



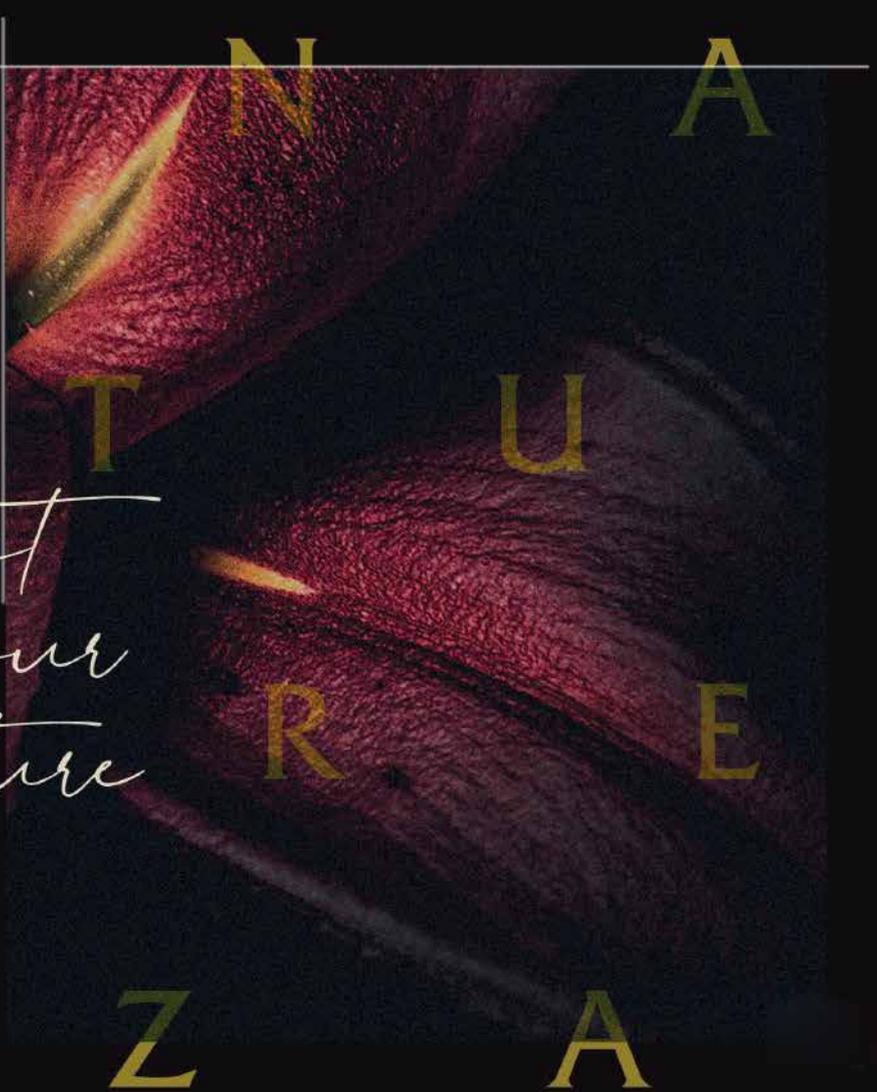
PASTEUR
COSMIATRIA

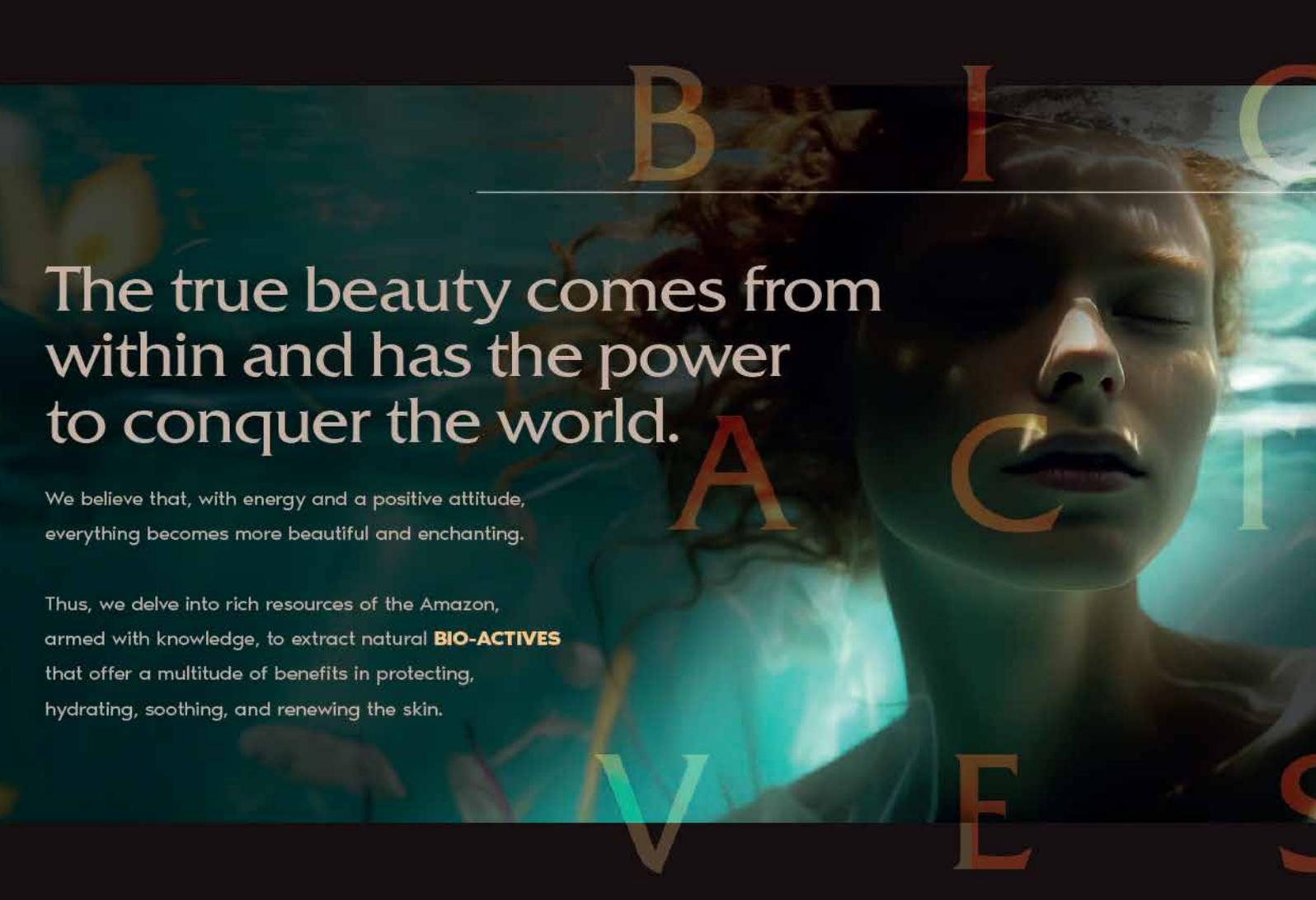
presents

678
BRAZIL 



*reconnect
with your
true nature*





The true beauty comes from within and has the power to conquer the world.

We believe that, with energy and a positive attitude, everything becomes more beautiful and enchanting.

Thus, we delve into rich resources of the Amazon, armed with knowledge, to extract natural **BIO-ACTIVES** that offer a multitude of benefits in protecting, hydrating, soothing, and renewing the skin.

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roots

We searched the biodiversity of the Amazon rainforest for powerful ingredients to create a range of cosmetics that embody our culture and roots.

Drawing inspiration from the vibrations, sensations, colors, and textures of the planet's most diverse ecosystem, we proudly launched 678Brazil, our brand that's a cut above the rest.





Discover

We invite you to explore the benefits of our **DERMOCOSMETICS**, specially formulated with these Amazonian plants:

Buriti
Copaíba
Camu-camu
Açaí

Come and experience the tropical essence.

Buriti

(Mbur-iti = “Tree of Life”)

The Buriti fruit comes from a palm tree found in the Brazilian “Cerrado” region. It is known for its ability to retain moisture in the soil even during dry spells, making it a great source of food and shelter for both flora and fauna.

The fruit is highly concentrated with Carotene (Vitamin A), which makes it an **excellent antioxidant** and **age-defender**, through skin cell renewal.

The oil extracted from the fruit is known for its deeply moisturizing properties, leaving the skin looking **radiant** and **rejuvenated**. It is also effective in treating burns. Additionally, it acts as an efficient sunscreen, as it absorbs radiation in the UV spectrum. All of its parts are utilized.

BURITI



BU 1

BURITI LINE

Facial Cleansing Oil 200ml

DEEP CLEANSING AND GENTLE TO THE SKIN

Removes all types of makeup, including the most stubborn ones, as well as any pollution residues. Even though it is highly effective, it does not irritate your eyes and helps to hydrate and protect your skin's natural barrier, without clogging your pores. Made with BURITI, rich in Beta-carotene, helps to delay the signs of aging.

