



Santa Fe, "Cradle of the Constitution" May 14, 2024

Dear Entrepreneur,

We are pleased to invite you to participate as an **international buyer** in the **SANTA FE BUSINESS FORUM 2024**, an event that will take place from **September the 3rd to 5th** of this year in the city of Rosario, Santa Fe, Argentina.

With the goal of encouraging the internationalization of businesses in the Province of Santa Fe and providing a platform for networking, training, and investment promotion, the event will be structured around three main pillars:

International Business Roundtable / Business Forum

Auditorium sessions featuring specialized presentations, training, and education.

Investment Forum / Invest in Santa Fe

The Business Roundtable will gather buyers from over 30 countries across various sectors, including:

<p><b>1. FOOD</b></p> <ul style="list-style-type: none"><li>• Legumes</li><li>• Honey</li><li>• Meats</li><li>• Dairy</li><li>• Flours</li><li>• Baked goods and other food items</li><li>• Oils</li><li>• Alcoholic Beverages</li></ul> <p><b>2. CHEMICAL PRODUCTS</b></p> <ul style="list-style-type: none"><li>• Pharmaceutical Products</li><li>• Plastic Industry / Rubber</li></ul> <p><b>3. APPAREL</b></p> <ul style="list-style-type: none"><li>• Textiles</li><li>• Footwear</li></ul> <p><b>4. MACHINERY for the food industry</b></p> <ul style="list-style-type: none"><li>• Dairy</li><li>• Refrigeration</li><li>• Food Processing</li></ul>	<p><b>5. AUTOMOTIVE AND AUTO PARTS</b></p> <p><b>6. AGRICULTURAL</b></p> <ul style="list-style-type: none"><li>• Machinery</li><li>• Agro parts</li><li>• Animal Nutrition</li><li>• Veterinary Products</li></ul> <p><b>7. KNOWLEDGE ECONOMY</b></p> <ul style="list-style-type: none"><li>• AGTech</li><li>• Biotech</li><li>• ICT Information and</li><li>• Communication Technologies</li><li>• Video Games</li></ul> <p><b>8. CONSTRUCTION</b></p> <ul style="list-style-type: none"><li>• Furniture</li><li>• Construction Machinery</li><li>• Decoration</li></ul> <p><b>9. BIOFUELS</b></p>
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The Roundtable will bring together exporting companies from the aforementioned sectors to engage in commercial meetings with selected international buyers, and the realization of productive tourism circuits.

Companies confirmed to participate in the Business Roundtable will receive coverage of expenses, including transportation from their home country to Rosario, accommodation, local transportation, and a schedule of meetings and visits during the event.

If you are interested in participating as an international buyer, we invite you to complete the application form via the following link before May 30th, 2024:

Application Form: <https://forms.gle/mbdF3kTUAUeDkpMK6>

Please feel free to reach out with any additional inquiries you may have.

Best regards,

Without further ado, I cordially greet you.



Lic. GEORG NA LOSABA  
SECRETARÍA COMERCIO EXTERIOR  
MINISTERIO DE DESARROLLO PRODUCTIVO