

# HIERBAS PATAGONICAS

S.R.L.



COSMETICS FROM THE WORLD'S END



## WHO WE ARE

HIERBAS PATAGONICAS SRL was founded in 1997. Its owners are industrial engineer Sergio Sepiurka and agronomist Héctor Menoyo.

## OUR LOCATION

HIERBAS PATAGONICAS SRL is located in Esquel, a small city in Chubut province, Argentina, with a population of 35,000. This area borders a region of great biodiversity, endowed with beautiful forests, lakes, rivers, and mountains. The city stands right at the spot where the transition toward the arid steppe begins (see map).

## OUR ACTIVITIES

Our company produces and markets natural and pure essential oils certified as organic products, obtained by steam distillation from native and cultivated plants in Patagonia. We export essential oils to Europe since 2000 and to the U.S. since 2003. Our buyers use them for perfumery, cosmetics and aromatherapy.

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Some of our oils were tested successfully for dermocosmetic's applications. For example, our exquisite Paramela Essential Oil –normally used in fragrances– showed also good activity for Rosácea Treatment and Hair Care's products. We're the only supplier of this oil in the world as well as many cosmetic ingredients from Patagonia.

## THE AROMATIC MATERIALS WE PROCESS

The essential oils produced by HIERBAS PATAGONICAS SRL are absolutely pure, and are certified as organic products both in the European and U.S. markets. This ensures our process is completely traceable to the very farms that grow the plants we use. Consumers are assured that there is no contamination at all in the oils they buy, whether they come from cultivated species (lavender, Patagonia Ponderosa pine, Patagonia Douglas fir) or from native plants collected in the Patagonian fields ("palo de piche," "botón de oro," "charcao," "paramela," etc.). In the latter case, an ecological



*Esquel - Chubut - Patagonia Argentina*



*Patagonia Pseudotsuga menziesii (Douglas Fir) essential oil - With its citric note is used for aromatherapy's body lotions.*

management of the plant population is required in order to ensure a sustainable harvest.

## NEW TECHNOLOGIES AND PRODUCTS DEVELOPMENT

HIERBAS PATAGONICAS SRL has developed a series of strategic alliances in order to offer its clients new products based on Patagonian aromatic plants, using either the solvent extraction method (concrete and absolute), or the Supercritical Fluid Method, both available in the our area. Recently we're also producing and marketing an excelent cold pressed Rose Hip Oil.

## INTERNATIONAL PROFILE

On September 2000 our company made its first essential oils exportation to Europe, to be used in scientific aromatherapy and as ingredients for the international perfume and cosmetics industry. Now, after 13 years, HIERBAS PATAGONICAS SRL is marketing certified organic products, which have been presented in many important meetings like the Annual Congress of IFEAT (International Federation of Essential Oils), International Perfumery Congress of CENTIFOLIA

(Grasse, France) and In-Cosmetics (Hamburg, Germany).

## OUR CUSTOMERS

We're suppliers of many important and global companies such us NATURA (Brasil), AVEDA (Estee Lauder-USA) and L'Oreal (France).



*Patagonia Pinus ponderosa essential oil - With his anis note is used in USA for hair care applications.*



*Paramela essential oil - Rosacea treatment and hair care. Exquisite perfume.*



*Rose Hip cold pressed oil - Pure and natural antiage*



*Fabiana imbricata essential oil - Natural Antioxidant - Exotic aroma*



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