Bottle made with PCR material.

softness



BURITI LINE

Broad Spectrum Sunscreen SPF 30 and SPF 50+ 200g

Because BURITI is rich in Beta-carotene, Vitamin E, Vitamin C, and Omega 9, these lotions prevent sunburn while helping to prevent skin premature aging (pro-aging) and to restore its natural protective barrier. Protect from sun, sea salt, and pool chlorine. They are water and sweat-resistant (80 minutes); oil-free; non-comedogenic; ocean-friendly; and free of controversial filters.

Tube made with PCR material.

BURITI LINE

Sunscreen, pro-aging and skin tone evener ^{60g}

**BROAD SPECTRUM FACIAL
NATURAL/TINTED SUNSCREEN SPF 50+**

Made with BURITI, rich in Beta-carotene, Vitamin E, Vitamin C, and Omega 9, prevent sunburn while helping to prevent skin premature aging and to restore its natural protective barrier. They are also enriched with CAMU-CAMU, highly concentrated in vitamin C, which fights free radicals and stimulates collagen production, thus preventing the formation of blemishes.

Tube made with PCR material.





BU6

BURITI LINE

ZincSport Sheer SPF 50 200g

THE POWER OF ZINC IN AN EASY-TO-SPREAD FORMULA

This advanced formula brings the protective power of Zinc Oxide in a very spreadable consistency, providing a smooth application and a sheer appearance on the skin (no white residues).

Highly resistant to water and sweat, this ocean-friendly formula is the perfect choice for sporting activities.

Enriched with Buriti oil, a powerful source of Beta-carotene, Vitamins C & E, and Omega 9, it also helps preventing premature skin aging.

Tube made with PCR material.

BURITI LINE

Sheer Zinc Sunstick SPF 50+ 12g

THE POWER OF ZINC
IN AN EASY-TO-SPREAD FORMULA

It provides the same benefits as the lotion in a portable stick, making it easy for on-the-go use. Ideal for touch-ups throughout the day, it ensures your skin remains protected, smooth, and youthful.

Formulated with a combination of natural oils from Buriti, Avocado, Sunflower, Olive, and Macadamia, and natural waxes (Rice and Sunflower), this sunscreen deeply hydrates, promoting skin renewal.



BU7

Copaíba

(Kupa-iwa = “Deposit Tree”)

The term “Copaiba” originates from the “Tupi” language, meaning “deposit tree”. This name is derived from the tree’s ability to store oleoresin within its trunk, which indigenous tribes utilize due its therapeutic properties.

The oil extracted from Copaiba exhibits anti-inflammatory, healing, antimicrobial, and analgesic characteristics, making it effective in alleviating pain, controlling inflammation, and reducing anxiety, among other health benefits.

It was used by warriors to heal any injuries sustained during battles - they would smear their bodies with Copaiba oil and lay down on heated hammocks. It is believed that the use of this oil came from the observation of certain animals that rubbed themselves against the tree trunks when injured.

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COPAIBA OIL CONTROL LINE

*healing plant
from the Amazon*



Oil Control Facial Cleansing Gel 200g

DEEP CLEANSING WHILE SOOTHING THE SKIN

Made with COPAIBA and PASSION FRUIT, this natural skincare solution soothes the skin, promoting a sense of well-being. The Salicylic and Glycolic acids deeply clean impurities and remove dead cells, resulting in a smoother and less oily skin.

Tube made with PCR material



COPAIBA OIL CONTROL LINE

Oil Control Face Scrub 150g

MICRO-EXFOLIATION TO A LESS OILY SKIN

Enriched with COPAIBA, Passion Fruit, Salicylic and Glycolic acids, and Olive seed microspheres, this product provides a deep micro exfoliation, resulting in a smoother and less oily skin.

Tube made with PCR material

COPAIBA OIL CONTROL LINE

Oil Control Deep Cleansing Astringent Lotion 200ml

YOUR SKIN FRESH AND PURE

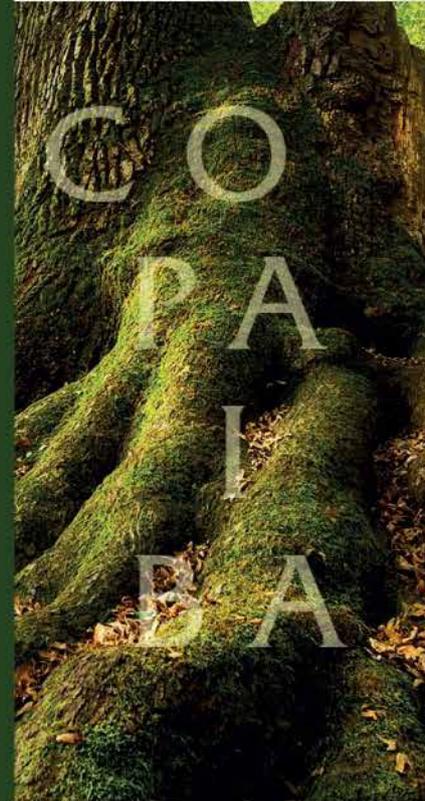
This lotion is ideal for people with oily or acne-prone skin. Formulated with COPAIBA, enriched with Passion Fruit, Salicylic Acid, and Aloe Vera, it deeply cleanses the pores, making it difficult for acne to form.

