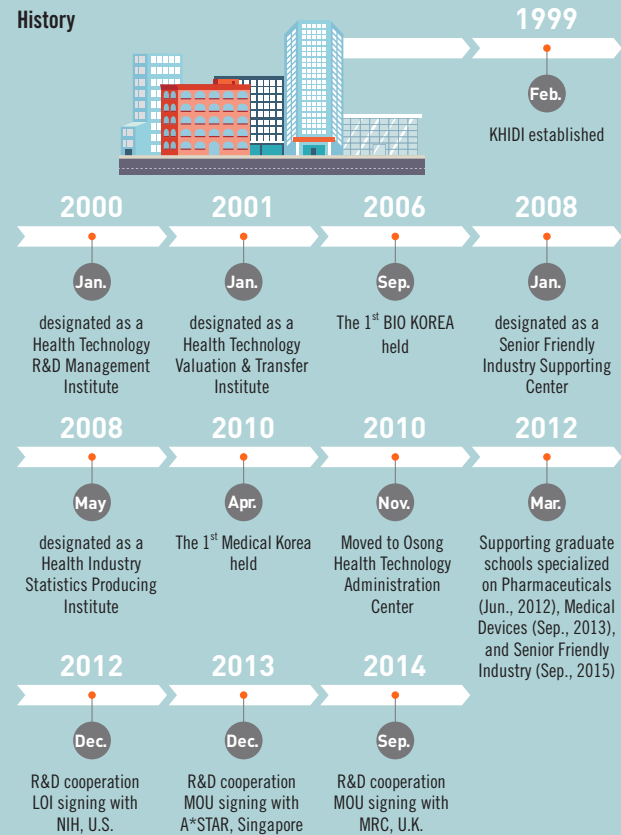


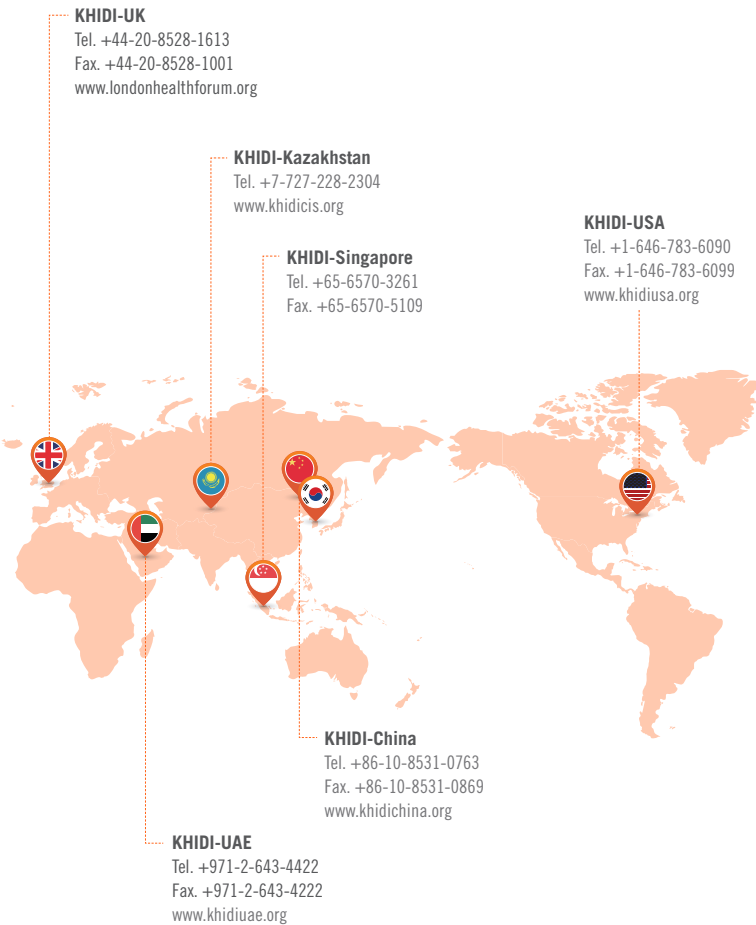
Organization



History



KHIDI global branches provide overseas market authorization consultations, support export contracts and cooperative projects with foreign governments in order to drive expansion of Korea health industries with global competitiveness into the global market.

