



About Us

Órion Trading Company is a startup specializing in foreign trade and international logistics, focused on exporting natural Brazilian products to global distributors. Serving small and medium-sized enterprises in the cosmetics, dietary supplement, and health & wellness sectors, the company offers comprehensive solutions to overcome bureaucratic and logistical challenges.

Company purpose

Órion TC is dedicated to facilitating the export of Brazilian natural products from small and medium-sized enterprises, focusing its expertise on the cosmetics, dietary supplement, and health & wellness sectors. Its core activity lies in overcoming bureaucratic hurdles, ensuring that goods reach international distributors with maximum efficiency and reliability.

Guided by fundamental values of radical transparency and integrity, the company guarantees its partners a secure and predictable operational experience. By expertly managing every stage of the export process, Órion TC eliminates uncertainties and negative surprises, establishing itself as a strategic link between sustainable domestic production and the global market.

Differential

Órion is the only company in the market that combines the export of natural products with social and environmental responsibility (ESG).

Our Solution

We have developed a comprehensive solution to streamline foreign trade operations, integrating strategic planning, document management, logistics, and international expansion.



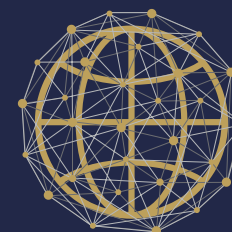
**STRATEGIC B2B FOREIGN
TRADE CONSULTING**



**SIMPLIFIED CUSTOMS
DOCUMENTATION AND
PROCESSES**



**NATIONAL AND
INTERNATIONAL
INTEGRATED LOGISTICS**



**STRATEGIC CONNECTION
TO GLOBAL MARKETS**



Mission

We are a trading company specializing in the export of Brazilian natural products for the health sector. We structure, manage, and execute international operations with technical rigor, legal certainty, and regulatory compliance, connecting domestic producers with global buyers.



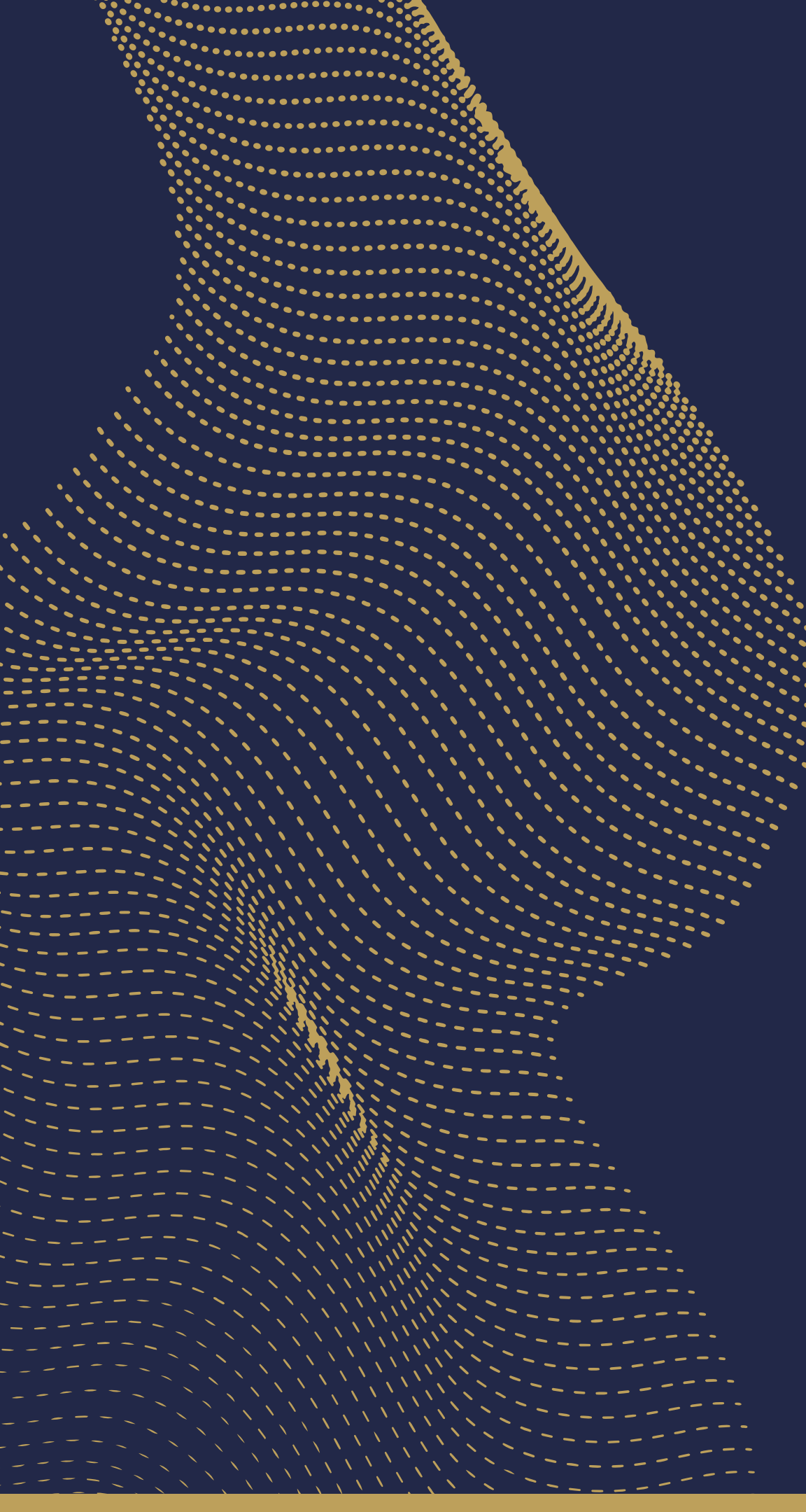
Vision

To become, over the coming years, one of the leading Brazilian trading companies focused on natural health products, recognized for excellence in document management and logistics, and for building solid, long-lasting commercial relationships between Brazil and strategic markets in Europe and Oceania.



Values

- Transparency
- Honesty
- Effective Communication
- Relationship Building

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Marketing and digital media

Órion employs a digital marketing strategy focused on strengthening its online presence and engaging with its audience through social media. Communication is strategically managed on Instagram and LinkedIn, with content tailored to the specific characteristics of each platform. The brand's visual identity follows a consistent, minimalist style that reinforces its values and market positioning. The promotional strategy relies on producing informative content about foreign trade, team introductions, details on the company's operations, and materials that highlight the startup's youthful and innovative profile.

Get in touch.



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