Regular use of this product can help control excessive oil production, giving a mattifying effect and interrupting the acne formation cycle.

Bottle made with PCR material



CO3





CALMING

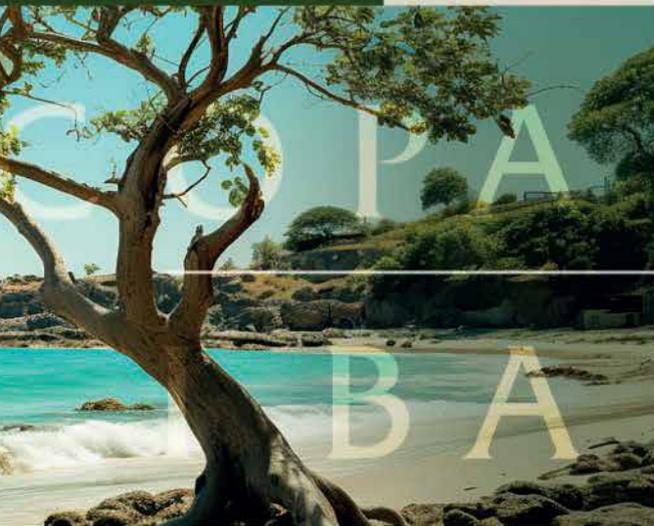
COPAIBA HYDRATION LINE

Oil Control Face Moisturizer 60g

MOISTURIZED AND LESS OILY SKIN

Enriched with COPAIBA, Passion Fruit, Niacinamide and Allantoin, this product helps to reduce the effects of blemishes related to inflammatory stress, promoting skin regeneration and healing, by increasing the production of β -endorphin, responsible for the skin's integrity and balance. It also reduces the skin oiliness.

Tube made with PCR material



*and
aloe
vera*



COPAIBA HYDRATION LINE

Soothing Gel

500g

**SOOTHES, REFRESHES,
AND CALMS THE SKIN**

Formulated with COPAIBA and ALOE VERA, this product is ideal for use after sun exposure. It effectively soothes, revitalizes, and supports the recovery of burned or irritated skin, promoting comfort and renewal. Its non-greasy formulation ensures suitability for application across the entire body.

Bottle made with PCR material

COS

COPAIBA HYDRATION LINE

*Total beauty and
well-being*



Extra Dry Skin Lotion 500g

DEEP HYDRATION TO A SMOOTHER SKIN

The combination of COPAIBA, with its anti-inflammatory and antimicrobial properties, Passion Fruit, and Urea (10%), is very effective in repairing very dry skin, immediately relieving symptoms such as itching, flaking, or roughness.

