



REF: RSRO2-Seri Red

SIZE: 32 x 87 inches (80 cm x 220 cm)



REF: RSRO3- Seri Pink

SIZE: 32 x 87 inches (80 cm x 220 cm)



ROSSO . 2017



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ABOUT XIMENA ROZO

As an industrial and textile designer, Ximena Rozo, a Pratt alumna, brings tradition to contemporary design. Her work has been featured in several design magazines and spans a broad spectrum from contemporary handcrafts to aeronautical design, including 15 U.S. patents in aircraft design for her work on the Boeing 787. In August 2013, she authored "Milan Design Week, new movements that rebel against homogeneity" in Proyecto Diseño Magazine, Colombia. Her designs have been showcased in the U.S., Colombia, Italy, the Netherlands, France, and Japan.

In 2016, she founded Ximena Rozo Design, featuring hand woven rugs, pillows, throws and more, all expertly hand-crafted by Colombian artisans.

For Ximena, there is nothing more rewarding than recognizing the role she plays in connecting positive energies across continents. "On one side of the globe, there is someone laying their head on one of my pillows or being covered by my throw and on the other side, there is a hard-working artisan using their hands to make it. I have brought together so many talented teams in this whole process, and when I connect the dots and see the results coming to life, I experience an indescribable rewarding feeling.





2017 ROSSO HOME COLLECTION

The 2017 Rosso Home Collection - with the color red as the focal point, signifies strength, energy and optimism. For our 2017 collection, we collaborated with artisans from La Guajira, Córdoba, Cesar, Atlántico and Cundinamarca, five different regions in Colombia. "This collection is about empowerment. I strive to empower artisans in my homeland, and this collection is a way to bring their skill set, my vision and creativity to life."

From South America to the shelves of stores like Anthropologie, Ximena Rozo Design combines traditional designs and artisan techniques with the highest quality materials to create contemporary beautiful home accessories. All of our products are manufactured in an efficient and responsible manner by artisan communities in Colombia.

PILLOWS

Hand-woven in Bogotá, Colombia by expert artisans our pillows are made of 100% Alpaca from Perú. These exquisite soft fabrics are complemented by beautiful pompons, tassels, belts, and intriguing braids crafted by the Wayuu, indigenous from La Guajira, Colombia. We used the rich cultural and creative heritage of indigenous Latin American communities as a means of fostering their economical and social development.

Fabric : 100 % Peruvian Alpaca

Accents: Acrylic

Technique: Horizontal Loom Weaving,

Wayuu Braids, Wayuu Pompoms.

Artisan community: Wayuu, Bogotá weavers.

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PILLOWS





REF: RSPO1 - Red Pillow with Tassels
SIZE: 20 x 20 inches [50 cm x 50 cm]



REF: RSPO2 - Beige Pillow with Twin Black Tassels
SIZE: 20 x 20 inches [50 cm x 50 cm]



REF: RSPO3 - Red and Beige Pillow with Tassels
SIZE: 16 x 24 inches [24 cm x 60 cm]



REF: RSPO4 - Beige Pillow with Twin Red Tassels
SIZE: 16 x 24 inches [24 cm x 60 cm]



REF : RSPO5 - Red Pillow with Pom-Pom Belt
SIZE: 16 x 24 inches (24 cm x 60 cm)



RUGS

2017 Rosso Home Collection_ Seri Rug is the perfect runner or area rug to enhance an interior space. Woven from 100% Palma Estera, a natural fiber that grows in the leaves of a common palm from the Caribbean side of Colombia.

Material: 100% Palma Estera

Technique: Vertical Loom

Region: Cesar

The Octagono Rug is the perfect side rug or wall decor to enhance an interior space. Woven from 100% Caña Flecha, a natural fiber that comes from the straw of a type of cane that grows in the northern region of Colombia. Each line on our Octagono Rug is made from caña flecha strips that are braided and then are sawn together to form the rug surface. The colors in the Octagono rug are obtained using only natural dyes from mud and local plant seeds.

Material: 100% Caña Flecha

Technique: Inter-woven braids and sawing

Region: Córdoba



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RUGS



REF: RSRO1- Octagono Rug
SIZE: 20 x 20 inches (50 cm x 50 cm)



REF: RSRO2-Seri Red

SIZE: 32 x 87 inches (80 cm x 220 cm)



REF: RSRO3- Seri Pink

SIZE: 32 x 87 inches (80 cm x 220 cm)



LAMPS

Whether it's indoor or outdoor, we have a lamp for you.

Usi and Pitaya Lights.

Usi Lamp is a light hand crafted in Colombia from natural fibers from "palma de Iraca" with a focus on contemporary design and function, but also steeped in tradition with a desire to enhance your sense of home with its rich textures and patterns. Pitaya light is an option for your outdoor space and is woven with a traditional technique often seen in furniture from Caribbean Colombia.

Pitaya Light: PVC Thread - Region: Bogotá

Usi Lamp: Palma de Iraca - Region: Atlántico

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LAMPS





REF: RSLO1 – Usi Light

SIZE: 20 x 12 inches (50 cm x 30 cm)



REF: RSLO2- Pitoya Light
SIZE: 16 x 22 inches (40 cm x 57 cm)





photo: Hilo Sagrado

MAKERS

I love to think about the end user and the producer. Between these two worlds there are many universes that must come together to bring our designs to life. There is nothing more rewarding than recognizing the role we play in connecting positive energies across continents. On one side of the globe, there is someone laying their head on one of my pillows or being covered by my throw and on the other side, there is a hardworking artisan using their hands to make it. I have brought together so many talented teams in this whole process, and when I connect the dots and see the results coming to fruition, I experience an indescribably rewarding feeling.

MAKERS

Each piece in the 2017 Rosso Home collection by Ximena Rozo is made in Colombia by integrating artisan communities from all around the country from indigenes, rural artisans to urban artisans (one indigenous community, three rural communities, and three urban workshops).

We work towards community development and lead the brand's product development under sustainable design solutions in an ecological, social and economic context.



Ximena Rozo Design Principles

HONOR // A contemporary take on tradition

VALUE // Objects that tell stories

PROVIDE // A sense of home

EMPHASIS // Innovation, beauty, and functionality

CELEBRATE // Sustainability for users and producers



www.ximenarozo.com

design@ximenarozo.com

+1(860) 581-3384

 @XimenaRozoD

 [ximenarozodesign](https://www.instagram.com/ximenarozodesign)

 [ximenarozodesign](https://www.facebook.com/ximenarozodesign)

WWW.XIMENARZO.COM