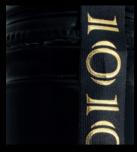




- IMPORTED FROM SPAIN -HANDCRAFTED IN BARCELONA









1010 GOLD STAMP MARK ON CAP

DOSING CAP

1010 GOLD STAMP MARK ON THE FRONT LABEL

1010 GOLD STAMP MARK ON THE BACK LABEL

We are looking for distributor partners GET ON BOARD!!

FULL MARKETING SUPPORT INCLUDING:









Incentives for your sales force

POS material

Merchandising Liquor to Lips!! and Promotional Items In store tastings program!

PLUS

Temporary Price Reduction / Introduction Price

Strategic social media marketing campaigns to promote brand awareness

Specific branding material for shows and events

Paid advertising

FACTS!

#1 RTD Cocktail Brand and #2 Cream Liquor Brand in Spanish retail (source Nielsen TAM 2016)

10 out of 10 consumers will buy 1010 after tried (Focus group blind taste conducted in the USA by Ipsos, Jan. 2016).

A 1010 tryer is a 1010 buyer (Source Ipsos. Jan. 2016).

Low-cal content*

- * RTD Cocktails (1.5 ounces) 52 cal.
- * Cream Liqueurs (1.5 ounces) 68 cal.

50.000+ followers in Facebook.

What makes our handcrafted drinks UNIQUE?!

The only Mojito containing chopped fresh mint The only Piña Colada containing chunks of grated fresh coconut The only Daikiri containing real squeezed red fruits The only Coconut Cream Liqueur containing chunks of grated fresh coconut

Plus REAL CANE SUGAR Plus REAL DAIRY CREAM Plus LOW-CAL CONTENT





MOJITO CLASSIC 12.5% Alc. by Vol. SRP \$18.99-\$19.99



DAIKIRI RED 12.5% Alc. by Vol. SRP \$18.99-\$19.99



PIÑA COLADA 12.5% Alc. by Vol. SRP \$21,99-\$22,99



CREAM LIQUEUR WHISKY CHOCOLATE

15.6% Alc. by Vol. SRP \$21.99-\$22.99



WHISKY COCONUT

SRP \$21.99-\$22.99

CREAM LIQUEUR 15.4% Alc. by Vol.



DARK RUM

15% Alc. by Vol.

SRP \$21.99-\$22.99

TASTE THE HAPPINESS... FREE YOUR MIND



1010 PREMIUM RTD COCKTAILS











FROZEN

COLD

ON THE ROCKS

ON DESSERTS

MIXED

1010 CREAM LIQUEURS











COLD

ON THE ROCKS

IN YOUR COFFEE

ON DESSERTS

MIXED



A 1010 tryer is a 1010 buyer!

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