



TASTE THE DIFFERENCE **TASTE THE HAPPINESS™**



- IMPORTED FROM SPAIN -
HANDCRAFTED IN BARCELONA



**1010 GOLD STAMP MARK
ON CAP**



DOSING CAP



**1010 GOLD STAMP MARK
ON THE FRONT LABEL**



**1010 GOLD STAMP MARK
ON THE BACK LABEL**

We are looking for distributor partners GET ON BOARD!!

FULL MARKETING SUPPORT INCLUDING :



Incentives for your sales force



POS material



**Merchandising
and Promotional Items**



**Liquor to Lips!!
In store tastings program!**

PLUS

Temporary Price Reduction / Introduction Price

Strategic social media marketing campaigns to promote brand awareness

Specific branding material for shows and events

Paid advertising

FACTS !

#1 RTD Cocktail Brand and #2 Cream Liquor Brand in Spanish retail (source Nielsen TAM 2016)

10 out of 10 consumers will buy 1010 after tried (Focus group blind taste conducted in the USA by Ipsos, Jan. 2016).

A 1010 tryer is a 1010 buyer
(Source Ipsos, Jan. 2016).

Lorem ipsum

Low-cal content*

* RTD Cocktails (1.5 ounces) 52 cal.

* Cream Liqueurs (1.5 ounces) 68 cal.

50.000+ followers in Facebook.

What makes our handcrafted drinks UNIQUE?!

The only Mojito containing chopped fresh mint

The only Piña Colada containing chunks of grated fresh coconut

The only Daiquiri containing real squeezed red fruits

The only Coconut Cream Liqueur containing chunks of grated fresh coconut

Plus REAL CANE SUGAR Plus REAL DAIRY CREAM Plus LOW-CAL CONTENT



MOJITO CLASSIC

12.5% Alc. by Vol.

SRP \$18.99-\$19.99



DAIKIRI RED

12.5% Alc. by Vol.

SRP \$18.99-\$19.99



PIÑA COLADA

12.5% Alc. by Vol.

SRP \$21.99-\$22.99



CREAM LIQUEUR WHISKY CHOCOLATE

15.6% Alc. by Vol.

SRP \$21.99-\$22.99



CREAM LIQUEUR WHISKY COCONUT

15.4% Alc. by Vol.

SRP \$21.99-\$22.99



CREAM LIQUEUR DARK RUM

15% Alc. by Vol.

SRP \$21.99-\$22.99

TASTE THE HAPPINESS™ FREE YOUR MIND



1010 PREMIUM RTD COCKTAILS



FROZEN



COLD



ON THE ROCKS



ON DESSERTS



MIXED

1010 CREAM LIQUEURS



COLD



ON THE ROCKS



IN YOUR COFFEE



ON DESSERTS



MIXED

f 50.000+
FOLLOWERS

A 1010 tryer is a 1010 buyer!

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