

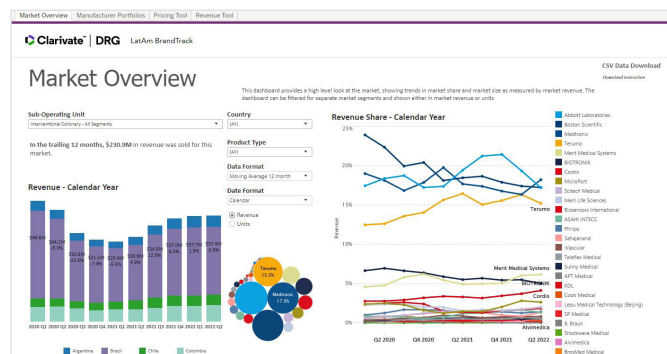


BRANDTRACK

Real-World Data
to Track Market Size
and Market Share

- 9 COUNTRIES IN LATIN AMERICA
- >400 CATEGORIES COVERED
- >90% ACCURACY
- DETAILED VISUALIZATIONS

With so many categories, products and competitors, it is difficult to understand how the medical equipment and device market, trends, and players are evolving.



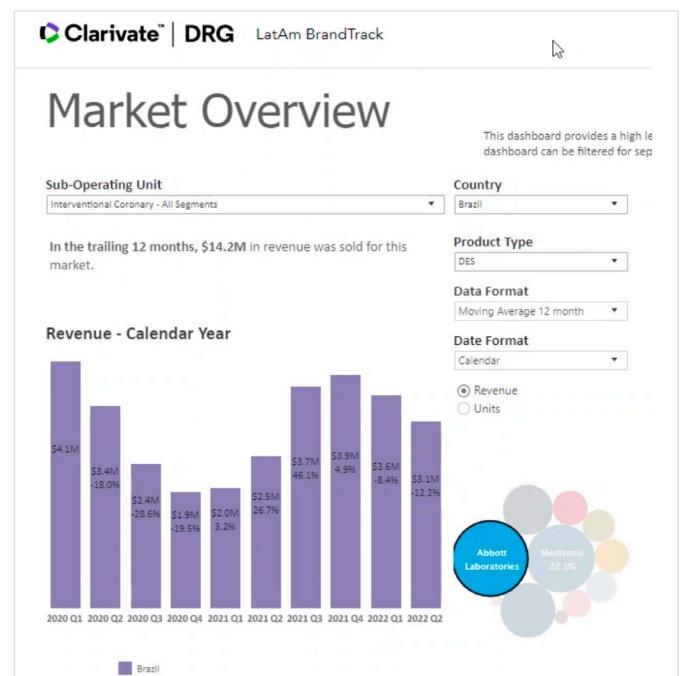
This is why we created BRANDTRACK, a platform that provides market data for hundreds of categories of medical equipment and devices in Latin America's nine major markets:

- Brazil
- Mexico (only certain product categories)
- Colombia
- Argentina
- Chile
- Ecuador
- Peru
- Costa Rica
- Panama

From global to granular

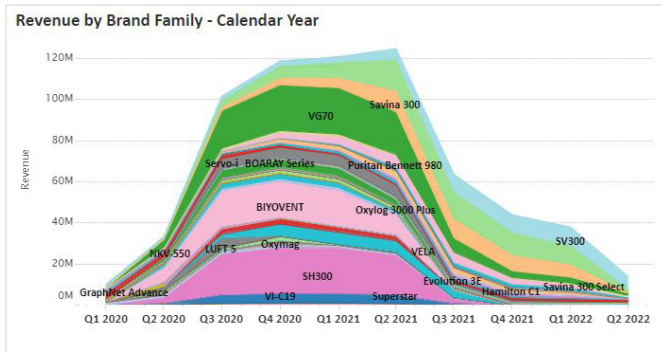


BRANDTRACK gives you an overview with all the companies in a category, and then drills down into sales of each specific product in a category (below is Brazil), showing the leaders:

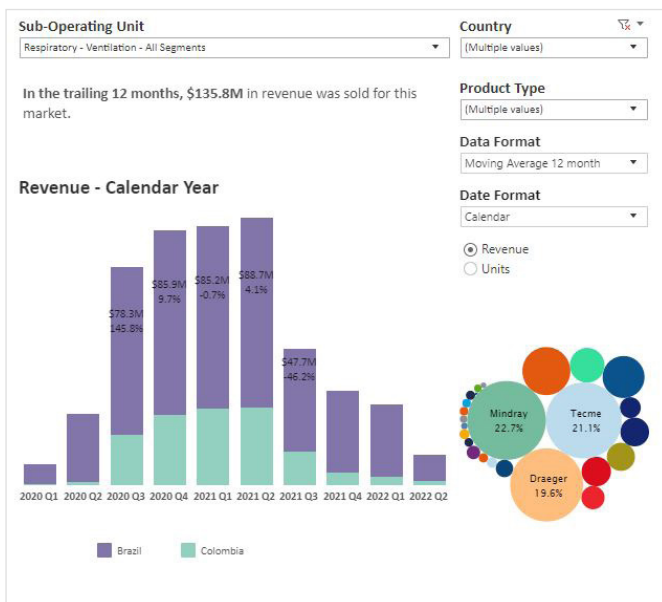




You can also view revenues from different equipment models in a specific country, in this case with ventilators:



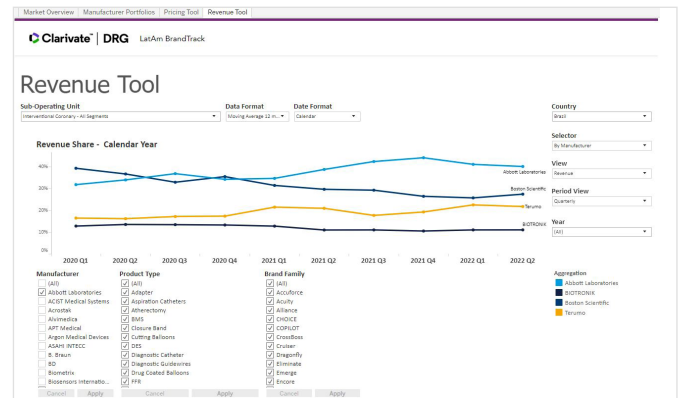
Or view quarterly revenues in a couple of countries, and then which manufacturers have the largest market shares:



How does it measure up?



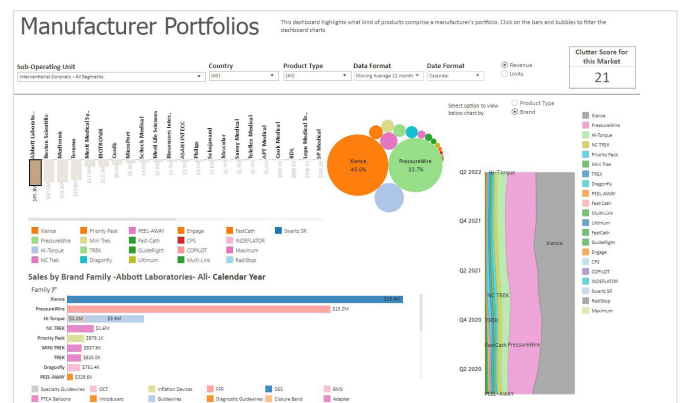
Another unique aspect of BRANDTRACK is that it shows you how a company compares to its major rivals:



An X-ray for each manufacturer



BRANDTRACK also allows you to analyze annual sales of companies according to their product portfolios:



Next step: try it out

Write to us at info@globalhealthintelligence.com to arrange for a free demonstration of BRANDTRACK