

# Outsourcing Catalogue

You dream it, we make it come true!



# **WORKING METHOD**











CHOICE OF PACKAGING LAYOUT AND LABEL



REGISTRATION





# AVAILABLE LINES



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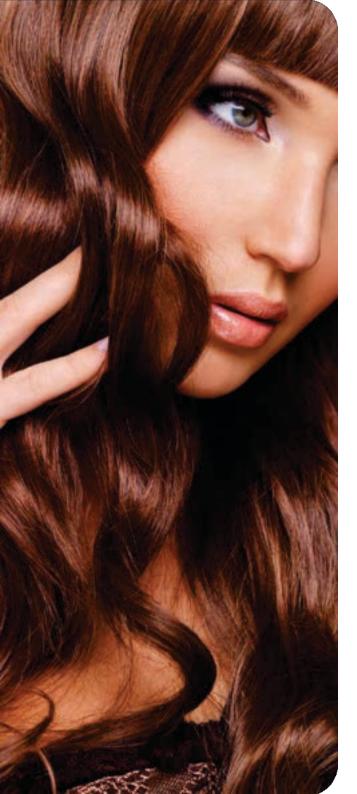
# HAIRCARE



# SEAWEED SERIES

The Seaweed Series has deep action on the hair fiber, Seaweed is rich in nutrients such as Iron, Calcium, Potassium, Phosphorus, Vitamins A, C, D, E, B1 and B2, fibers and proteins that has the power to rejuvenate hair, acting deep on the hair fiber, the result will be intense and hydrated and irradiating. It is an antioxidant product that treats the well-being of the hair, leaving it with a lot of sheen and without frizz.

- Shampoo
- Conditioner
- Mask



# **ARGAN SERIES**

The Argan Series is elaborated with Argan Complex and Essential Oils to untangle and keep hair treated, having an antioxidant function with synergy of nutrients that acts in restructuring the hair, nourishing the fiber making them softer, sheen, silky and malleable.

- Shampoo
- Conditioner
- Mask

- Leave-in
- Botox
- Oil



## PINK CLAY & MELALEUCA SERIES

Specially developed to provide hair with a totally differentiated hydration, has antioxidant function with synergy of nutrients that act in restructuring and nourishing, offering the hair extraordinary sheen and healthy growth. Its formula enriched with Melaleuca Oil, Pink Clay, Vitamin B5, Semi Di Lino Oil, Argan Oil and Keratin, to keep hair deeply hydrated, silky and frizz-controlled.

- Shampoo
- Conditioner
- Mask
- Botox

- Gel Re-texturizer
- Biphasic Reconstructor
- Bleaching powder



# **ALOE VERA SERIES**

Developed with an exclusive vitamin complex. It is an antioxidant product that takes care of the health of the strands. It promotes an instant, nourishment and rejuvenation treatment of the hair fiber, providing a great improvement in the health and look of the strands. The result is hair with an intense, silk and softness and sheen.

#### ITEMS:

- Shampoo
- Conditioner
- Mask
- Leave-in

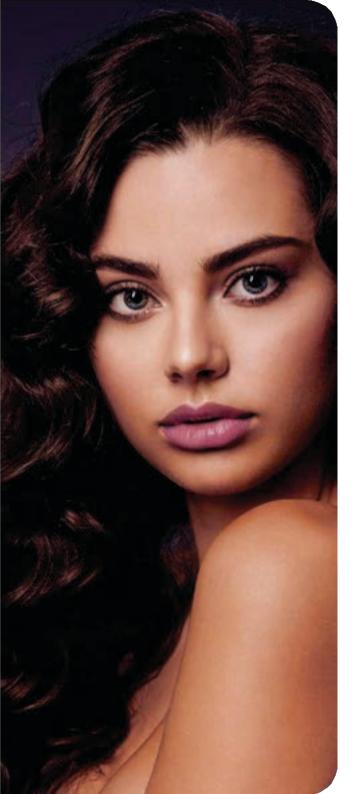
HAIR CARE



# **BIO RESTORE SERIES**

The Bio Restore Series is developed with exclusive cassava extract. It is an antioxidant that takes care of the health of the strands, promoting an instant treatment. Enriched with Semi di Lino, Panthenol and Monoi Oil nourishes and regenerates the hair fiber, developing strength and improving hair texture.

