

The Mexican Ministry of Economy, the Inter-American Development Bank and Connect Americas invite you to participate in the:

6th
EDITION

Mujer Exporta MX

Training on exports and virtual business roundtable for Mexican Businesswomen

Free event

From May 12 to 16, 2025



Calendar

Registration and appointment schedule:
From March 10 to 31, 2025

Training program:
May 12 and 13, 2025

Virtual Business Roundtable:
May 14, 15 and 16, 2025

Format

- Business conference in virtual format.
- A specialized training program on the export process, as well as useful digital tools for companies, this will be carried out in a hybrid format.
- In-person format at the facilities of the Mexican Ministry of Economy, GF, with address at Pachuca Street 189, Col. Condesa, ZIP. 06140, CDMX

Sectors

It is an event with a focus on the textile and agro-foods with special emphasis on avocado, tomato, berries, pepper, chili, mango, preparations cocoa, unroasted coffee, tequila, beer, products organic, gourmet, and designation of origin.

Objective

Promote the increase in exportation possibilities for Mexican businesswomen, so that they can establish strategic connections with importing companies located in the United States, Canada and Germany.

Requirements for exporting companies

Exporting companies that wish to apply for participation must meet the following characteristics:

- The ownership of at least 10% of the company must correspond to a woman of Mexican nationality.
- Be a micro, small, or medium-sized Mexican company, producer or distributor of products in the textile and agri-food.
- Be a legally constituted micro, small, or medium-sized Mexican company with an active RFC.
- Have export experience or that meets the requirements to export for the first time.
- Have sufficient production capacity to export.
- Have a business website or social networks.
- It is highly recommended that the person representing the company is a woman and speaks fluent English (or have a support person for translation).
- It is mandatory that the company has Mexican certifications and it is advisable that it has foreign certifications - or an advanced process to obtain them - that add value to its products and guarantee their quality.
- It is desirable that companies promote a favorable environment for the inclusion of Indigenous women and the LGBTQ+ community.

Requirements for buying companies

Importing or purchasing companies that wish to apply to participate in this virtual business roundtable will have to meet the following characteristics:

- To be a legally incorporated company in the target markets, the United States, Canada and Germany.
- Have experience in import and distribution processes of merchandise from a country in the Latin American or Caribbean region.
- Have a functional website or social networks of the company.

Due to the characteristics of this virtual Business Roundtable, the availability of foreign purchasing companies and their specific demand will be decisive for Mexican exporting companies to participate in business meetings.

The training program is open to all companies and the interested general public.



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