Bottle made with PCR material

COG

COPAIBA HYDRATION LINE

Sensitive Skin Moisturizer 500g

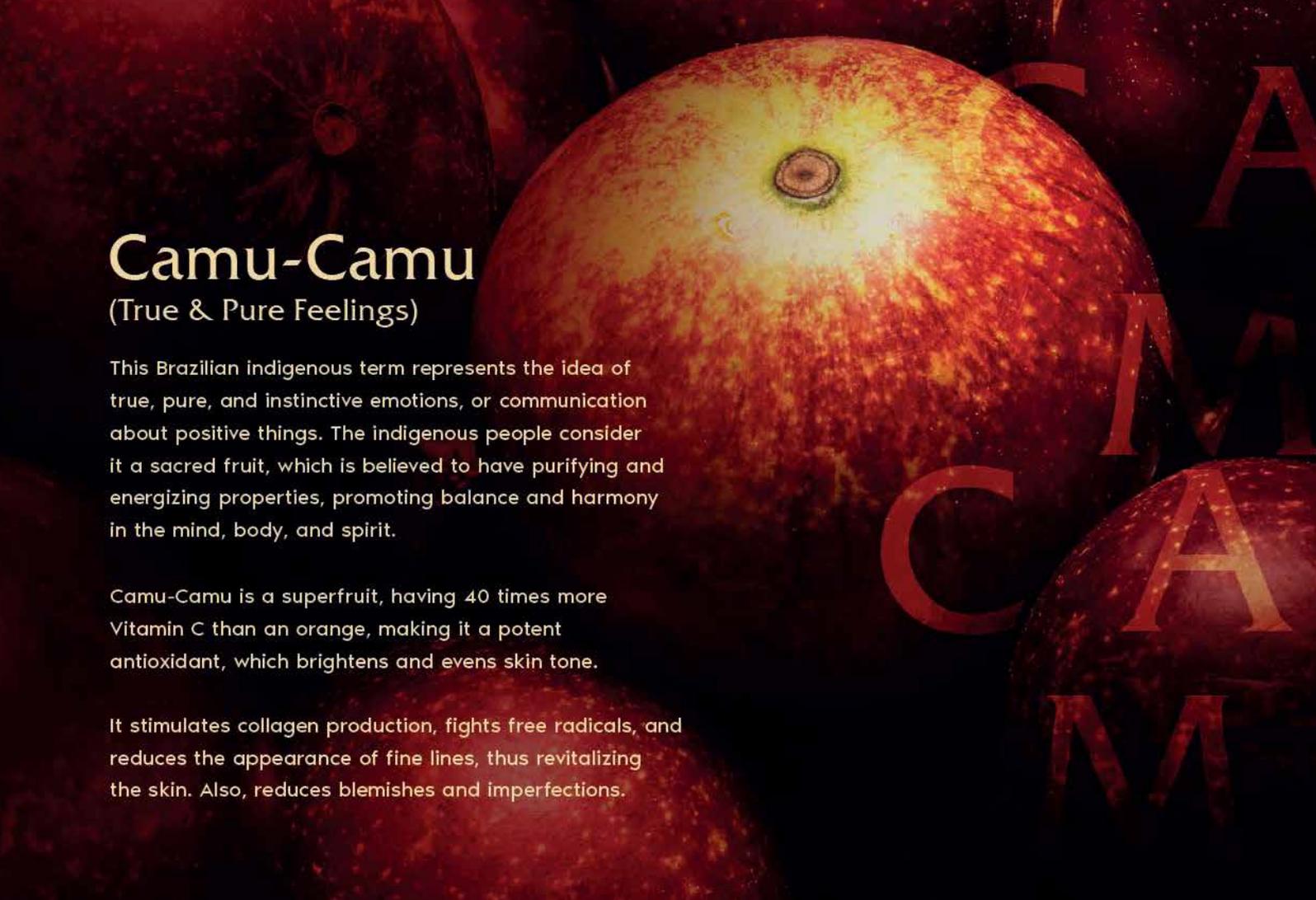
**HELPS TO REBUILD SKIN'S
PROTECTIVE BARRIER**

The mixture of COPAIBA, Passion Fruit, and prebiotics helps support skin comfort in a natural manner. This product provides various functions, including protection, moisturization, calming, and emollient effects for the skin. It does not contain added fragrances, dyes, parabens, or formaldehyde.

Bottle made with PCR material



protects



Camu-Camu

(True & Pure Feelings)

This Brazilian indigenous term represents the idea of true, pure, and instinctive emotions, or communication about positive things. The indigenous people consider it a sacred fruit, which is believed to have purifying and energizing properties, promoting balance and harmony in the mind, body, and spirit.

Camu-Camu is a superfruit, having 40 times more Vitamin C than an orange, making it a potent antioxidant, which brightens and evens skin tone.

It stimulates collagen production, fights free radicals, and reduces the appearance of fine lines, thus revitalizing the skin. Also, reduces blemishes and imperfections.



CAMU-CAMU LINE

Age Defense Face SPF 30 60g

**MULTIFUNCTIONAL SUNSCREEN
AND ANTI-AGING**

This multifunctional sunscreen and moisturizer promotes deep hydration, luminosity, and protection against UVA/UVB rays.

With CAMU-CAMU and Hyaluronic Acid it fights free radicals and stimulates collagen production, preventing the formation of blemishes, premature aging, and promoting a firmer and radiant skin.

Tube made with PCR material.

CAMU-CAMU LINE

Pro-Aging Cleansing Mousse 150ml

**GENTLY CLEANSSES HELPING
TO EVEN SKIN TONE**

Enriched with CAMU-CAMU, this product cleanses the skin, deeply and gently, stimulating collagen production, and preventing the formation of blemishes. It also prepares the skin for better absorption of daily treatment ingredients.