- Shampoo
- Conditioner
- Mask
- Leave-in



# **COCOA SERIES**

The Cocoa Series is developed with exclusive cocoa extract and a vitamin complex of amino acids similar to keratin of the hair fiber. It is an antioxidant that takes care the health of the strands, promoting an instant treatment, nourishes and regenerates the hair fiber improving the texture, the result will be hydrated hair, sheen and emollience to the strands.

- Shampoo
- Conditioner
- Mask
- Botox



# **CURLS SERIES**

The Series for Curly and Wavy Hair, cleanses, conditions, moisturizes gently while helping to define the curls. It resets the nutrients needed for well-defined curl, with soft controlled volume and free of frizz. Enriched with Panthenol, Vitamin E, Coconut Oil and Keratin that leave hair healthy, it preserve the hair fiber with a protective and shining film while softening and keeping moisture inside the hair for much longer. With this, the curls become more defined throughout the day.

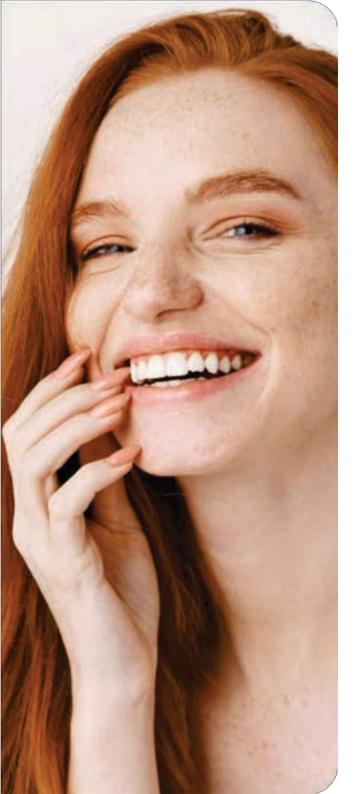
- Shampoo
- Conditioner
- Mask
- Curl Activator



# **CARBON SERIES**

The Carbon Replenish Series is enriched with amino acids and proteins is indicated for damaged and fragile hair. Promotes hair resistance, reduction of breakage and split ends in the strands and replenishing lost hair mass. Provides hair fiber detoxification for hair with chemical saturation. Carbon-intensive replenishes hair with water retention difficulties.

- Shampoo
- Conditioner
- Mask



# **HONEY & COCONUT SERIES**

The Honey and Coconut Series is specially developed to provide hair with a totally distinctive hydration, giving the strands a deep nutrition and an extraordinary sheen. Its formula enriched with essential oils, Honey, Coconut, Vitamin B5, Semi Di Lino Oil, Argan Oil and Keratin, aim to keep hair deeply hydrated, silky and frizz-controlled.

- Shampoo
- Conditioner
- Mask

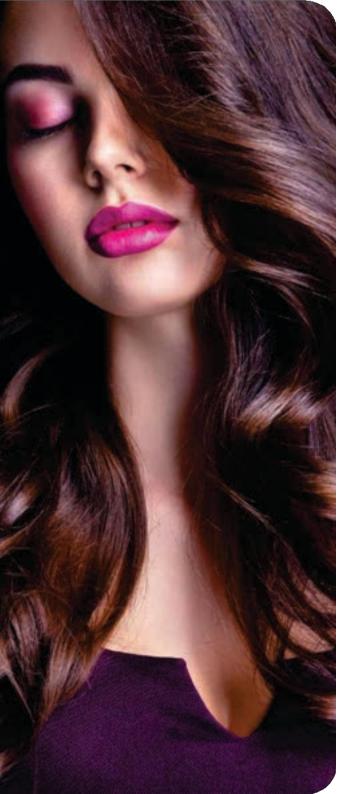
- Botox
- Gel Re-texturizer
- Biphasic Constructor



## HAIR GROWTH SERIES

The Hair Growth Series is formulated with D'Panthenol, Biotin, Argan Oil is indicated for hair with low growth volume and for those who want to accelerate the average growth of the strands. It can be used by any type of hair. It has no incompatibility with any chemicals. It has exclusive formula composed of Biotin.

- Shampoo
- Hair conditioner
- Anabolic Mask
- Tonic



## HAIR SCHEDULE SERIES

The Hair Schedule series is molded by the following treatments:

Hydration: This step has the function of restore water to the hair and combating dryness. This helps bring more emollience, sheen and movement to the hair.

