

Amaéco

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Amaéco - The Origin of Care

Amaéco was born from the greatest of all transformations: motherhood. As a mother, I was faced with the anxiety of searching for what was truly safe for my daughter's sensitive skin.

The market offered me an incomplete choice: on one side, "natural" products with simple formulas and low efficacy; on the other, traditional brands full of synthetic ingredients I didn't want anywhere near us.

We rejected that choice.

We believe child care cannot be done halfway. That's why we went back to the origin. We combined the incomparable power of the Amazonian bioeconomy featuring noble actives such as Murumuru Butter, Pracaxi Oil, and Cupuaçu with the most rigorous dermatological science.

More than clean beauty, we are effective bioeconomy.

Every product you hold in your hands has passed a complete safety dossier. We are proud of our ANVISA-approved formulas, featuring physiological pH levels (such as 3.9 in our conditioner and 5.16 in our liquid soap) and dermatologically tested to ensure care that is as powerful for hair strands as it is gentle on skin.

This is Amaéco. It is care that comes from the forest, validated by science.





Children's Shampoo for Sensitive Scalp – Tear-Free & Anti-Irritation (240ml)

Scalp Health, Shine for Hair Strands.

Description: Hair health starts at the scalp. This 100% sulfate-free shampoo uses ultra-gentle surfactants and an acidic pH (4.9) to cleanse hair without lifting the cuticles, preserving shine. Its treatment dose of 10% Aloe Vera and D-Panthenol soothes sensitive scalps, while Açaí and Murumuru Butter initiate deep nourishment.

Gentle Children's Conditioner for Delicate Hair (200ml)

Intense Nourishment and Cuticle Sealing.

Description: More than a conditioner, a treatment mask. It completes our Hair Acidification System with an ultra-acidic pH (3.9) that forces cuticles to seal, locking hydration inside the hair strand. Its formula contains 19% pure active ingredients, featuring 3% Murumuru Butter (nourishment), 2% Pracaxi Oil (shine), and 10% Aloe Vera (hydration).



Children's Moisturizing Hair Oil (100ml)



The Amazon's "Natural Silicone" for Shine and a Dry Finish.

Description: A dry-touch finishing serum (Dry Oil) that is 100% silicone-free. Its lightweight Grape Seed Oil base (70%) allows for rapid absorption of a potent 23% dose of Amazonian oils (Patauá, Babassu, and Pracaxi). It nourishes, controls frizz, and delivers mirror-like shine that treats hair without the heavy feel of synthetic silicones.

Amaéco Leave-In Conditioner for Sensitive Hair

The leave-in product that solves parents' main pain point: tangles. Formulated with 5% BTMS (a premium detangling agent), it offers immediate slip. With a pH of 4.1, it keeps the cuticle sealed. Its 100% silicone-free formula uses a 5% blend of Amazonian oils (Andiroba, Murumuru, Pracaxi) to control frizz and add lightweight shine.



Leave in Amaéco para cabelos sensíveis

O Fim dos Nós, Sem Pesar os Fios.

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O finalizador que resolve a principal dor dos pais: os nós. Formulado com 5% de BTMS, um agente desembaraçante premium, ele oferece "deslizabilidade" imediata. Com pH 4.1, mantém a cutícula selada. Sua fórmula 100% livre de silicones usa um blend de 5% de óleos amazônicos (Andiroba, Murumuru, Pracaxi) para controlar o frizz e dar brilho com leveza.