CAZ



CAMU-CAMU LINE

*care that reconnects
you to your essence*

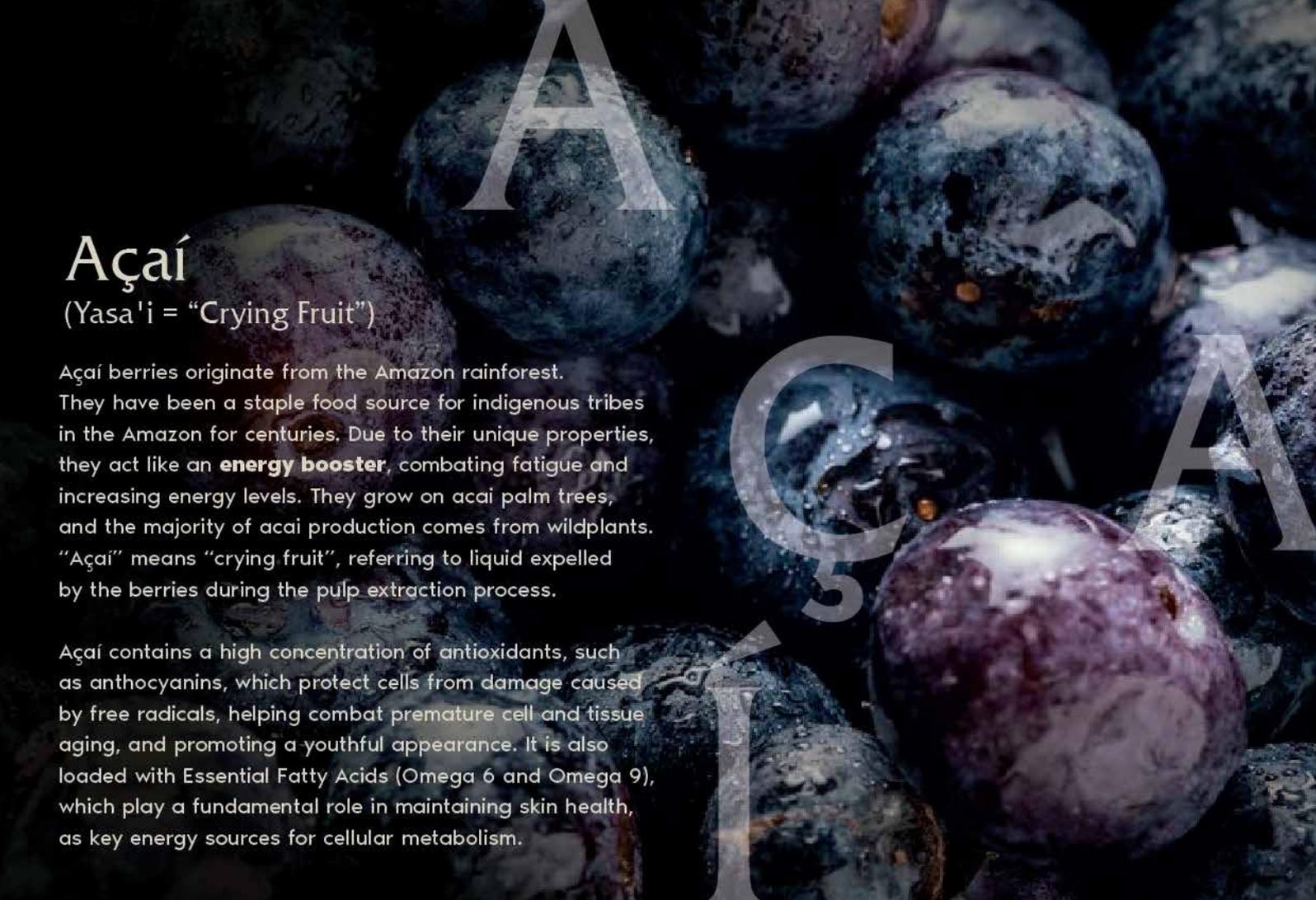
Pro-Aging Face Serum 30ml

TO A FIRMER AND MORE RADIANT SKIN

Enriched with CAMU-CAMU, Hyaluronic Acid and 1% Bakuchiol, this product fights free radicals and stimulates collagen production, while helping to minimize the appearance of fine lines and wrinkles.

CA3





Açaí

(Yasa'i = "Crying Fruit")

Açaí berries originate from the Amazon rainforest. They have been a staple food source for indigenous tribes in the Amazon for centuries. Due to their unique properties, they act like an **energy booster**, combating fatigue and increasing energy levels. They grow on acai palm trees, and the majority of acai production comes from wildplants. "Açaí" means "crying fruit", referring to liquid expelled by the berries during the pulp extraction process.

Açaí contains a high concentration of antioxidants, such as anthocyanins, which protect cells from damage caused by free radicals, helping combat premature cell and tissue aging, and promoting a youthful appearance. It is also loaded with Essential Fatty Acids (Omega 6 and Omega 9), which play a fundamental role in maintaining skin health, as key energy sources for cellular metabolism.