Nutrition: Serves to return lipids to the hair, helps to restore the oils that protect the hair from various types of aggressions. With nutrition up in place, the hair is more aligned and with the cuticles sealed, maintaining hydration.

Reconstruction: Restoring the hair fiber by restoring essential proteins such as keratin. Combat porosity and breakage the hair.

It is a complete line to treat all hair types.

- Shampoo
- Hair conditioner
- Mask



# **DETOX SERIES**

The Detox Series is developed for the daily care of hair. Its formula elaborated with Panthenol promotes a moisturizing and refreshing action while cleansing hair and scalp. It is indicated for all types of hair exposed to pollution residues, chlorine, salt, cosmetics and chemicals, which leave the strands opaque, heavy and lifeless. Its formula has powerful hydration, developed with a complex of Quaternized Collagen and natural actives that promote greater oxygenation to the hair, fighting free radicals and removing impurities from the hair.

- Shampoo
- Mask
- Gelatin
- Fluid



# DAY-TO-DAY SERIES

The Day-to-Day Series is developed with an exclusive Vitamin Complex. It is a product that takes care of the health of the hair. It promotes an instant, nourishing and regenerative treatment to the hair fiber, providing a great improvement in the health and look of the strands. The result is hair with an intense shine, silk and emollience.

- Shampoo
- Hair conditioner
- Mask



# PH REGULATORY SERIES

The PH Regulatory Series is rich in proteins, amino acids, vitamin and Quaternized keratin. It has buffer properties, that is, it strengthens the acid barrier of the skin and prevents variations in the pH of the scalp and hair. Very moisturizing and pH regulator of the hair. Strengthens elasticity and has an immediate tensor effect on all the hair, promoting vitality, emollience and shine. In addition, it eliminates possible residues of other chemicals which avoids possible allergies to the skin. For all hair types.

- Mask
- Fluid



# **HYDRATION SERIES**

The Hydration Series is developed with the exclusive Argan Oil and Keratin amino acids. It is an antioxidant that treats the health of the hair, leaving it with a lot of sheen and without frizz. It has the power to rejuvenate the strands, acting deeply on the hair fiber, the result will be with intense sheen and hydration.

- Shampoo
- Conditioner
- Mask

- Leave-in
- Gelatin



# **SMOOTH SERIES**

The Smooth Series is designed to promote a perfect alignment and naturally smooth or chemically smoothed strands. Through fusing of a mix of special oils, promotes strength and hydration, preserving the control of frizz, detangling and a soft to the touch.

- Shampoo
- Conditioner
- Mask

- Leave-in
- Fluids



# **BLONDE SERIES**

The Blonde Series is developed with a balanced and exclusive combination of pigments to mask the yellowish blond, gray and white strands, caused by the action of time, nicotine, pollution, UV rays and coloring. Its effect is gradual and progressive. With synergy of nutrients act in the restructuring of the lipid matrix, it has anti-oxidant action and contributes to the permeation and the repairment of the pigment, moisturizing and nourishing the hair fiber.

#### **TONES**

- Black
- Green
- Ice Blue
- White

- Shampoo
- Conditioner
- Mask
- Botox

- Re-constructors
- Fluids
- Oil



# MACADAMIA SERIES

The Macadamia Series nourishes and regenerates the hair fiber improving the texture, promotes instant treatment, leaving it with a lot of shine and without frizz. It was developed with the exclusive Macadamia Oil and Monoi Oil, which has the power to rejuvenate the strands, acting deeply on the hair fiber, resulting in intense sheen and hydration.

- Shampoo
- Conditioner
- Mask
- Oil



# **CASSAVA SERIES**

The Cassava Series is developed with exclusive Cassava Extract is an antioxidant product that takes care of the health of the strands, promoting an instant treatment. Enriched with Semi di Lino, Panthenol and Monoi oil nourishes and regenerates the hair fiber, developing strength and improving hair texture.

- Shampoo
- Conditioner
- Mask
- Leave-in



# SHEA BUTTER SERIES

The Shea Butter Series has antioxidant action that treats the health of the hair, leaving it with a lot of sheen and without frizz, in addition to the power to rejuvenate the strands acting deep on the hair fiber, the result will be intense shine and hydration.

