



LET'S TALK

By Sign Accessible Technologies



CONTEXT

- There are more than 460M Deaf; in USA more than 35M.
- The WHO estimates that around 80% of Deaf people don't know how to read or write
- Almost every website has written information.



AS A RESULT...

A **huge communication barrier** between companies and million of Deaf people that want to buy online services or get information through their websites



USA

More than 35M Sordos
x **10 hearing** around each

= More than **350M** of people who **care about deafness** and **love brands who do it too**



LET TALK_

°Web accessibility is **mandatory** for public and private institutions

*[Title III of the ADA](#) prohibits discrimination on the basis of disability in a place of public accommodation, including movie theaters, schools, restaurants, and office buildings. All public places and privately-owned commercial facilities must comply with ADA standards.



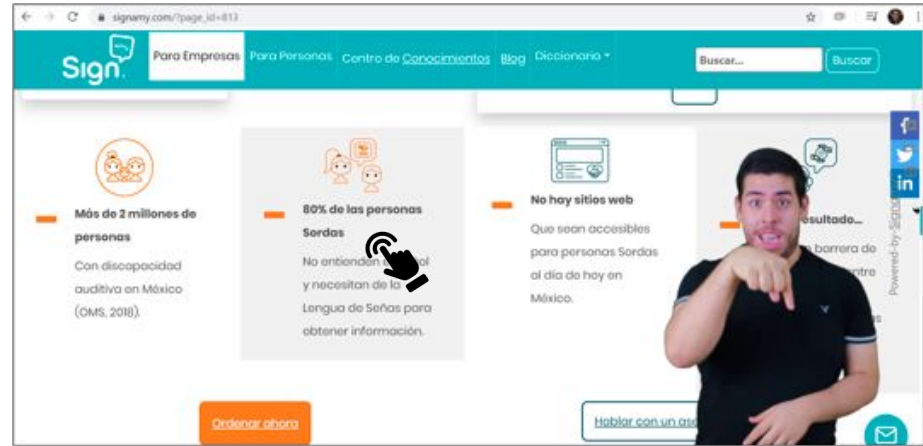
AT SIGNAMY

We develop services alongside **Deaf people**, testing usability and taking care of their navigation experience, to assure that every website is reaching their expectations, meeting their **access rights**, and increasing the possibility to **convert them into clients**.



HOW DOES IT WORKS?

1. **Install plug-in** in website (same as addign a chat).
2. Sign Language content is **generated**
3. Deaf user activates plugin while navigating
4. Deaf user **click on text** that wants to understand.
5. **Sign Language content is shown** in website.



Video demo





Easy and fast
implementation Works
on different platforms.



Website accessibility
increases, this allows Deaf
people to see it, understand it
and interact with it



Accessibility barriers
are decreased for Deaf
people..





Sign Language
content can be seen in
different devices



Metric system that allows
to register variables of the
institution's interest with
possibility to access to
them online



Sign Language content can
change and be adjusted
(under demand) as much
as the institution changes
website's information



LET YOUR MESSAGE REACH MORE PEOPLE

An accessible website **opens new channels of communication** with millions of people and gets a **better Google ranking**



SOCIAL RESPONSIBILITY

Being accessible is contribute directly to a more diverse society, with **opportunities for everyone.**



INNOVATION

Be the first company in your industry to implement this service, improve **brand perception** and increase **market share** alongside a worldwide impact startup **ranked #5** among the 100 most innovative startups in LATAM



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INICIAL PACKAGES



STARTUP / ONG

Annual Licence + 1 to
3 content sheets

\$355 + VAT

PYME

Annual Licence + 1 to
3 content sheets

\$455 + VAT

COMPANY

Annual Licence + 1 to
3 content sheets

\$970 + VAT

GOVERNMENT/ UNIVERSITIES

Annual Licence + 1 to
3 content sheets

\$1,750 + VAT

[DO YOU REQUIRE MORE CONTENT? ASK HERE](#)

*Translation content can be used during licencing and be increased or modified according to website's necessities



OTHER SERVICES

- **Real-time video interpretation** system for HR or Customer Service
- **Document translation** (physical and virtual)
- **Courses and training** in Sign Language and corporate inclusion practices
- Creation of **accessible content**
- Signamy **App**; for LSM and ASL learning
- **Captions** in real-time



ALLIANCES



- You are a company dedicated to web accessibility and you are interested in **including our plugin among your solutions portfolio**? contact briana@sign-accessible.com or schedule a meeting [here](#)
- Do you work in an **association** of Deaf people or you are an **Interpreter** interested to receive an extra income? sign up [here](#)
- Do you work with companies where our solutions could add value? We handle **up to 20% commission on sales**. Schedule a meeting [here](#)
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Thank you

