



Digital Media Solutions to reach key multicultural segments across digital platforms.

The U.S. Population is becoming increasingly diverse:

18% Hispanic

13% African American

6% Asian

No longer is multicultural marketing optional. It is a requirement.



## MULTICULTURAL REACH

FOR BRANDS & AGENCIES

**GET STARTED TODAY!**

San Francisco | Miami | Mexico  
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# ABOUT US

Since 2007 Alcance Media Group has connected brands & agencies with the multicultural consumer.

Combining the digital display & video network, key data technology, as well as cultural expertise, we reach these increasingly important consumer segments.

Key audience segment that can make an impact. U.S. Hispanic, African American, Asian American, Native American, Arab American, and more.



*Connecting Brands &  
Agencies with Multicultural  
Segments since 2007*

# WHY ALCANCE?

## MULTICULTURAL FOCUS:

Since 2007 Alcance Media Group has focused on connecting brands with multicultural segments. Extensive experience, fast response, quality delivery, and brand safety are paramount.

## DIGITAL SUCCESS:

Reaching multicultural audiences across the channels that they use. Display, Native, Video (pre-roll to 360) options to make an impact. From in language, country of origin news publications, to reaching your audience through key data segmentation, working with Alcance is your best opportunity for multicultural success.

## BRAND SAFETY:

Alcance combines the best technology with a team of humans to assure that your brand is protected.

## Flexibility & Responsiveness.

A responsive, multicultural, team of digital experts whose goal is to make every campaign a success. We work with organizations of all sizes. Whether just considering multicultural segments or having a comprehensive strategy, Alcance Media Group can help.