



GRUPO HASBUN

CORPORATE PRESENTATION

WELCOME TO GRUPO HASBUN

GRUPO HASBUN has been working in Latin American Markets for more than 40 years; and its three main divisions are textiles, food and real estate.

Grupo Hasbun has also presence in the United States market through its food division.

We have over 10,000 costumers in 4 countries, and a staff of 1,000 employees. Our staff are the most important asset of our company. We are committed to them, including in our social responsibility program benefits like 0% interest loans, medical emergency help among other.

OUR
COMPANIES

TEXTILE – FOOD – REAL ESTATE



TEXTILE DIVISION

HASGAL, S.A. DE C.V. AND AFILIATES

(El Salvador-Guatemala-Honduras)

COLORTELAS

(Facebook/Colortelas)

COLORMODA

(www.colormoda.net)

PIRAMIDE

(Facebook/piramidetextil)

CORTILUX

(Facebook/textilesexclusivos)

CATALOG SALES

POLO CLUB

JOCKEY

CANTEL



FOOD DIVISION

FRUTALETAS

(www.heladostasty.com)

BALOS FOODS LLC

(www.balosfoods.com)



REAL ESTATE AND INV. DIVISION

INVERSIONES SALVADOREÑAS IR

FINANCIAL INSTITUTIONS

DIVERSIFIED INVESMENTS



TEXTILE
DIVISION



COLOR*MODA



U.S. POLO ASSN.
SINCE 1890



Hasgal's main offices and distribution center are located in El Salvador. We are brokers, wholesales and retailer of textiles to the Salvadoran market and the rest of the Central America region of which 25% of those annual sales come from outside El Salvador.

Hasgal's has achieved a steady growth over the past years by its diversification of products and increasing customer base.



With 12 stores nationwide in El Salvador, ColorTelas is focused on selling fabric to wholesale and retail customers. ColorTelas also has a home section where customers can find a variety of products such as towels, curtains, cushions, bed sheets and more.

ColorTelas has had two digit yearly growth in sales over the past decade.

COLOR*MODA

ColorModa is our most complete retail format. With the first store opening 4 years ago. Today, we have 12 stores around the country.

ColorModa embodies the department store concept, but focusing on textiles, customers can find clothing for men & women, children, as well as a home and fabric department.



Textiles Exclusivos is our most exclusive retail store format. Its primary goal is to satisfy our clients who have a higher purchasing power and are looking for a more premium home and dress fabrics.

Because of its exclusive and higher end products, there is only one store located in the heart of the Salvadorian capital, San Salvador. In this store customers can find our private brand of window coverings: Cortilux.



Cortilux offers a variety of window treatments which include Roman and Roller shades, Vertical and Horizontal Blinds and Oriental Paneling.

Cortilux, a full service window coverings business, including on site measurements, recommendations for products and finalized with installation.

FRANCHISES



Royal County of Berkshire POLO CLUB is a newly acquired retail franchise. It is a symbol of distinction and quality, it is a modern high fashion line. We offer variety of clothing for ladies and gentlemen.



U. S. POLO ASSN

The products identified with the logo U. S. POLO ASSN. are the authentic and official approved by the United States Polo Association, distributed in more than 100 countries since 1890. It is an exclusive brand, it has shirts products in different colors finely identified with the logo, pants, shirts, t-shirts, belts and hats.



Jockey International, Inc. is a well-known brand worldwide, present in 120 countries. We are the exclusive distributor and master franchisee in El Salvador.



Cantel is a franchise and product line of a textile company with more than 100 years of experience. We provide a complete line of textiles for home and wear.





FOOD
DIVISION

FOOD DIVISION, PRODUCTION
AND DISTRIBUTION





Frutaletas is a food industry business that produces popsicles and ice creams, and distributes other food products.

Frutaletas has maintained a 10% + growth in the last 5 years and we are hopeful to continue growing with discipline and according to our mission and vision statement. We have a production operation in San Salvador, El Salvador and Distribution Centers in San Salvador, San Miguel, Guatemala and Honduras.

We are opening and increasing capacity of our production plant and distribution centers to be able to grow our customer base and increase our areas of distribution.



Balos Foods LLC is a distributor in the USA market, focused mainly in Central and Latin American products. We are now working on supplying mostly the East Coast US market, and are looking to cover the West Coast market as well.

We have 3 main warehouses in the USA located in California, Florida and New York, from where we distribute our products to our US country wide clients. We are increasing our product lines and our Private Brands to reach not only the Latin market, but the Anglo market with high quality products.





Inversiones Salvadoreñas IR is a real estate company ranging in projects that go from housing to Industrial Warehouses.

We have our main offices in San Salvador and go about making different investments in Real Estate. Our investments are according to the market needs and land opportunities.

We are looking for new land and investment opportunities constantly and will execute projects with quality and according to the markets needs depending on the land opportunities that arise.



INVERSIONES

SALVADOREÑAS IR, S.A. DE C.V.

Inversiones Salvadoreñas IR is a real estate company ranging in projects that go from housing to Industrial Warehouses.

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We are looking for new land and investment opportunities constantly and will execute projects with quality and according to the markets needs depending on the land opportunities that arise.

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El Salvador - Guatemala
Honduras - Estados Unidos



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