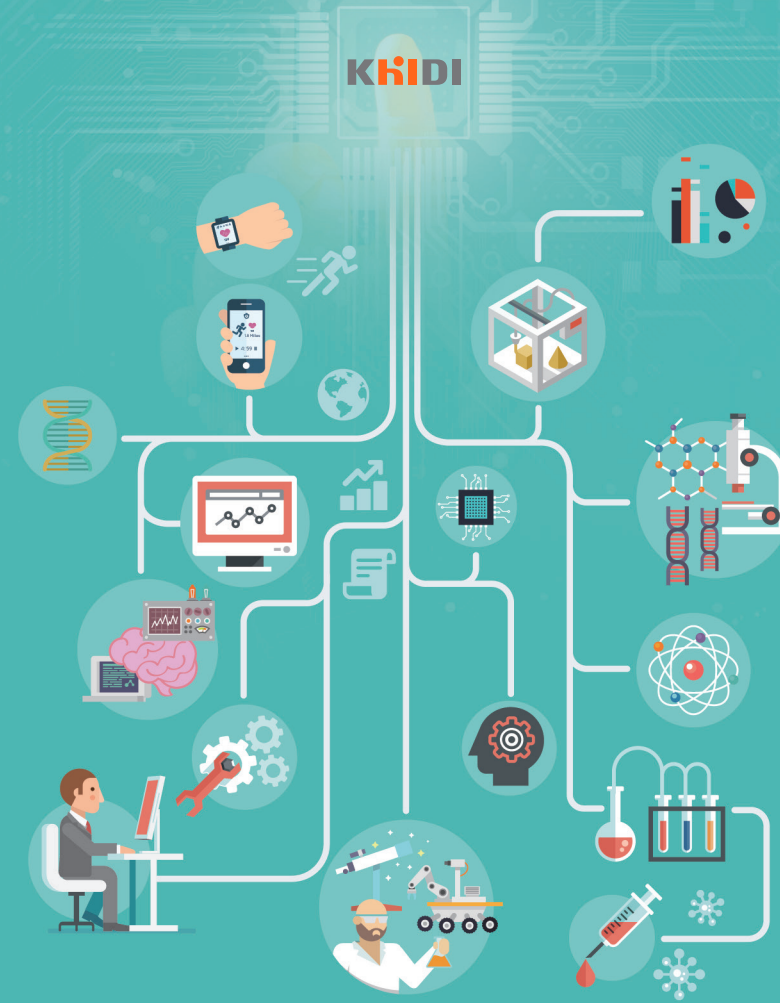


KHIDI
Korea Health Industry Development Institute

187 Osongsaengmyeong2-ro,
Osong-eup, Heungdeok-gu, Cheongju-si,
Chungcheongbuk-do, 28159, Korea

Tel. +82-43-713-8000 8005
E-mail. khidiintpr@khidi.or.kr
<http://www.khidi.or.kr/>

Korea Health Industry Development Institute



KHIDI
Korea Health Industry Development Institute

President's Message

The health industry is an aggregation of sectors that provides goods and services to improve public health, encompassing pharmaceuticals, medical devices, IT health, beauty-cosmetics, and medical services. It is also a key industry in order to realize creative economy.

Since its establishment in 1999, the Korea Health Industry Development Institute (KHIDI) has made every endeavor to help drive future health industry by promoting health industry and enhancing healthcare services.

As the sole organization dedicated to advance health industry and services in Korea, KHIDI will spread high-quality R&D performance as well as further R&D investment in healthcare technology to strengthen. We also spare no efforts in leaping to world leading 7 pharmaceutical countries by 2020 and provide full cycle support to fortify industry competitiveness in beauty-cosmetics.

In the global healthcare sector that has recently been growing fast, KHIDI will support to treat 500,000 foreign patients in Korea in the year of 2017. We will spread K-medi systems into the world, by packaging medical techniques, medical IT and health insurance system in which Korea has advantages over the rest of the world.

In addition, KHIDI will play a leading role in the development of cutting-edge technology in the health sector, including health big data platform, IoT (Internet of Things), 3D printing, stem cells, and precision medicine, in order to enhance public health.

KHIDI will make best efforts to promote health industry and develop it into future growth engine, which represents creative economy in the Republic of Korea.

Thank you.

Young Chan, Lee
President,
Korea Health Industry Development Institute

R&D Support

We support R&D for cutting-edge health technology, such as stem cells and bio 3D printing, in order to enhance public health from disease prevention to treatment.



Health Technology R&D

- R&D Budget: 1.1 billion USD (KHIDI: 318.7 million USD) (as of 2015)
- Annual growth rate for last 5 years: 10.4%

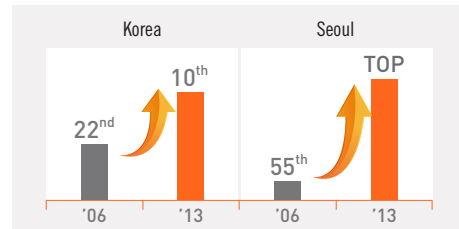
Clinical Trials

- 1,180 clinical trials conducted over the last 5 years

Annual Growth Rate

13.6%

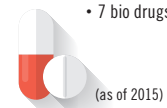
<Size of Clinical Trials>



Product Development

New Drugs

- 28 • 17 synthetic drugs
- 4 herbal medicines
- 7 bio drugs, etc.



