



agritrade

Growing business together

EXPO & CONFERENCE

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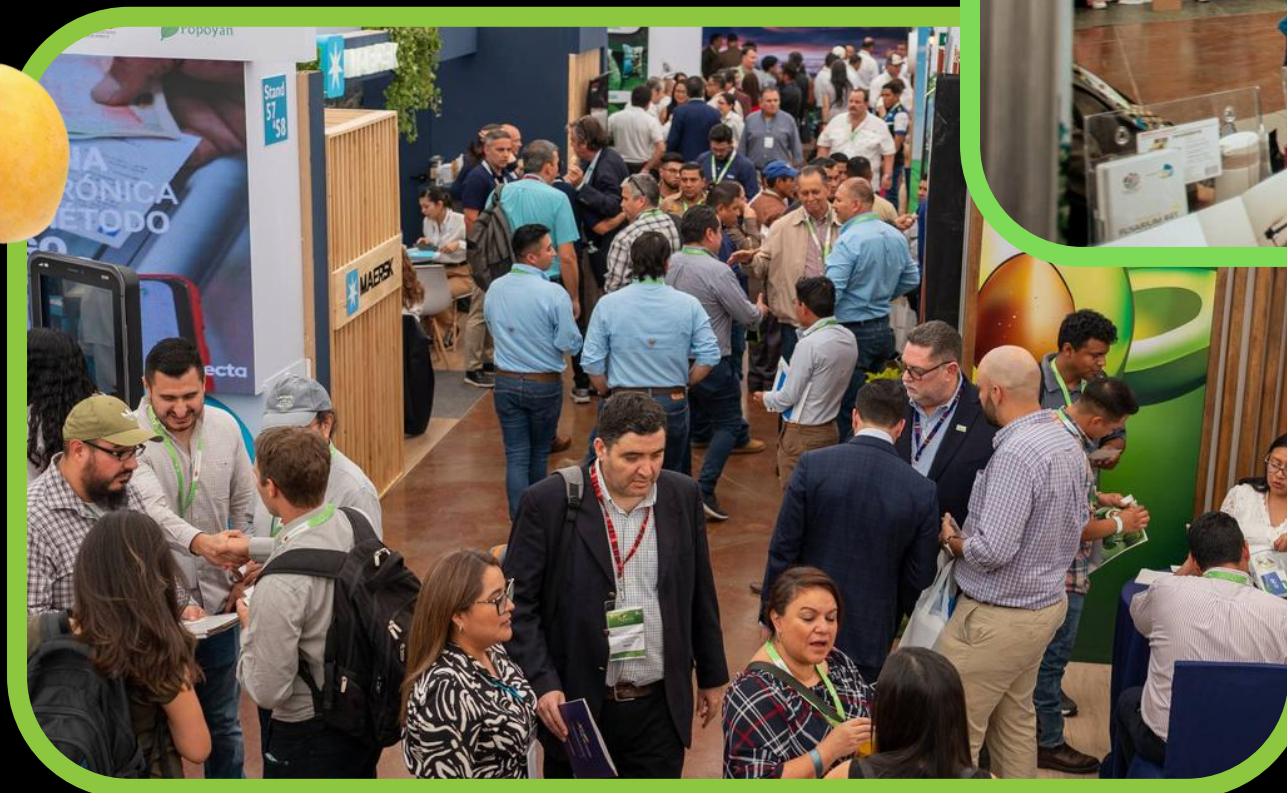
AGRITRADE 2026 will be held in Antigua Guatemala on March 19 to 20, a city recognized as a UNESCO World Heritage Site.

Located just 40 minutes from Guatemala City, Antigua offers a strategic setting that combines rich history, vibrant culture, and modern amenities.

With its first-class hospitality and culinary infrastructure, Antigua provides an ideal environment for an international event dedicated to bridging tradition and innovation.

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We are the leading agricultural fair throughout the region, we impulse the development of the agricultural sector and subsequently the exportation growth



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Participant Sectors

VEGETABLES



FRUITS



**ORNAMENTAL
FLOWERS**



FLOWERS



**DIFFERENTIATED
PRODUCTS**



**PROCESSED
PRODUCTS**



SERVICES



**LOGISTIC AND
TRANSPORT**





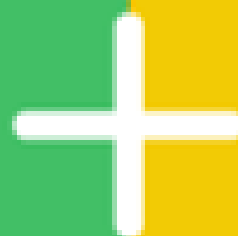
GREAT OPPORTUNITIES

DIRECT
CONNECTION WITH
GUATEMALAN AND
CENTRAL AMERICAN
EXPORTERS

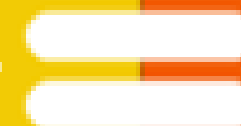


DIRECT
ENGAGEMENT
WITH PRODUCTS

EXPAND
BUSINESS
OPPORTUNITIES



BE PART OF A
SPECIALIZED,
PROFESSIONAL
EVENT



NETWORKING
AND B2B
MEETING
AGENDA

OFERTA EXPORTABLE CENTROAMERICANA



ACTIVITIES

NETWORKING

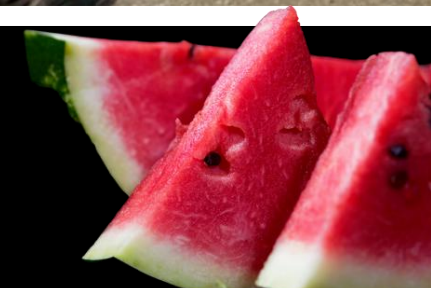
**EXHIBITION
FLOOR**

**CONFERENCE
PROGRAM**

**AGRICULTURAL
INNOVATION
AWARD**



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SAVE^{THE} DATE 18-20
MARZO 2026
ANTIGUA GUATEMALA, GUATEMALA




COFFEE
TRADE
CUARTA EDICIÓN
GUATEMALA



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ACTIVITIES

- TASTINGS
- SAMPLING
- AUCTION
- AWARD CEREMONY
- EXHIBITION FLOOR
- BUSINESS ROUNDTABLE
- CONFERENCE PROGRAM
- NETWORKING



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OFERTA EXPORTABLE CENTROAMERICANA

Un evento
de:



**See you at the 22nd AGRITRADE
Expo & Conference—where
opportunity meets innovation!**

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