- Shampoo
- Hair conditioner
- Mask



# **NUTRITION SERIES**

The Nutrition Series is developed with the exclusive Argan Oil, it is an antioxidant that treats the health of the hair leaving it with a lot of sheen and without frizz, reattaches the nutrients lost by the hair, acting deeply on the hair fiber, improving the texture, promoting emollience and silky touch.

- Shampoo
- Conditioner
- Mask



# **GOLD SERIES**

The Gold Series is developed to provide sheen, luminosity, lightness and softness to your hair. Elaborated with Quaternized Keratin, Panthenol, proteins, promotes strength restoration and revitalization to hair fiber. Provide malleability, softness and silkiness to the hair. Enriched with Mica, it produces a luminous effect on the hair.

- Shampoo
- Conditioner
- Mask

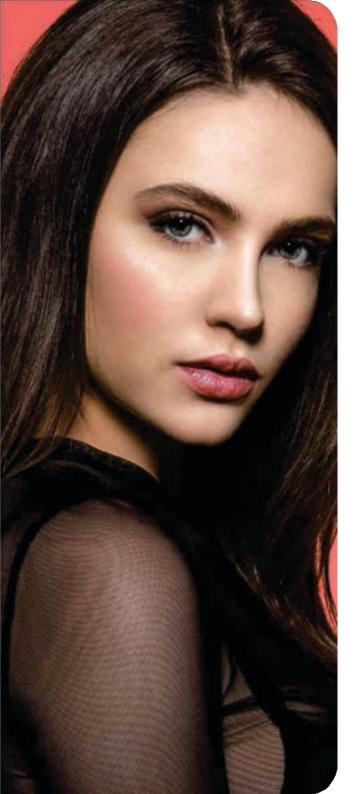
- Leave-in
- Finishers



# AFTER CHEMICAL SERIES

The After Chemical Series is developed with exclusive Argan Oil and amino acids similar to Keratin. It is an antioxidant product that takes care of the health of the strands, promoting an instant treatment, nourishes and regenerates the hair fiber improving the texture, ideal for chemically treated hair, promotes a regenerative effect and rehydrates the strands, providing discipline to the hair.

- Shampoo
- Conditioner
- Mask



# **OKRA SERIES**

The Okra Series is developed with a combination of Argan Oil, in synergy with Panthenol, Quaternized Keratin and Okra with the objective of promoting hair reconstruction, reducing the breakage of the strands, returning the nutrients to the hair. It has the ability to penetrate deeply into the hair, wetting thus promoting intense hydration, mass replacement, nutritional action, leaving the hair without porosity, with lightness, returning the beauty and intense gleam.

HAIR CARE

- Shampoo
- Mask
- Botox
- Re-constructor



# RESTORER SERIES

The Restorative Series has proteins and amino acids of low molecular weight that acts on the replacement of cortical mass, acting quickly repairing and reconstructing the entire area affected by the aggressions of chemical treatments, leaving the hair shiny, recovered and silky.

- Shampoo
- Hair conditioner
- Mask



# **UREA SERIES**

The Urea Series is developed with the exclusive Argan Oil it's an antioxidant that treats the hair, leaving it with incredible sheen and without frizz, has the power to rejuvenate the strands acting deep in the hair fiber, the result will be intense shine and hydration.

- Shampoo
- Hair conditioner
- Mask



# **VARNISH SERIES**

The Varnish Series is developed with innovative technology, to provide maximum sheen to the hair. This Moisturizing Complex of vegetable oils, proteins and amino acids that repairs all the porosity of the fiber, leaving it soft, silky and with intense sheen. In order to reactivate the sheen and vitality lost in the hair during the processes of chemical treatments, daily aggressions and high temperatures, it's powerful in hydration and deep nutrition.

## ITEMS:

- Shampoo
- Hair conditioner
- Mask

Finalizers



# **GELATIN SERIES**

Gelatin is developed with a complex of Quaternized Collagen that generates a powerful hydration due to collagen reconstructive action associated with moisturizing actives of the formula, which together devolves to the hair the nutrients lost during the days, providing a powerful and effective restructuring that provides life, making the strands beautiful and healthier

- Hydrating Gelatin
- Gelatin Detox
- Tinting Gelatin
- Gelatin Collagen Repository