AC1

AÇAÍ LINE

*powerful
Bioactive energy*

Revitalizing Mist 200ml

**REFRESHMENT, REVITALIZATION AND
LONG-LASTING HYDRATION**

Formulated with Açai, the Amazonian superfruit, which delivers powerful bioactive energy through its rich blend of essential fatty acids (Omega-9 and Omega-6).

Combined with Niacinamide, Hyaluronic Acid, D-Panthenol, and Aloe Vera, it provides instant freshness, long-lasting hydration, and revitalization, towards a soft, radiant, and silky skin.

Bottle made with PCR material



AC2

renew

AÇAÍ LINE

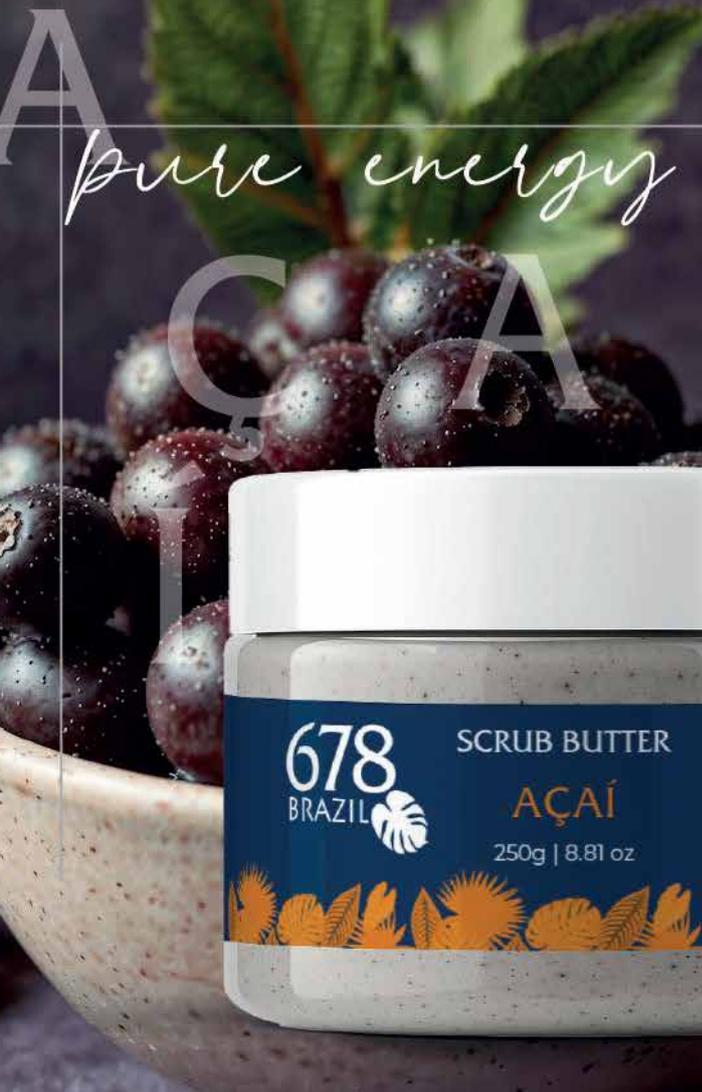
Face Night Moisturizer 60g

**HEALTHY, RADIANT AND
VIBRANT-LOOKING SKIN**

Açaí, through its rich blend of essential fatty acids (Omega-9 and Omega-6), working in synergy with Glycolic Acid, reactivates the skin's natural renewal cycle - awakening dormant metabolic processes and restoring firmness and elasticity to mature skin.

This unique fusion of nature and technology offers a complete skincare solution for those seeking a more natural aging process, with enhanced beauty and visible vitality.

Jar made with PCR material



pure energy

AÇAÍ LINE

Scrub Butter 250g

DEEP HYDRATION AND CELL RENEWAL

Developed for deep hydration, this rich, light, buttery texture melts into the skin, restoring softness on each application.

The combination of Açai and Shea butters, and the antioxidant protection of Vitamin E, provides intense nourishment while you massage, leaving your skin silky and deeply hydrated.

The gentle exfoliation from Açai seeds helps refining skin's texture while stimulation circulation, creating a pleasant and energizing sensation.

