

AGRO

DE URUGUAY AL MUNDO
EXPO & BUSINESS

en Punta

FEBRUARY 4th - 6th 2026

PUNTA DEL ESTE | URUGUAY

AEP26

FROM URUGUAY TO THE WORLD

SEDE OFICIAL
PUNTA DEL ESTE
CONVENTION
& EXHIBITION
CENTER

REGIONAL HUB FOR AGRIBUSINESS AND INVESTMENT



AGRO EN PUNTA 2026

FROM URUGUAY TO THE WORLD

AGRO
DE URUGUAY AL MUNDO
EXPO & BUSINESS *en Punta*

INTERNATIONAL AGRIBUSINESS AND AGROINDUSTRIAL EXHIBITION

Agro en Punta Expo & Business

An international business hub focused on the **AGROEXPORTS**, **AGRIBUSINESS**, and **INNOVATION** sectors in Uruguay and the region.

An international fair that brings together the leading players of the sector, including public and private sector leaders and companies. A catalyst for business and investment opportunities, providing a platform to establish connections and participate in **BUSINESS ROUNDS** and **INTERNATIONAL FORUMS**.

Sponsored by Uruguay and the IDB Group, and declared of national interest by the Uruguayan presidency, ministries, Maldonado department and both national and international institutions

REGIONAL HUB FOR AGRIBUSINESS AND INVESTMENT

Punta del Este, a Premier Destination in Latin America

Agro en Punta Expo & Business takes place every year during the exclusive Punta del Este summer season at its Convention and Exhibition Center. It has positioned itself as a flagship event for Uruguay's agribusiness sector, standing out for its exhibition areas, international forums, conferences, and Business and Investment Rounds.

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A NATIONAL STRATEGY FOR GLOBAL AGRIBUSINESS

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Uruguay



NATIONAL INTEREST 2025



Uruguay
Presidencia

MINISTERIAL INTEREST 2025



Ministerio
de Ambiente



Ministerio
de Ganadería,
Agricultura y Pesca



Ministerio
de Economía
y Finanzas



Ministerio
de Relaciones
Exteriores



Ministerio
de Industria,
Energía y Minería



Ministerio
de Transporte
y Obras Públicas



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A GLOBAL STRATEGY FOR AGRIBUSINESS

STRATEGIC ALLIANCES AND SUPPORT 2025

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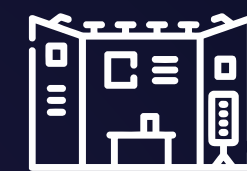
CIFRAS 2025 AEP 2025



COMPANIES
+200



EVENT ATTENDEES
+7.000



EXHIBITORS
+160



GLOBAL PARTICIPATION
+30
NATIONS



CONFERENCES
+60



SPEAKERS
+140



AGTECH
+60





WHAT WILL YOU FIND?

EXPO & BUSINESS

AN EFFICIENT
**AGRIBUSINESS
ECOSYSTEM**

+ INNOVATION + SUSTAINABILITY

Technologies aimed at boosting efficiency in production, innovation, genetics, logistics, machinery, investments, and emerging trends in the global agro-industrial sector.

BUSINESS ROUNDS

Pre-scheduled meetings that significantly expand business opportunities.

+ INTERACTION

- Business associations
- International organizations
- Public and private institutions
- Global representatives
- Trade delegations
- Binational chambers of commerce

+ INVESTMENT OPPORTUNITIES

Uruguay as a business destination for industry leaders from Latin America and around the world

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INTERNATIONAL FORUMS

Renowned speakers, experts, researchers, and professionals from the global productive sector lead presentations on new challenges, innovation, sustainable production, climate change, the impact of AI, and global trends.

Panels drive development and competitiveness, strengthening knowledge, inspiration, and connection. They present and analyze effective projection strategies, public and private management approaches, and the governance of Uruguay and the region.



FEATURED
GLOBAL
LEADERS

3 DAYS
3 FORUMS



CONFERENCES

+40

3 SIMULTANEOUS ROOMS

AGRO
en Punta

DRIVING SUSTAINABLE
DEVELOPMENT


Speakers
+140

+ KNOWLEDGE EXCHANGE

These conference instances provide ideal spaces to debate and analyze, fostering the enriching exchange of ideas and approaches to address the sector's challenges.

Presentations cover diverse areas, disciplines, and regions, delivered by institutions, companies, and international organizations.

+ BUSINESS EXCHANGE

MARKETS
ECONOMY
TRENDS
SUSTAINABILITY
GENETICS
INNOVATION
LAUNCHES
INVESTMENTS

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AGROINNOVA

AGTECH INNOVATION SPACE STARTUPS

With a LATAM-wide call, AGROINNOVA is part of the future of agriculture.

Agroinnova is a dedicated space for showcasing innovative projects, product launches, and presentations related to technological advances in the agricultural sector.

Startups are provided with stands designed to highlight their contributions to the agroindustrial sector, promoting the adoption of new technologies and sustainable practices. This platform plays a key role in driving innovation and encouraging the adoption of advanced technologies in Uruguay's agroindustrial sector, facilitating connections between emerging companies and key industry stakeholders.



AGTECH

+60

START UP 2025

AGTECH

+ DEMO DAY

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2025 EDITION



Newlab



CIE Centro de Innovación y Emprendimientos



AGRO EN PUNTA PARTICIPATING BRANDS IN 2025



Uruguay



AGRO EN PUNTA 2026

HOW TO PARTICIPATE?

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- **PLATINUM** SPONSOR
- **INDOOR** STANDS
- **OUTDOOR** STANDS
- **FORUM** SPONSOR
- SPECIAL **SPONSORSHIP** OPPORTUNITIES



AGRO
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SUNSET WITH URUGUAYAN FLAVORS TASTINGS & MORE...

Experience a unique sunset featuring exclusive tastings from elite brands, proudly representing Uruguay and the region.

Master grillers will delight you with their exquisite roasted meats and culinary artistry, perfectly paired with a select wine tasting, premium infusions, great music, and more.

Sunset



AGRO EN PUNTA applies and promotes SUSTAINABLE DEVELOPMENT

We are convinced that THIS WAY OF MANAGEMENT and doing business (ESG) - where companies ensure that our actions are sustainable both economically and socially, while protecting the environment and securing the future of coming generations—is the right path forward.

Our business management is rooted in respect for people, ethical values, the community, and the environment. At Agro en Punta, we have embraced this commitment to sustainable development from the beginning, focusing especially on the responsible use of resources, the well-being of people, and the future.

With this commitment, together with **LSQA**, we are advancing in the process of joining ALTUS+ and participating as a member of the **United Nations Global Compact**.



MEMBER OF SUSTAINABLE
MANAGEMENT COMPANIES

(Altus)⁺
Gestión para el desarrollo sostenible

LSQA

PARTICIPANT OF THE
UNITED NATIONS GLOBAL COMPACT



Pacto Global
Red Uruguay

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