We are ANOVA Policy Research, a knowledge-intensive consultancy firm based in Caracas, Venezuela

who we are

who we are

ANOVA gathers an A Team of professionals, combining well-trained experienced leadership with a group of young passionate techy-economists, all working together pursuing a shared goal: producing high quality quantitative solutions to real problems.

who we are

We are in the business of answering complex questions and doing so from a rigorous evidence-based perspective.

Our philosophy is evidence based thinking, an unique data-driven approach that combines state- of-the-art quantitative, statistical and computational tools with economics intuitions and foundations.

We provide different services according to the problems or questions that our clients need to solve

what we do

what we do

Big Data gathering & analytics

Statistical design and survey implementation

Data visualization, mapping and geolocation

Policy design, analysis and impact evaluation

Machine learning-based predictive modeling

applications

Electoral intelligence. Voter learning-modeling for strategic purposes

Machine-based small area estimations of socioeconomic indicators

Census-based policy simulation

Business Intelligence. Consumer learning-modeling for investment decisions

Non-parametric impact evaluation designs

recent work

2021

🇻🇪	USAID FROM THE AMERICAN PEOPLE	Survey design and mapping | Education sector
🇭🇹	BID	Learning model | Poverty map + Satellite images
🇵🇪	CEPAL	Impact evaluation | COVID-19 Labor markets
🇲🇽	CEPAL	Impact evaluation | COVID-19 Tourism
🇸🇻	BID	Learning model | Poverty mapping
🇳🇮	BID	Learning model | Poverty mapping
🇧🇴	Gobierno Autónomo Municipal SantaCruz Somos Todos	Voter modeling | Electoral strategic map
🇲🇽	PAN	Voter modeling | Electoral strategic map
🇻🇪	CAF BANCO DE DESARROLLO DE AMÉRICA LATINA	Learning model | Poverty mapping

2018

our founders

Omar Zambrano
Founder | Chief economist

Hugo Hernández
Founder | Technical lead

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