# DISCOLORATION



# **AMINOPLEX**

Discoloration causes damage and this is because, regardless of the color removal process, the professional will need to "break the bonds" in your hair. This process is harmful. But Aminoplex is a bondmultiplier, which will multiply and rebuild these loops, decreasing the damage and leaving the hair stronger and healthier. By adding the product to the bleached powder and hydrogen peroxide, it will have a natural competitiveness between them. The Hair Fiber Regeneration System acts faster than the oxygen released by the oxygened water molecule and first reaches the hair, generating its protection, avoiding excessive breakage and dryness of the hair. Next comes the oxygen, fulfilling its role, and discoloring the hair. This process happens almost simultaneously, but with advantage to the Aminoplex that allows to have the desired color with healthy strands. Now it is possible to have platinum and super blonde strands in extreme tones, without breaking, without being rubber like and healthy. Recommended for all types of chemical processes, the substance acts as a hair fiber protector.



# **DEVELOPERS**

The developers serve to make the opening of the tones of the hair. It is a solution composed of water, cream and hydrogen peroxide with a percentage of 6% (20 volumes), 9% (30 volumes) and 12% (40 volumes). The higher the percentage or volume, the greater the tone aperture of the hair.

With proven efficacy and high-quality active Oxidizing Stabilized Revealing Emulsion, prevents hair dryness during coloration and discoloration processes.

- Developer 05 volumes
- Developer 06 volumes
- Developer 10 volumes
- Developer 20 volumes
- Developer 30 volumes
- Developer 40 volumes



# **BLEACHING POWDER**

The Bleaching Powder is a whitening powder that provides maximum safety and flexibility. Clear discoloration effects to the lightest levels (lightens up to 9 tones). Forms a protective film around the strands through the Aloe Vera and Silicone, making the hair easy to comb, soft and shiny. Its color does not interfere with the visualization of the bleaching background, helping to neutralize the yellowish effects of the strands. Formula with Dust-Free, powder-free and gently scented.

- Pink Clay Bleaching Powder
- Blue Bleaching Powder
- White Bleaching Powder
- Black Bleaching Powder

# TONERS & INTENSIFIERS



#### **TONERS**

Shades masks have been developed with a unique technology to help keep hair treated, with a balanced and exclusive combination of pigments and Vitamin E, which act as eliminating agents, coloring the strands, reducing the yellowish tones in white, blond, with strand or discolored hair. With this synergy of nutrients act in the restructuring of the lipid matrix, has anti-oxidant action and contributes to the permeation of the pigment, repairing, moisturizing and nourishing the hair fiber. Acts gradually in the neutralization of color. Gently conditioning, revitalizing the hair, making it softer, shiny, malleable and requiring special daily care.

#### ITEMS:

- Black Hue Mask
- Black & Blond Hue Mask
- Blond Hue Mask
- Ice Blue Hue Mask

- Green Hue Mask
- Pearl Hue Mask
- White Hue Mask

TINTS 37



#### **ENHANCERS**

Intensifier Masks have innovative formula without Ammonia, color hair with modern colors, rich in natural reflections and intense shine without harming the integrity of the capillary structure during the coloring process. Micro-pigments penetrate inside the hair and vegetable silicones in synergy shield the outer layer, providing long-lasting color and shine. Promotes optimal hair coverage and does not dry the strands. It contains a mixture of conditioning and moisturizers that restore and leave the strands loose, dry and extremely shiny. Its effect is gradual and progressive, results appears in the first application.

- Intensifier Black
- Intensifier Copper
- Intensifier Marsala
- Intensifier Red

## RECONSTRUCTORS



#### RECONSTRUCTORS

The Reconstructors were developed with a defrizzing complex which act synergistically on the hair, it has proteins of low molecular weight, amino acids that act to replace cortical mass, repairing by acting quickly and rebuild the entire area affected by the aggressions by chemical treatments. Nourishes and moisturizes deeply into the hair, offering intense sheen with treatment, providing smooth, silky hair and increases strength.

- Clay Rose & Melaleuca Reconstructor
- Prime Capillary Reconstructor
- Prime Blond Hair Reconstruction
- Organic Reconstructor
- Organic Blond Reconstructor
- Organic Gold Reconstructor

- Gloss
- Gloss Blond
- Gloss Coffee
- Coco & Honey Re-texturizer
- Re-texturizer In Gel
- Re-texturizer in Blond Gel



#### **BOTOX**

Botox is developed with a combination of Argan Oil in synergy with Panthenol and Quaternized Keratin, with the aim to promote hair reconstruction, reducing the breakage of strands, offering nutrients to the hair. It has the ability to penetration into the hair, thus promoting intense hydration, replacement of mass, leaving the hair without porosity, allowing a beauty and intense sheen. It has the option with a toning effect that has pigmented particles to neutralize the yellowish tone of the strands.