(as of 2015)

Medical Devices



<Expected Revenue>

Domestic Sales	1 billion USD +
Technology Transfer	8.1 billion USD +

Technology Export

- Boryung Pharm (Kanarb Tab, anti-hypertension drug), SK Chemicals (Joins Tab, arthritic drug), Hanmi Pharm (anti-diabetes), etc.

Health Industry Support

We work to strengthen industry competitiveness through developing promotion strategies and offering support projects for pharmaceuticals, medical devices, IT health, and beauty-cosmetics.



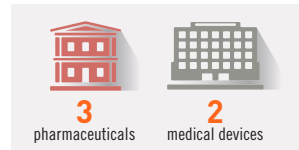
Enhancing Industrial Competitiveness

- Provide funding and tax incentives for the Innovative Pharmaceutical Companies (40 companies, as of June, 2015)
- Help improve medical devices through testing at general hospitals
- Promote clinical information sharing system among hospitals and clinics for efficient treatment
- Supporting small and medium-sized beauty and cosmetic businesses to enter into global market



Professional Development

- Financially support graduate schools customized for pharma industry and medical device industry
- Offer 'Management of Technology (MOT)' program



Facilitating Health Technology Transfer

- Discover promising technology and support commercialization (i.e IP Incubation program, global technology marketing)
- Certify New Excellent Technology (NET) and conduct technology valuation
- Provide global technology trade market platform, BIO KOREA international convention
- Operate Health Technology Licensing Office (H+TLO) Committee
- Encourage healthcare start-up and operate K-Healthcare Start-Up membership program

Online Services

- Offer consulting services provided by international pharmaceutical experts
- Publish pharmaceutical and medical devices market analysis brief
- Provide online up-to-date information regarding pharmaceutical, medical devices industries and technology transfer

Global Healthcare Promotion

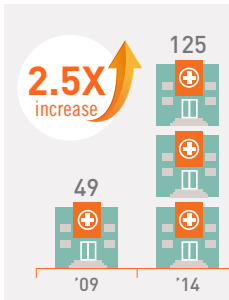
We offer foreign patients advanced medical services and ICT based medical system throughout the world.



Going Global

- 125 Korean medical institutions are in operation in 19 countries
- Develop global market entry strategies: tailored support by region, medical departments, modes of entry, time, and size
- Supporting overseas expansion projects
- Support Korean medical institutions' entry into global market, in conjunction with overseas network

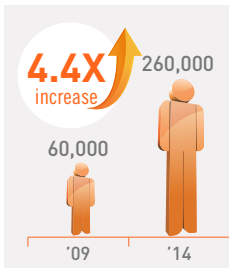
<Korean Medical Institutions' Global Operation>



Foreign Patients

- Foreign patients from 191 countries, including China, United States of America and Russia, used Korean medical services, as of 2014
- Raise awareness of Korean medical services, holding Medical Korea conferences, offering medical charity, medical training for foreign physicians, Korean hospital familiarization tours
- Improve transparency in foreign patient market through disclosing medical fee information and regulating illicit brokers

<Foreign Patient Volume in Korea>



Global Market Entry Support

- Support to make patient sending contracts and offer physician, dentist training programs in Middle East
- Work to simplify administrative procedure through signing of MOUs on cooperation in healthcare field with Chinese provincial governments
- Expand opportunities for pharmaceutical exports through homologation of authorization procedure

Policy Support

We assist the government in policy making and provide industry analysis-statistical information.

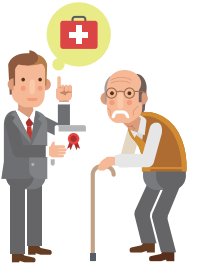


Medium- and long-term Strategy Development

- Establish advanced accounting system for hospital accounting transparency
- Develop sustainable health service supply model and policy

Healthy Aging Industry

- Develop policy and system to boost senior-friendly industry and anti-aging industry
- Offer full cycle support for building nutrition management strategy
- Support management of graduate school with focus on Senior-Friendly industry



Health Industry Statistics

- Generate and provide statistics to support evidence-based industry policy development
- Offer health industry analysis



APEC Bio-Medical Technology Commercialization Center



Provide APEC-wide technology commercialization training program to build the capacity of APEC economies to bring their bio-medical innovations into commerce