData, AFNetworking
- Automated server deployment: Yii, PHP, Ansible
- Automated POS testing: Python, Appium, WinAppDriver, Jenkins, Allure
- Automated API testing: PHP + Codeception
- Data Science & Machine Learning: Scikit-learn, Scipy, Pandas, Mlxtend, adaptive selective model, ABC-XYZ analysis, associative rules, Apriori algorithm



CLOUD BASED RETAIL SOFTWARE DEVELOPMENT PROCESS

Data Science in retail software development:

This project features 3 vivid examples of models developed by our team:

**MAKING
WEEKLY
DEMAND
PREDICTIONS
TO BOOST
SALES**

Applied DS/ML libraries &
approaches: Scikit-learn, Scipy, Pandas,
adaptive selective model

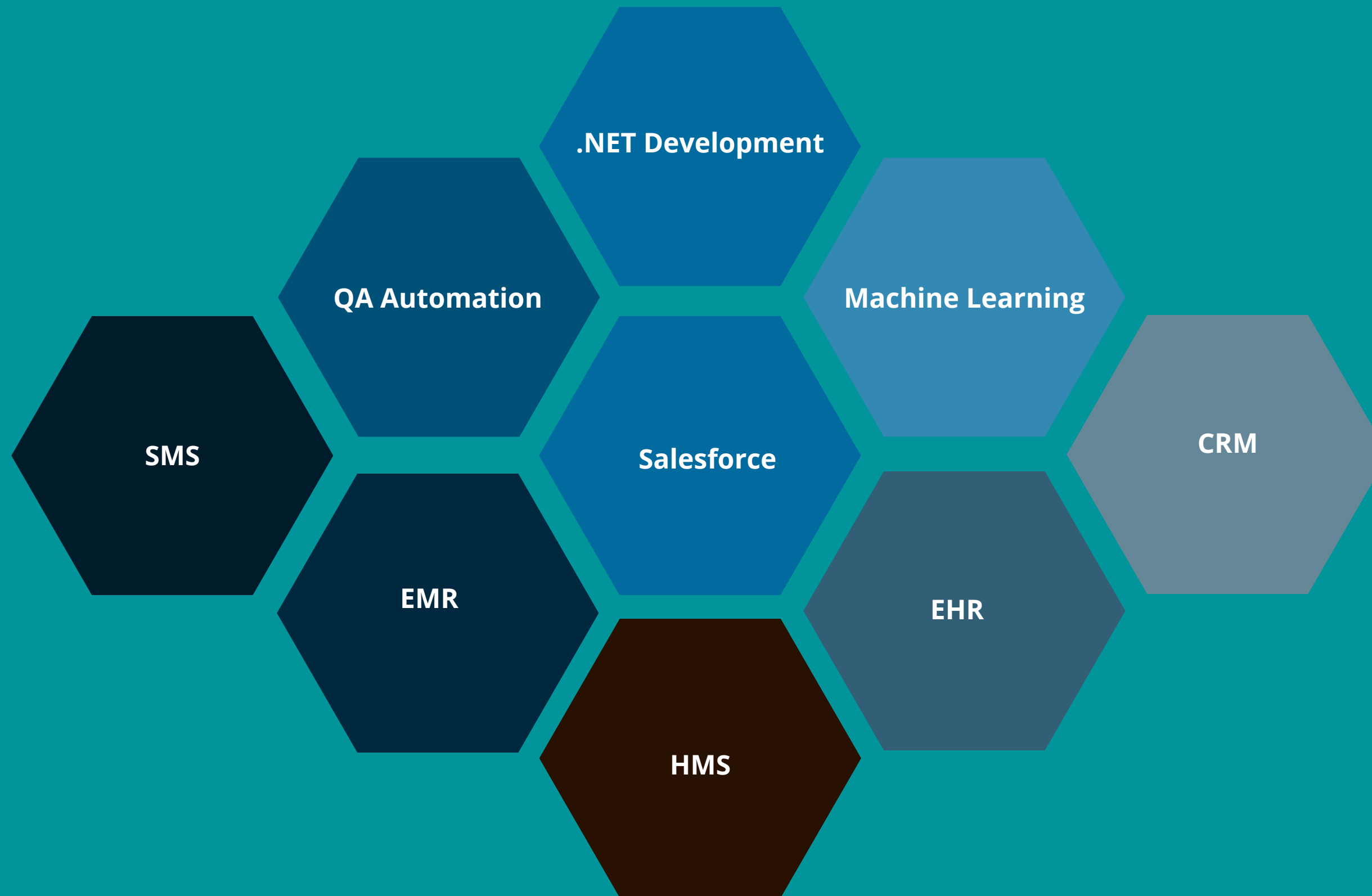
**DIVIDING
GOODS INTO
SPECIFIC
GROUPS TO
MAKE
TARGETED
DISCOUNTS**

Applied DS/ML libraries &
approaches: Pandas, ABC-XYZ analysis

**OFFERING
RELEVANT
ACCOMPANYI
NG GOODS TO
CUSTOMERS**

Applied DS/ML libraries &
approaches: Mlxtend, Pandas,
associative rules, Apriori algorithm

Plans for the future: new target audience and focus on mobility



Connect With Us

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