- Botox Clay Rose & Melaleuca
- Coconut & Honey Botox
- Black Hued Botox
- Organic Botox

- Blond Organic Botox
- Botox Okra
- Traditional Botox
- Traditional Blond Botox

# LEAVE-IN



#### **LEAVE-IN**

Leave-In has been specially developed with actives that provide the hair with prolonged hydration, supreme finishing, thermal protection and anti-frizz action.

- Leave-in Argan
- Leave-in BB Cream
- Leave-in Blond
- Leave-in Defrizzing
- Leave-in Cassava
- Leave-in Monoi

# FLUIDS



Shine Bath: has been developed for all hair types. Its formula, with high-tech silicones and special actives with bio affinity, promotes repair, sheen and softness. In addition, it assists in the recovery of the natural structure of the hair, blocks moisture and increases the hydration of the strands. The result is a hair repaired, hydrated and with radiant shine.

•

- Smooth Magic/Smooth Magic Blond: Thermoactivated fluid that promotes temporary smooth effect, with anti-frizz action and ultra sealing of the strands, is also a Repositor of mass and Keratin that in synergy with organic oils, deeply moisturize, provide softness, shine and promotes a reconstruction of the hair fiber. With a blend of ThermoLiss polymers, it controls the volume and disciplines of the strands, keeping the hair hydrated, protected from the warmth and shimmering shine.
- Blond Varnish Mist/Mist: designed to give intense 3D gloss to the hair, anti-frizz shield, restoration of the double or damaged ends and sun protection. New technology that gives several benefits to all hair types: shine, hydration, frizz reduction, texture improvement and color protection. Perfect for repairing dry and damaged hair, this exceptional treatment spray also works to prevent split ends, leaves hair smoother, more silky and healthier with intense shine.



- Biphasic Reconditioner: it has a multi-action system and a modern formulation rich in D-Panthenol and Collagen, can be used as a hair supplement, thermal protector, moisturizer and sunscreen if applied to hair before being exposed to the sun, sea water or swimming pools. It was specially developed with Flax Seed Extract, active that has the ability to prevent the loss of water that causes dryness, opacity, breakage and formation of split ends in the hair, keeps the hair deeply hydrated, measuring shine and control of frizz.
- Keratin Repositor: developed to restore the lost protein in chemical processes, returns elasticity, recomposes the structure of the strands, leaving the hair stronger and revitalized.
- Mandatory Use: for damaged hair and hair reconstruction. Untangles, minimizes the appearance of split ends and the breakage of the hair. It acts as a natural humectant, increasing the malleability and softness of the strands. Promotes softness and shine. Contains thermo-protective assets.
- Ph stabilizer: for damaged hair and hair reconstruction. Untangles, minimizes the appearance of split ends and the breakage of hair. It acts as a natural humectant, increasing the malleability and softness of the strands. Promotes softness and shine. Contains thermo-protective assets.

FLUIDS 46



- Six Caut: Keratin repositor along with six vegetable oils that provide a reconstruction of the hair fiber, a reduction effect and disciplines of the strands.
- **Six Caut Blond:** With a balanced and exclusive combination of violet pigments, Argan, Açai and Vitamin E that act as eliminating agents, toning the strands, reducing the yellowish tones in white, blond, with strands or discolored. With this synergy of nutrients and anti-oxidant action contribute to the permeation of the pigment, repairing, moisturizing, nourishing and toning the strands. Acts gradually in the neutralization of color.
- SOS Nutri: It has instant action, treats deeply acting from the inside out, replaces mass and keeps the strands aligned, as it transforms the elastic and rubberized strands through the action of chemistry into totally healthy hair, soft and recovered in minutes. Developed with exclusive technology, the basis of a moisturizing complex of amino acids, which aims to recover the structure of the fiber, collagen to prevent the breakage of hair and keratin that fortifies the hair.

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# FINALIZERS



Argan Oil/Argan Blond Oil: is a powerful chemical enhancer treatment, designed to nourish and restore fiber, seals cuticles smoothly, providing extreme softness and shine.