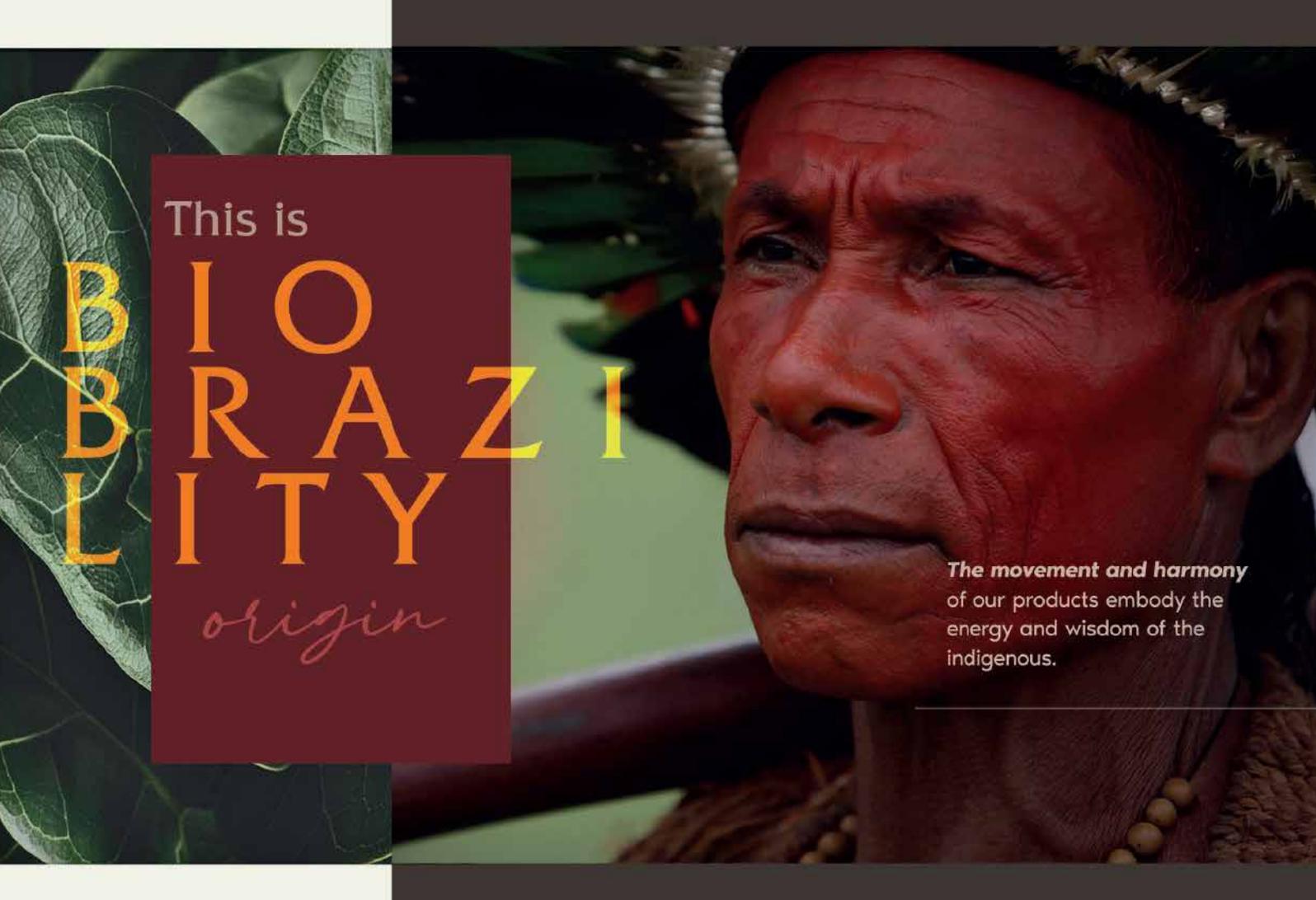
Jar made with PCR material

AC3

Beauty is on the skin, in the optimistic look.
Beauty comes from creativity and a welcoming smile.
Beauty is in our DNA.

Beauty is for
you who
identify with
our natural way
of being.





This is

**B
B
L** **BIO
BRAZIL
LITY**

origin

The movement and harmony
of our products embody the
energy and wisdom of the
indigenous.



You can count on
45+ years of
experience.

Knowledge

678Brazil is a product line from Pasteur Cosmiatria, a Brazilian company renowned for its high-performance dermocosmetics, widely recognized for the superior quality and effectiveness of its formulations.

ANVISA GMP Certified

Made in Brazil

LEGACY

COPY

history

Be a supporter for healthy beauty, environmental preservation, and cultural appreciation.

By using our Amazonian bio-actives, we contribute to the valuing of the forest, encouraging sustainable practices and fair trade with local communities.

678Brazil products represent the harmony between science, nature, and tradition, offering lasting benefits for the skin and working towards the well-being of our consumers.

With joy and boldness, we are representatives of a plural Brazil and the Amazon that overflows with life.

Visit us

pasteur.ind.br
678brazil.com

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