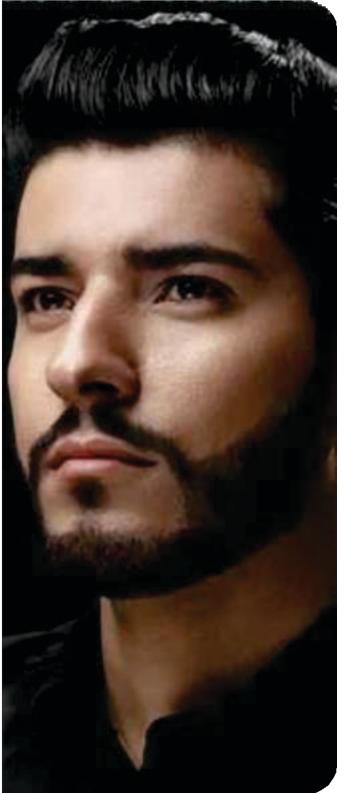
Repairer Ends Serum: it is a powerful chemical enhancer treatment, designed to nourish and restore fiber, sealed cuticles softly and providing extreme softness and sheen. Eliminates split ends and frizz, protecting from the heat of the dryer, facilitating brushing offering velvety touch.

**Semi Di Lino Oil:** powerful chemical enhancer treatment, designed to nourish and restore fiber, seals cuticles with smoothly providing extreme softness and shine. Natural source of vitamin E, fatty acids, Omega 6 and Omega 9 eliminates the split tips and frizz, protecting from heat, facilitating brushing offering velvety and glamorous touch.

**Beard Oil:** a combination of oils that, when mixed in the right proportion, moisturize the beard and skin underneath it. It leaves the beard soft to the touch, easy to comb and with a feeling of cleanliness and pleasant smell.

Hair Perfume: it has been developed for all hair types. Its formula with high-tech silicone and special actives with bio affinity, promotes repair, shine and softness. Fragrant hair.

# MEN SERIES



#### **MEN SIREIS**

The Men Series contains the synergy of ingredients such as Aloe Vera and Jojoba Oil, which combined with the formulation, moisturizes that cleanses without drying the roots or ends, while keeping the hair light and silky, providing shine to the strands. Suitable for all types of hair, the product ensures the necessary protection, to maintain the ideal moisture from the root to the ends, leaving the strands with a natural hydration and balanced day after day, improving its texture.

#### ITEMS:

- Shampoo Men
- Men Conditioner
- Capillary Ointment
- Beard Oil
- Modeling Ointment

MEN 51

### **BODY AND AESTHETICS**



#### **BODY LINE**

- Liquid Soap: it is developed with balanced formula, has neutral pH that cleanses, moisturizes and sanitizes without harming the skin, providing a pleasant feeling of freshness, softness and protection of the dermis. Contains Glycerin, does not dry the skin.
- Intimate Soap: it's gentle care that cleanses and helps keep the Ph natural from the intimate area.
- Micellar Water: is a product specially developed for facial treatment that has multi-functions. It is able to clean deeply without irritating or making the skin burn, respecting its physiological balance. It also acts as a makeup remover and tonic for all skin types, including sensitive ones.
- Exfoliating Cream: deeply cleanses pores, controls oil and delicately eliminates dead skin cells, leaving it with a soft, dry touch
- Moisturizing Cream: was developed to moisturize the skin. It has actives that prevent dryness leaving the skin soft and silky for much longer.
- Urea Moisturizing Cream: developed with Urea, is a mega moisturizing lotion that lasts for a long time, leaves the skin soft and silky.



#### **MASSAGE CREAM**

 Old Cinnamon: is indicated to assist in relieving symptoms of stiffness or muscle fatigue. Cosmetic formula of fast absorption, developed with natural herbs to promote hydration, relaxation and body comfort in a few minutes.

• Shark Cartilage: was elaborated with collagen, arnica extract and other protein complexes. It is a product of fast absorption and refreshing, provides hydration, feeling of well-being and comfort.

• **Doctor Gel:** it is designed to offer fast absorption, refreshing action and provide, through massage, feeling of well-being and comfort. Its formula in synergy with Arnica Extract provides hydration, relaxation and comfort.

 Sheep's Sebum: it is developed for deep hydration of the Skin. Enriched with high concentration of moisturizing agents such as Urea, Cocoa and D-Panthenol prevents dryness and roughness and leaves skin soft and silky for much longer.



#### Let's start your project!

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